

An aerial photograph of a fairground. On the left, a tall, weathered concrete tower stands prominently. In the foreground, a colorful, multi-tiered ride with red, white, and blue sections is visible. People are scattered throughout the fairground area. The right side of the image is overlaid with a large, dark blue geometric shape that contains the title text.

2024 City of Moberly Parks and Recreation Survey Findings Report

Submitted to the City of Moberly, Missouri by:

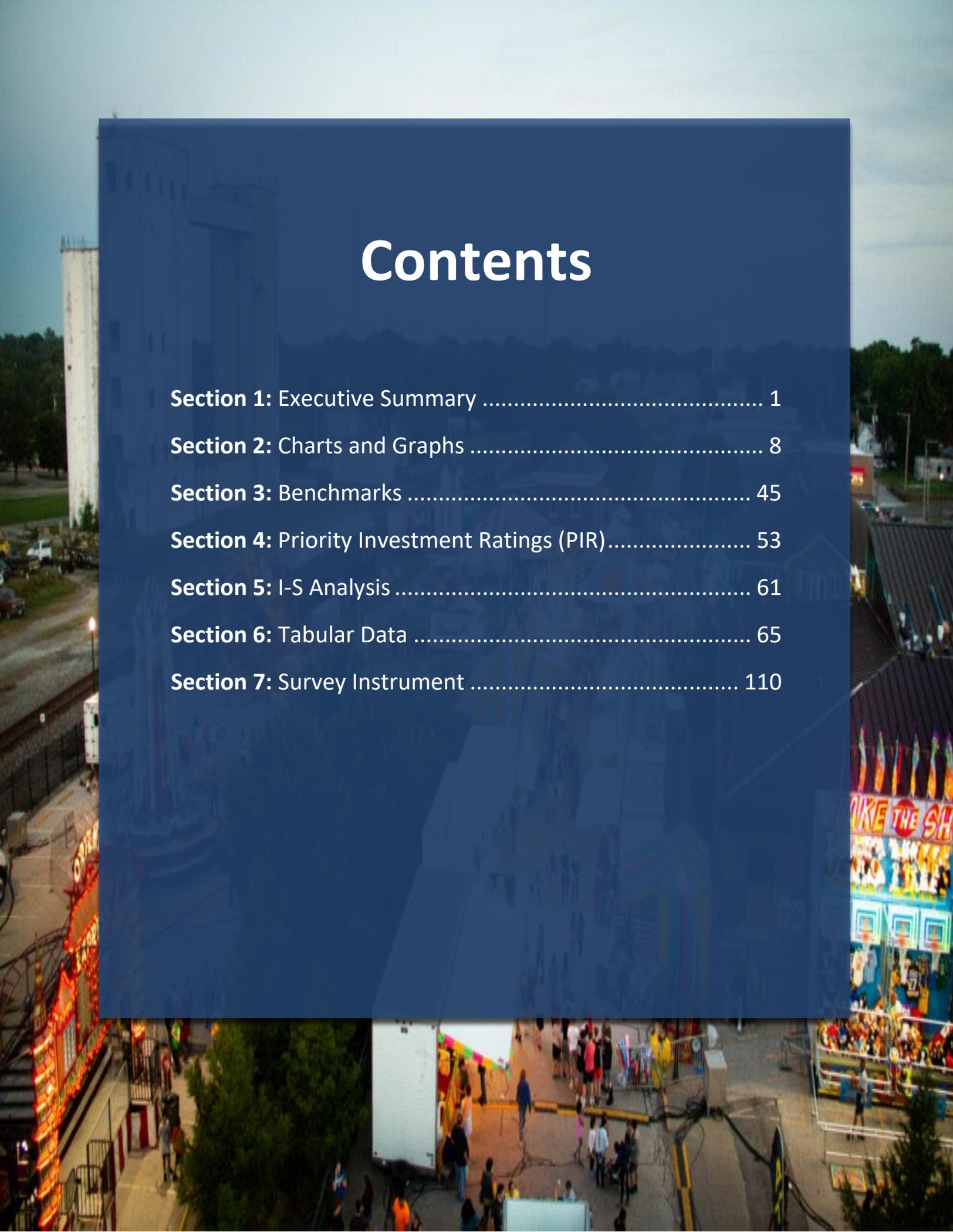
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Executive Summary

City of Moberly, Missouri

Parks and Recreation Survey

Executive Summary

Overview

ETC Institute administered a parks and recreation survey for the City of Moberly, Missouri during the winter of 2024-2025. The purpose of the survey was to help determine parks and recreation needs and priorities for all parks within Moberly.

Methodology

ETC Institute mailed a survey packet to a random sample of households throughout the City of Moberly. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Moberly from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to receive 300 completed surveys from households within the City of Moberly. This goal was exceeded, with 321 completed surveys collected. The overall results for the sample of 321 residents have a precision of at least +/-5.4% at the 95% level of confidence.

This report contains the following:

- Executive Summary with major findings (Section 1)
- Charts showing the overall results of the survey (Section 2)
- Benchmarks (Section 3)
- Priority Investment Ratings (PIR) (Section 4)
- Importance-Satisfaction Analysis (Section 5)
- Tabular data showing the overall results for all questions on the survey (Section 6)
- A copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized in the following pages.

Parks/Facilities/Programs Use

Parks Use: Respondents selected how often they visit the parks in Moberly. With all the results received, 14% use parks almost daily, 20% visit parks a few times per week, 23% visit at least once per week, 23% visit at least once per month, 17% visit a few times per year, 1% visit once per year, and 3% either seldomly or never visit parks. They also selected barriers that have prevented them from using parks either often or at all. The common barriers were: not interested/too busy (28%), lack of age-appropriate amenities (23%), and amenities offered don't match my interests or needs (19%).

Facilities Use: Ninety-five percent (95%) indicated that they have visited a park/facility in the past year. The respondents that were part of the 95% (who indicated they visited a park/facility in the past year) rated the physical condition of these facilities. With all the results received, 43% rated excellent, 46% rated good, 11% rated fair, and 1% rated poor.

Programs Use: Fifty-six percent (56%) indicated that they have participated in a program/activity in the past year. The respondents that were part of the 56% (that indicated they participated in a program/activity in the past year), rated the programs/activities they participated in. With all the results received, 42% rated excellent, 47% rated good, 9% rated fair, and 3% rated poor.

Sports Leagues/Classes: Nineteen percent (19%) indicated that they have participated in a sports league/class in the past year. The respondents that were part of the 19% (that indicated that they participated in a sports league/class in the past year) rated the sports leagues/classes they participated in. With all the results received, 36% rated excellent, 41% rated good, 16% rated fair, and 7% rated poor.

Essential Roles of Moberly Parks and Recreation

Respondents were asked to select the items that they believe are the most essential or primary roles for Moberly Parks and Recreation. The roles that were most selected include: outdoor recreational spaces (63%), public programs, activities, & events (59%), and self-directed experiences (54%). Based on the sum of top 3 choices, the items that were most important to households were: outdoor recreational spaces (49%), public programs, activities, & events (42%), and self-directed experiences (41%).

Communication

Respondents selected the resources they used to keep up with programs/activities. The most used resources were: social media (75%), word of mouth (67%), and parks & recreation website (44%).

Benefits of Moberly's Parks and Recreation

Respondents selected their level of agreement with the benefits (listed in the survey) of the City's Parks and Recreation. The most agreed statements are: is a valuable public resource for area residents (94%), enhances quality of life in Moberly (93%), and enhances appeal of living in Moberly (92%). Based on the sum of top 3 choices, the benefits that are most important to households are: is a valuable public resource for area residents (40%), enhances quality of life in Moberly (40%), and improves my (my household's) physical health & fitness (34%).

Importance of High-Quality Park Facilities

Respondents selected how important it is for the City to provide high-quality park facilities. With all the results received, 87% believe it is very important, 12% believe it is somewhat important, 0% believe it is somewhat not important, and 1% believe it is not important at all.

Additional Finding

Satisfaction: Respondents rated how satisfied they were with the overall value received by the City's parks and recreation department. With all the results received, 33% were very satisfied, 42% were satisfied, 17% were neutral, 7% were dissatisfied, and 1% were very dissatisfied.

Recreation Facilities/Amenities Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 29 recreation facilities and amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The three facilities with the highest percentage of households that have an unmet need:

1. Indoor Recreation Spaces
2. Restrooms
3. Nature/Interpretive centers

Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities that ranked most important to residents:

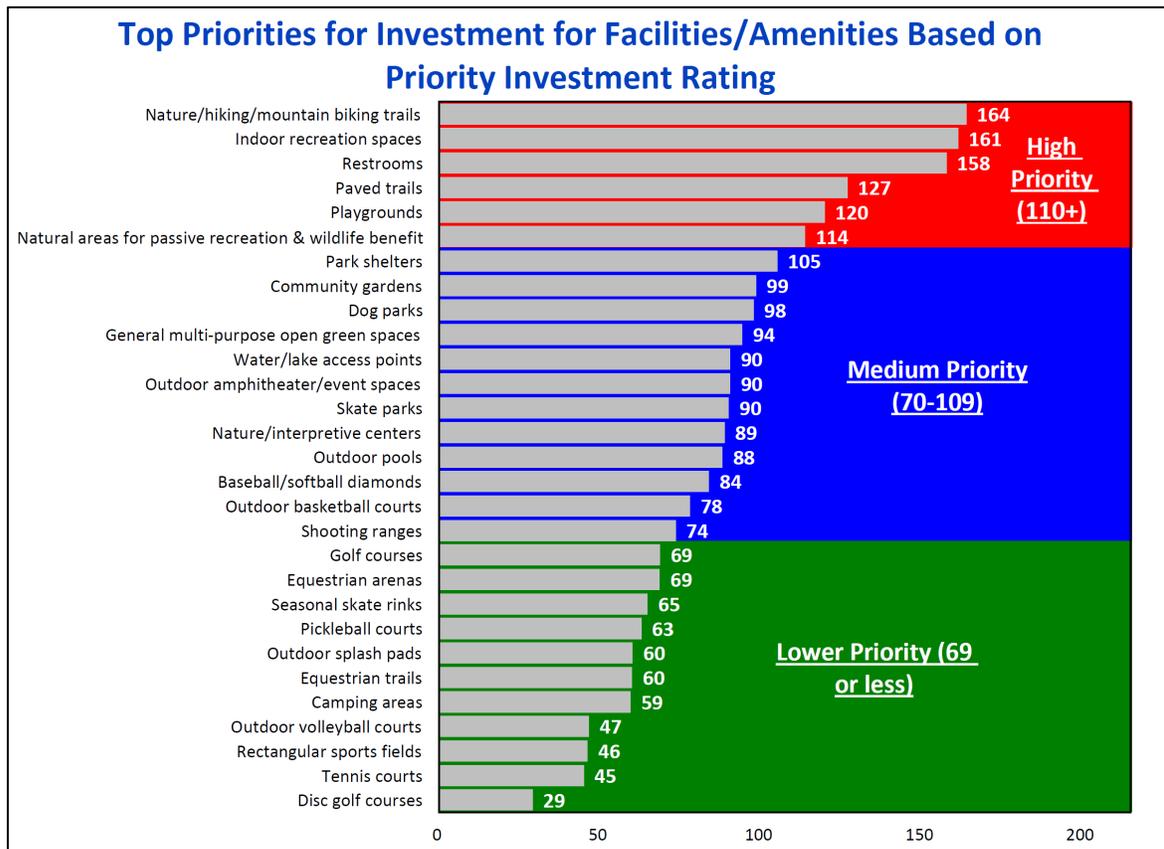
1. Paved trails
2. Nature/hiking/mountain biking trails
3. Restrooms
4. Playgrounds

Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facilities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Nature/hiking/mountain biking trails (PIR=164)
- Indoor recreation spaces (PIR=161)
- Restrooms (PIR=158)
- Paved trails (PIR=127)
- Playgrounds (PIR=120)
- Natural areas for passive recreation & wildlife benefit (PIR=114)

The chart below shows the Priority Investment Rating for each of the 29 facilities assessed in the survey.



Recreation Programs/Activities Needs and Priorities

Programs Needs: Respondents were asked to identify if their household had a need for 27 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three programs with the highest percentage of households that have an unmet need:

1. Outdoor music/performances/theater
2. Education/life skills programs
3. Adult fitness and wellness programs

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four facilities that ranked most important to residents:

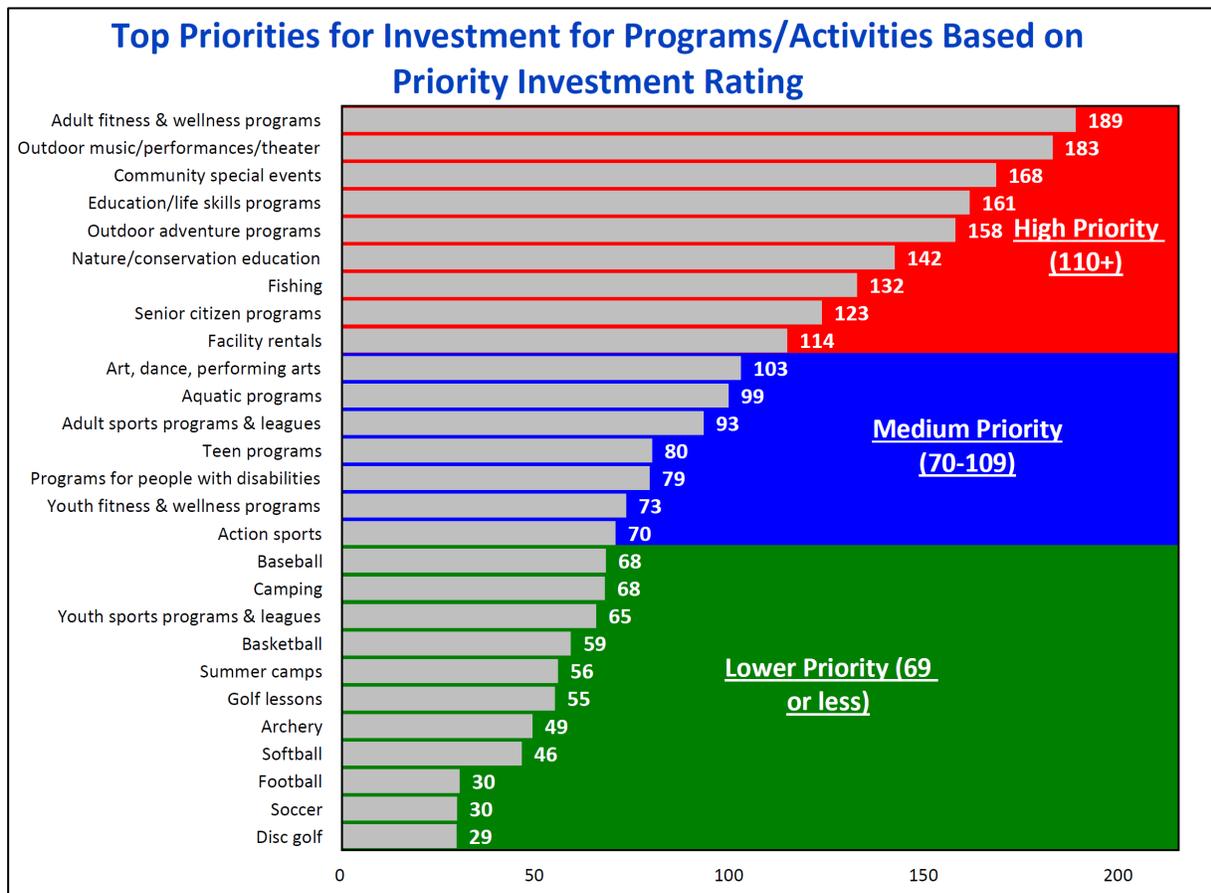
1. Community special events
2. Outdoor music/performances/theater
3. Adult fitness & wellness programs
4. Fishing

Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the programs. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness & wellness (PIR=189)
- Outdoor music/performances/theater (PIR=183)
- Community special events (PIR=168)
- Education/life skills programs (PIR=161)
- Outdoor adventure programs (PIR=158)
- Nature/conservation education (PIR=142)

The chart below shows the Priority Investment Rating for each of the 27 programs assessed in the survey.



Investment Priorities

Recommended Priorities. In order to help the City identify investment priorities, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each parks and recreation services and the level of satisfaction with each item. By identifying the items of high importance and low satisfaction, the analysis identified which item will have the most impact on overall satisfaction with the items in the future. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in the items with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in Section 5 of this report.

Overall Priorities for the Parks and Recreation Services by Major Category. This analysis reviewed the importance of and satisfaction with the items. Based on the results of this analysis, the items that are recommended as the top priorities in order to raise the parks overall satisfaction rating are listed below:

- Availability of information about programs/facilities (I-S=0.1174)
- Variety of programs, activities, & athletics offered by City (I-S=0.1128)
- Maintenance of parks (I-S=0.1127)
- Quality of programs, activities, & athletics offered by City (I-S=0.1009)

The table below shows the Importance-Satisfaction rating for the fourteen major categories of the parks and recreation services that were rated.

2024 Importance-Satisfaction Rating						
Moberly, Missouri						
<u>Parks and Recreation Services</u>						
Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<u>High Priority (IS .10-.20)</u>						
Availability of information about programs/facilities	23%	5	49%	14	0.1174	1
Variety of programs, activities, & athletics offered by City	27%	3	58%	10	0.1128	2
Maintenance of parks	52%	1	78%	2	0.1127	3
Quality of programs, activities, & athletics offered by City	25%	4	59%	9	0.1009	4
<u>Medium Priority (IS <.10)</u>						
Maintenance of trails	31%	2	75%	3	0.0763	5
Overall value your household receives for taxes paid	19%	7	62%	7	0.0699	6
Access to natural areas, undeveloped open space, etc.	17%	8	63%	6	0.0625	7
Variety of different types of parks in City	19%	6	70%	5	0.0584	8
Fees charged for City recreation programs	12%	10	49%	12	0.0582	9
Number of parks in City	11%	11	75%	4	0.0268	10
Ease of renting/reserving a City facility	7%	12	61%	8	0.0267	11
Ease of registering for programs or activities	6%	13	55%	11	0.0254	12
Program schedule (time/day)	5%	14	49%	13	0.0250	13
How close parks are located to your home	12%	9	80%	1	0.0234	14

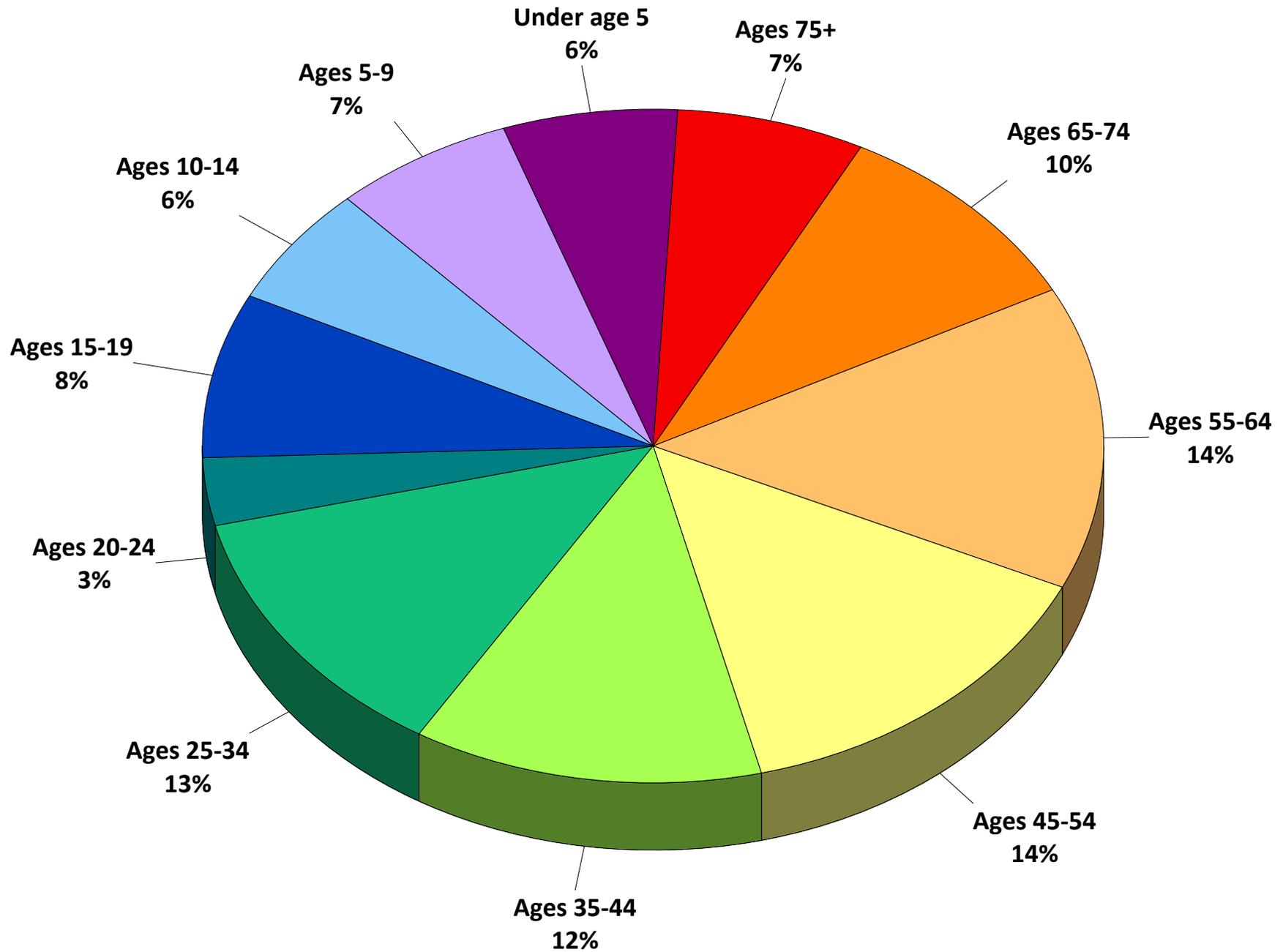


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Charts and Graphs

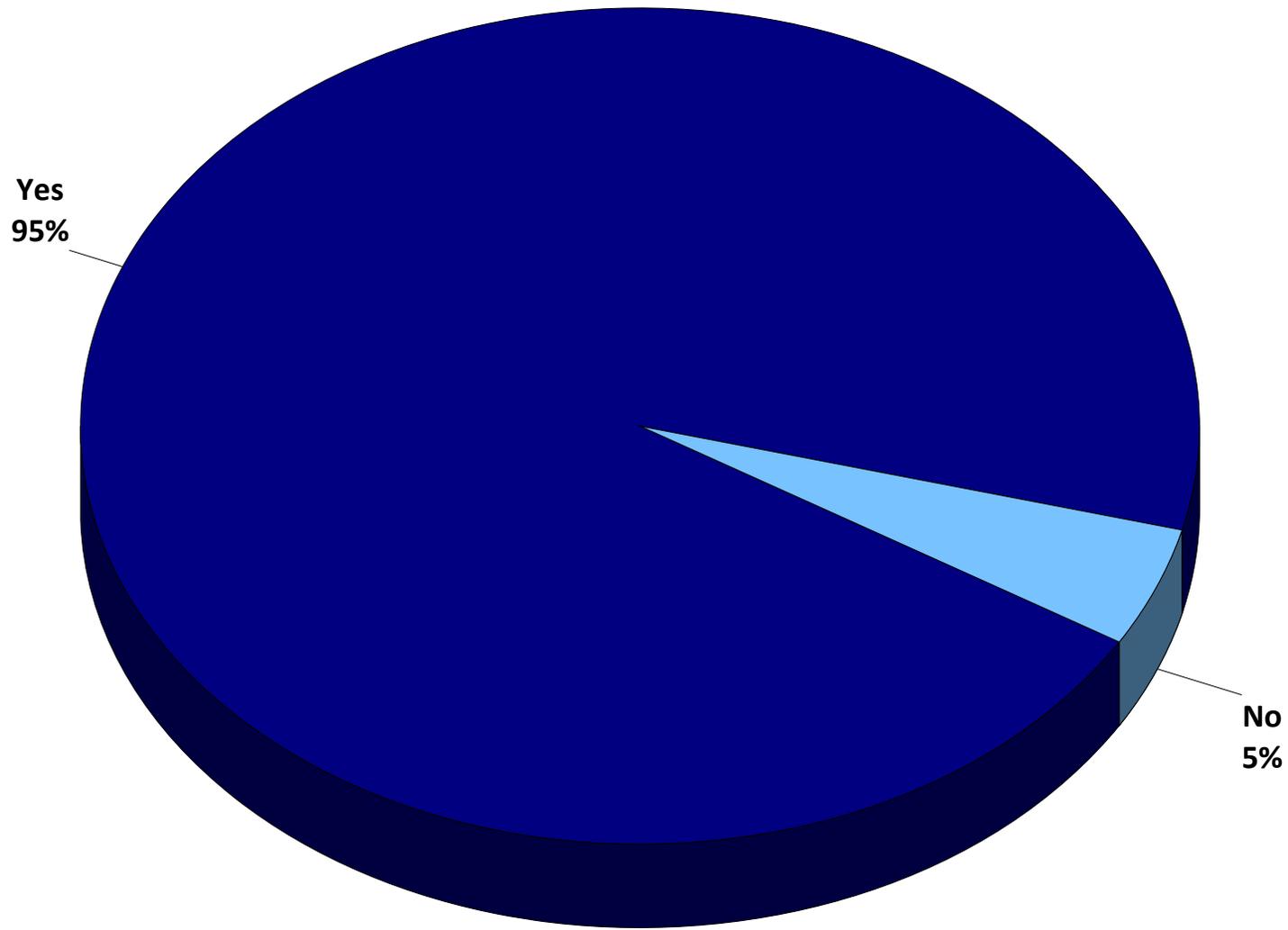
Q1. Including yourself, how many people in your household are...

by percentage of persons in household



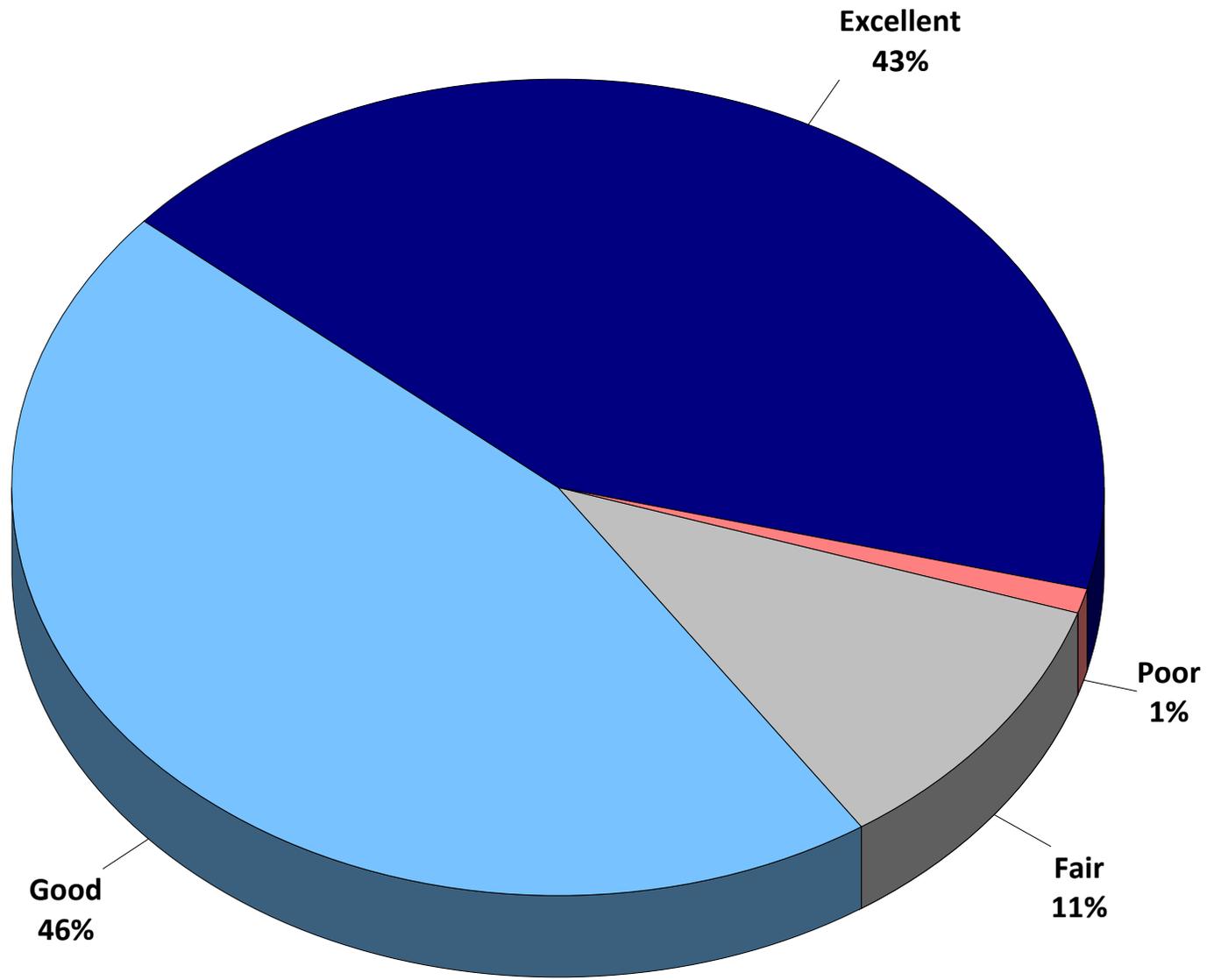
Q2. Have you/your household visited any parks/facilities offered by the Parks and Recreation Department during the past year?

by percentage of respondents



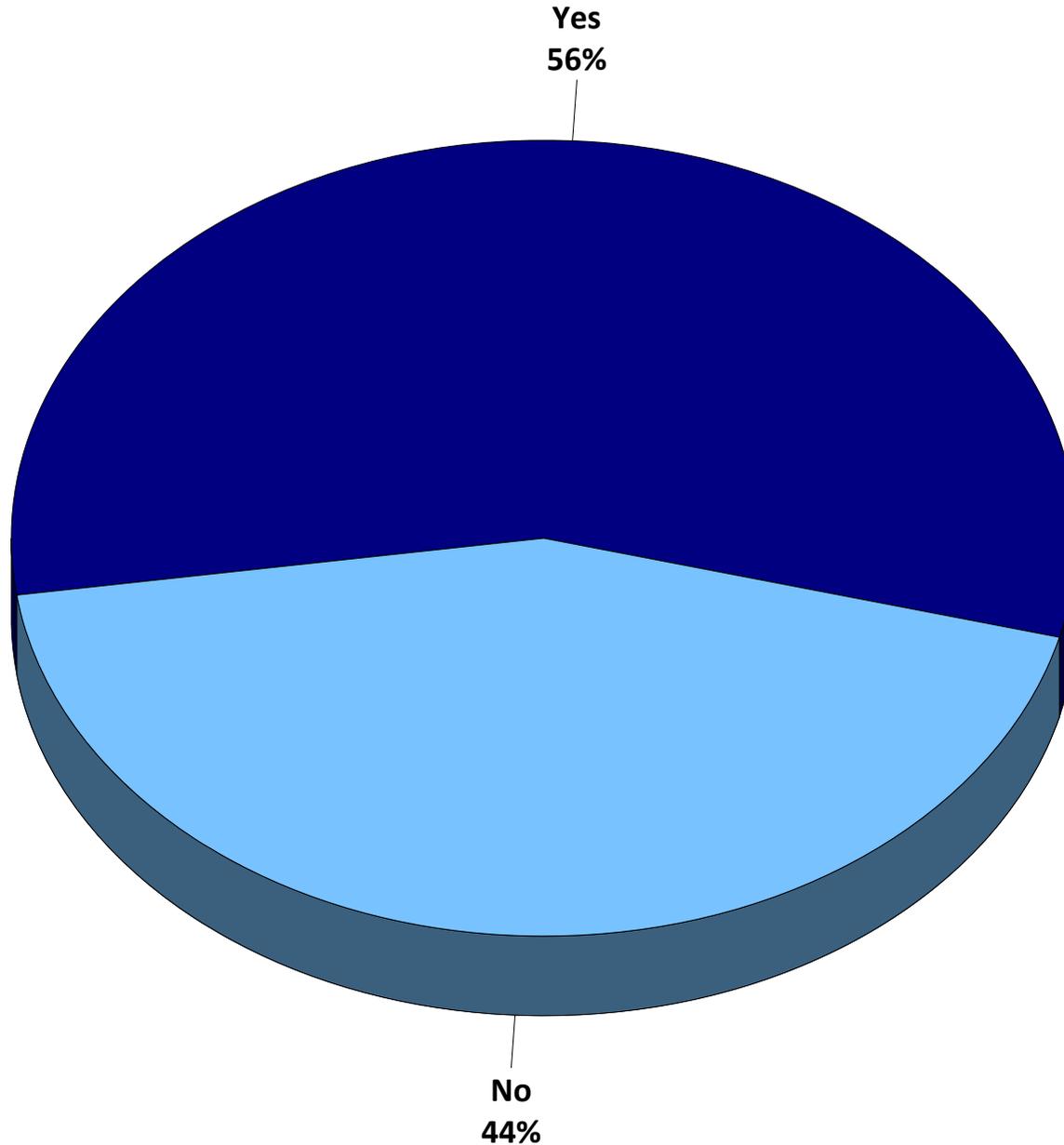
Q2a. How would you rate the physical condition of the parks/facilities you/your household have visited during the past year?

by percentage of respondents (excluding "not provided")



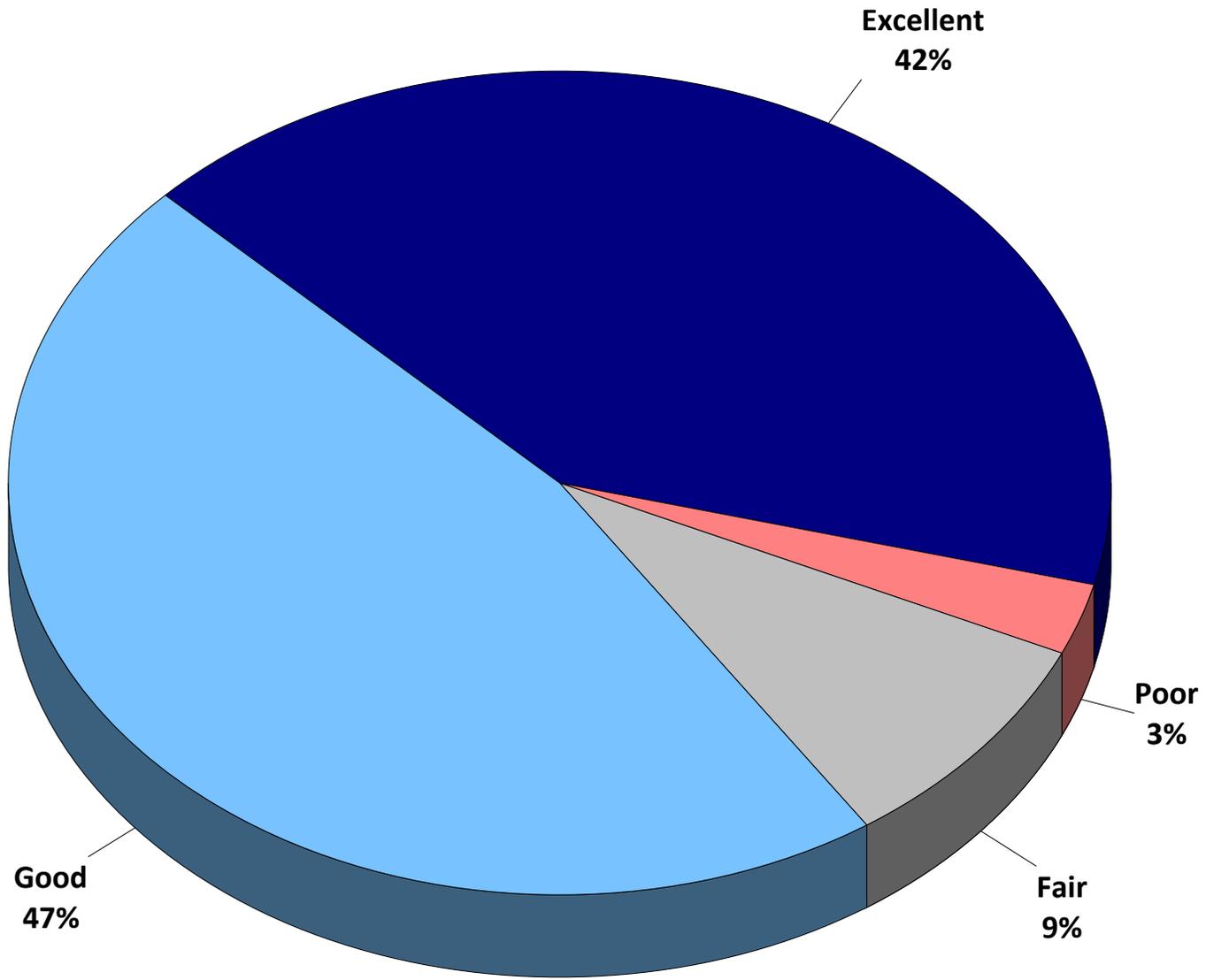
Q3. Have you/your household participated in any programs/activities offered by the Parks and Recreation Department during the past year?

by percentage of respondents



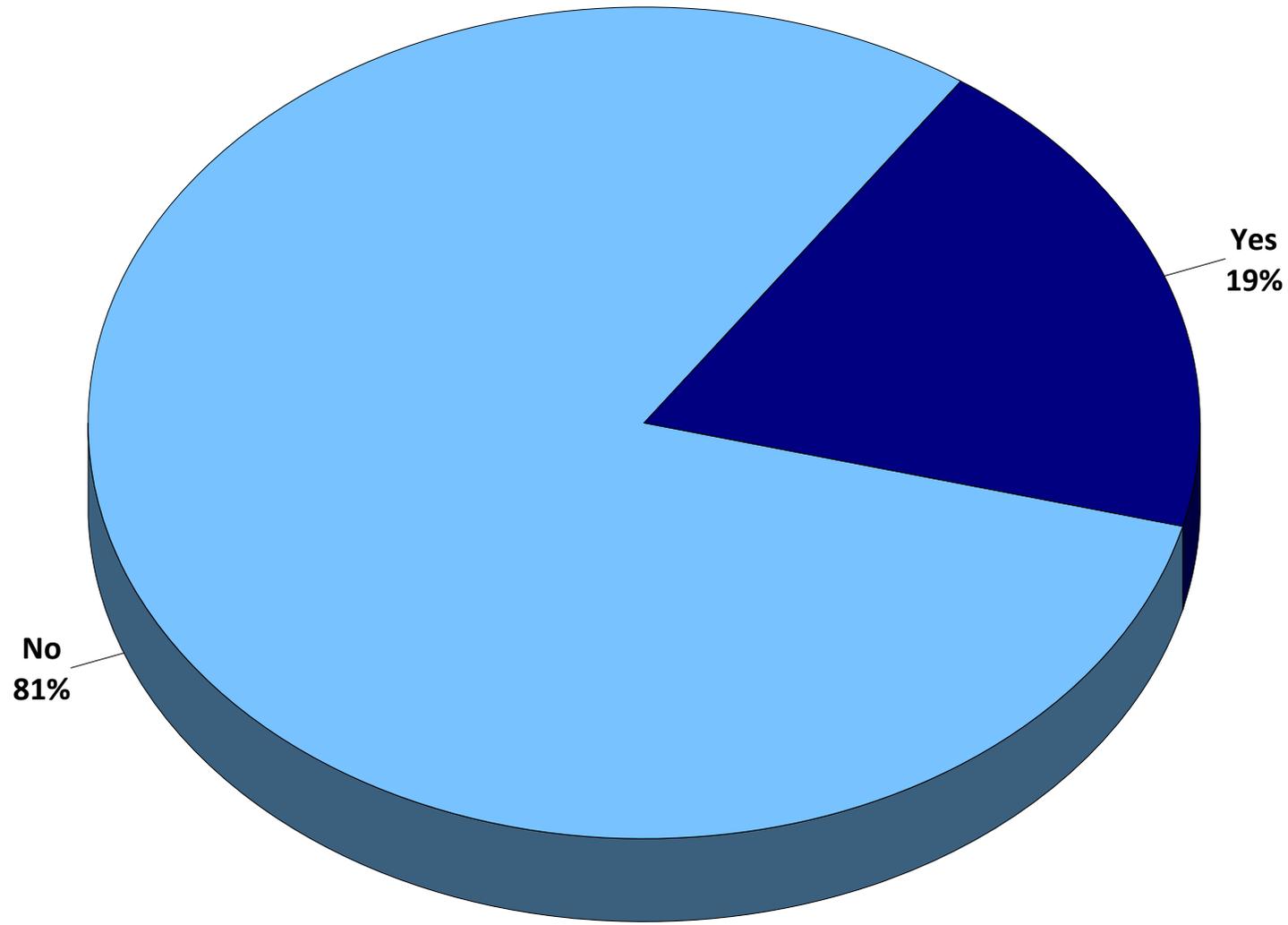
Q3a. How would you rate the programs/activities you/your household have participated in during the past year?

by percentage of respondents (excluding "not provided")



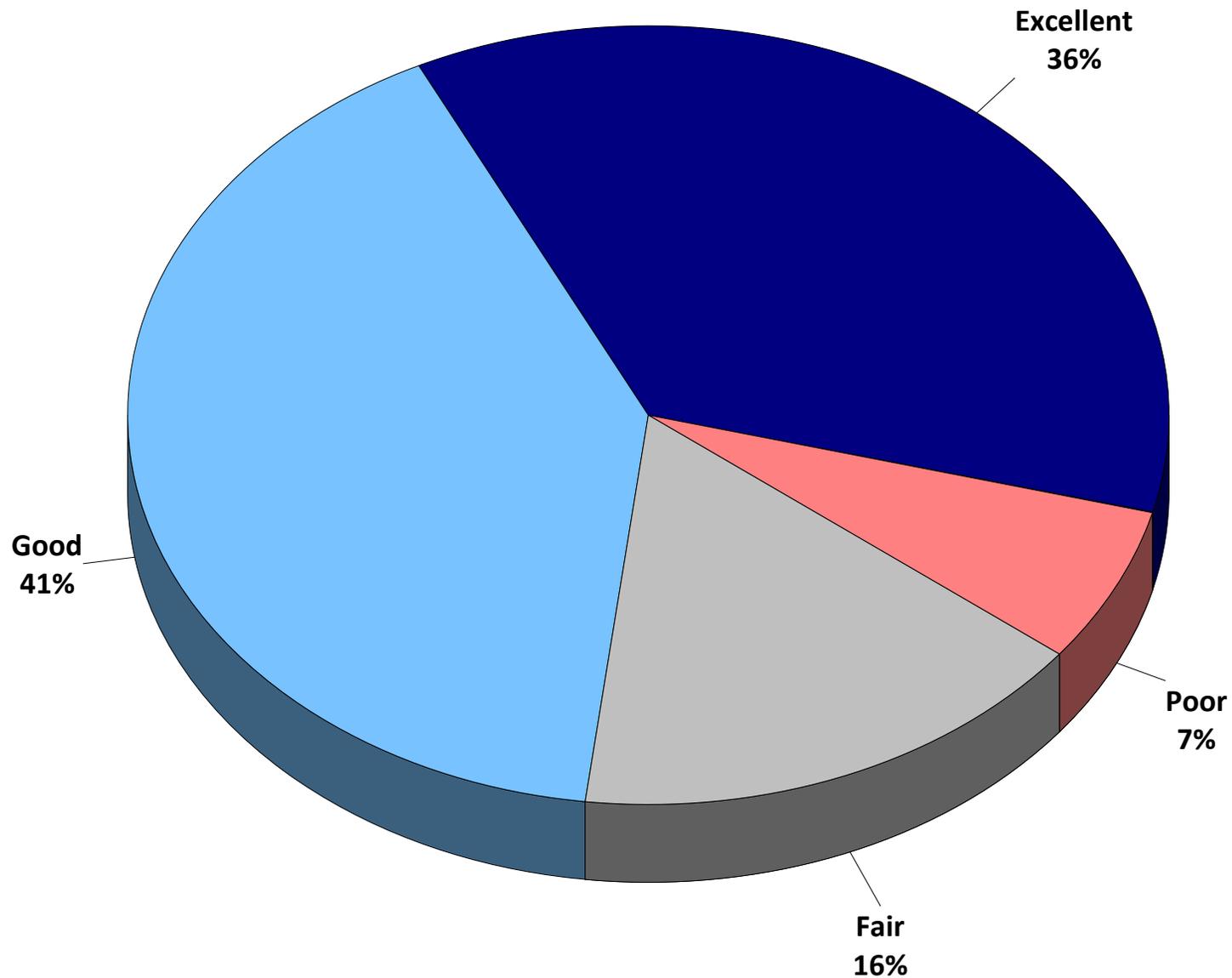
Q4. Have you/your household participated in any sports leagues/classes offered through the Parks and Recreation Department during the past year?

by percentage of respondents



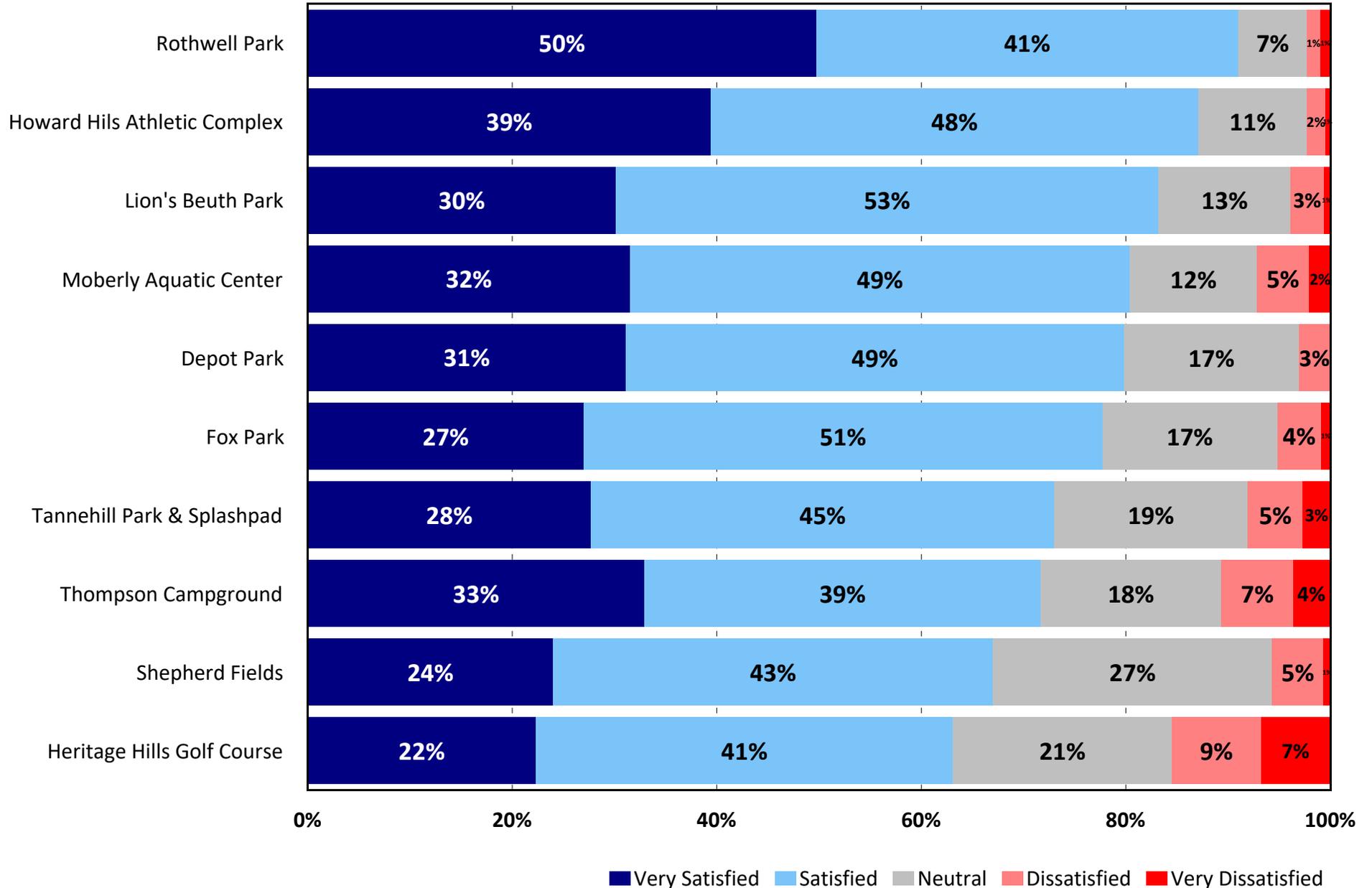
Q4a. How would you rate the sports leagues/classes you/your household have participated in during the past year?

by percentage of respondents (excluding "not provided")



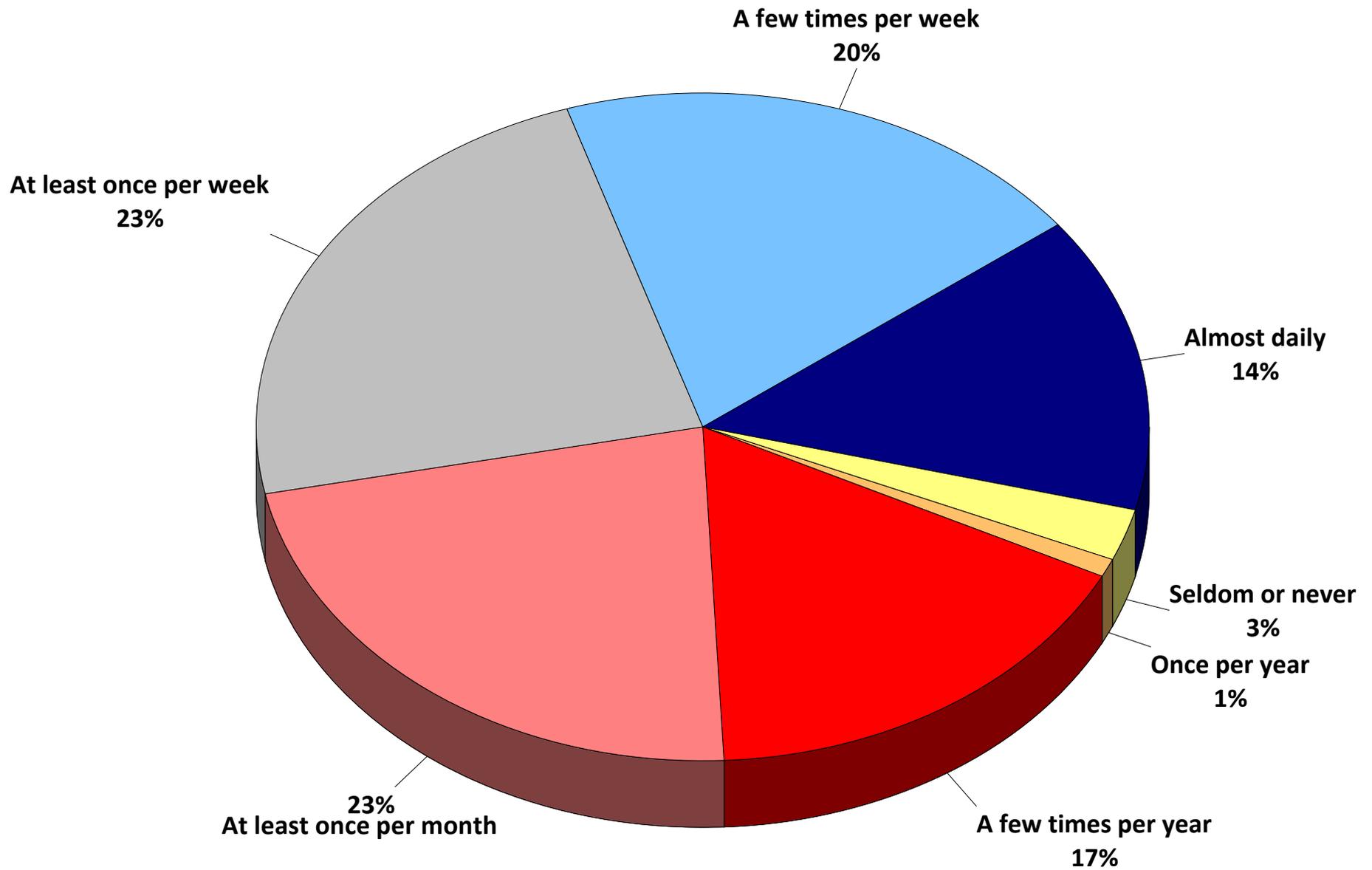
Q5. Please rate your level of satisfaction with the following parks and facilities provided by the City of Moberly.

by percentage of respondents (excluding "haven't used")



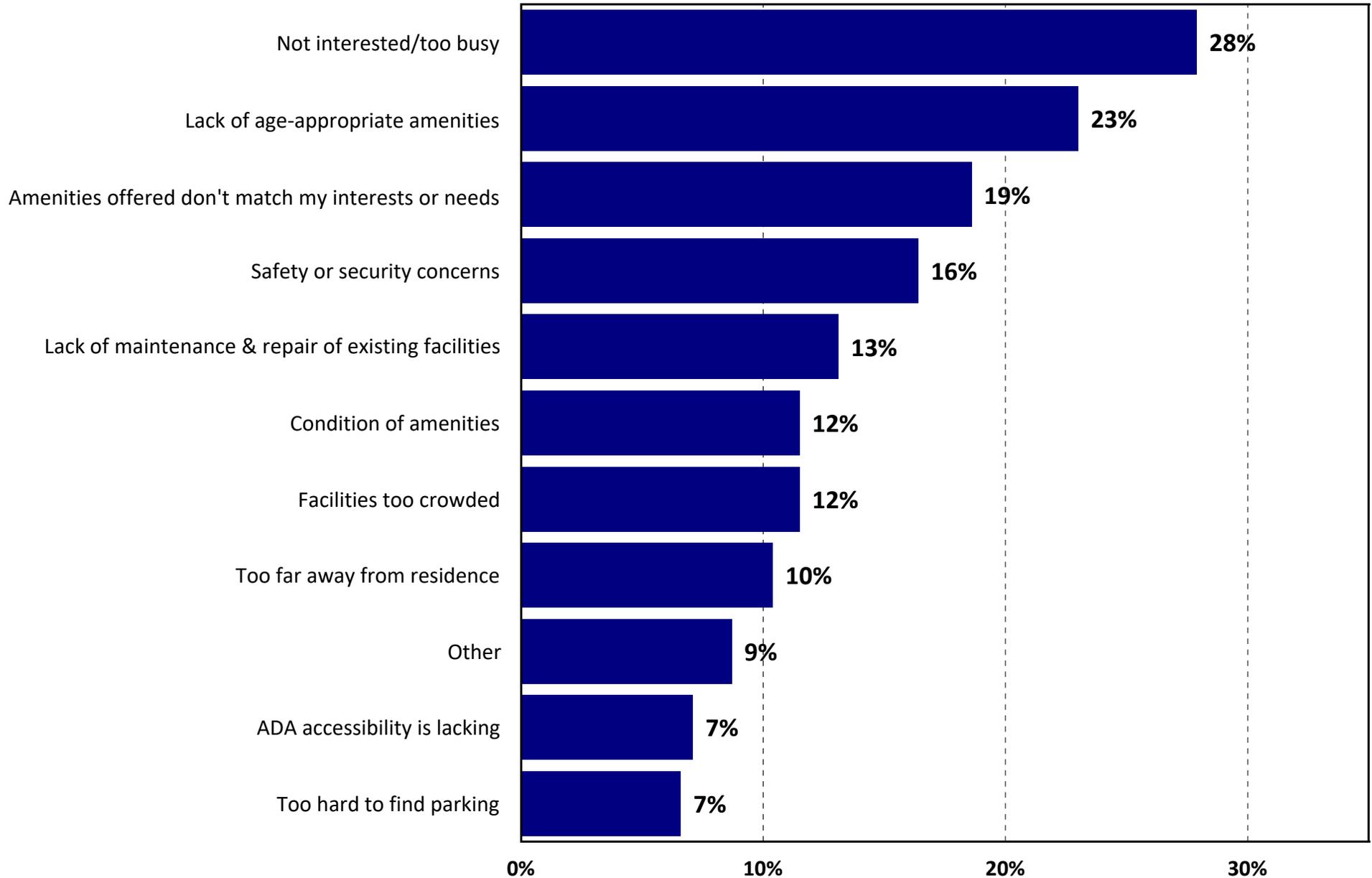
Q6. On average, how often do you/your household visit parks in Moberly?

by percentage of respondents (excluding "not provided")



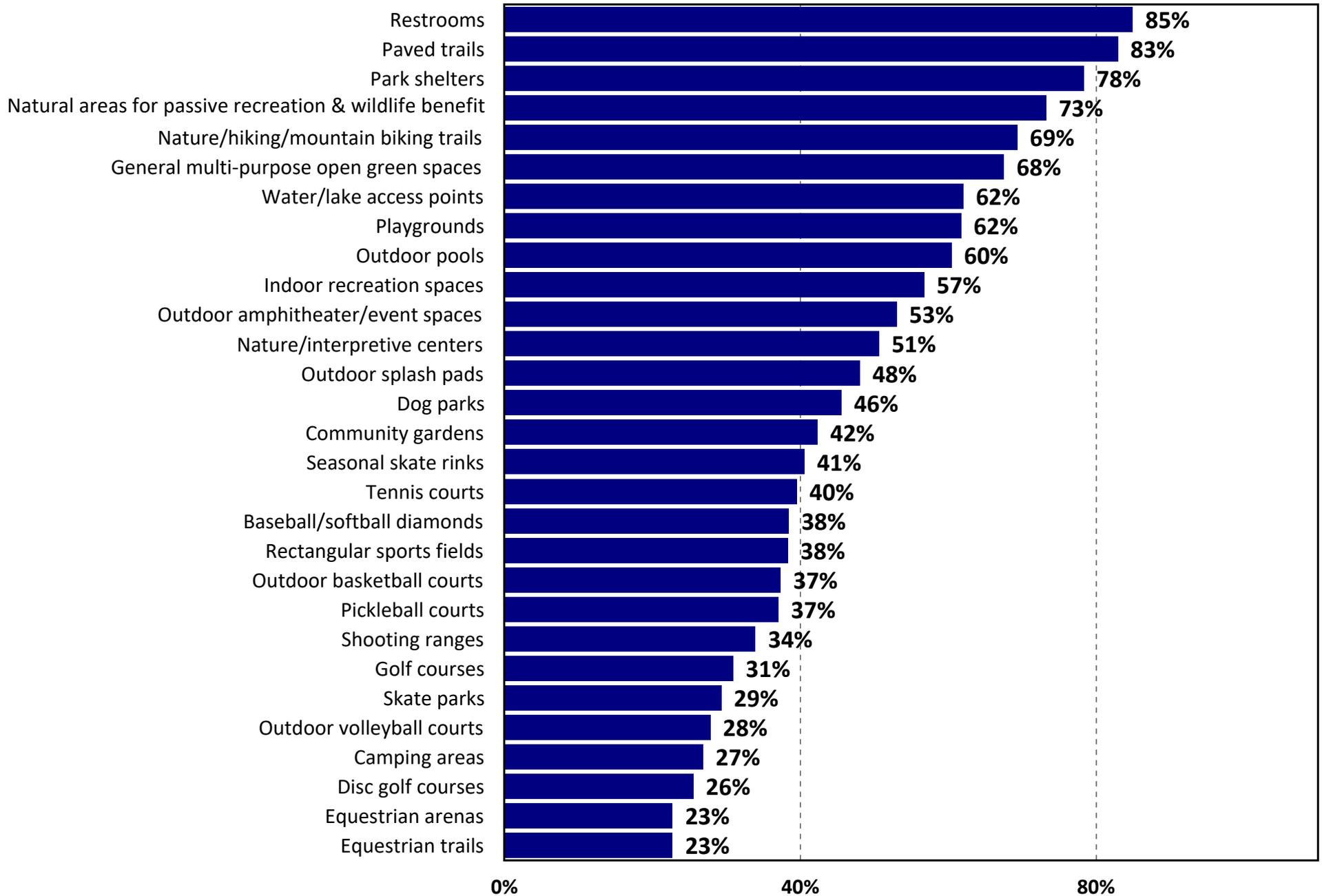
Q7. Which of the following reasons prevent you/your household from using parks in Moberly, or from using them more often?

by percentage of respondents (excluding "none")



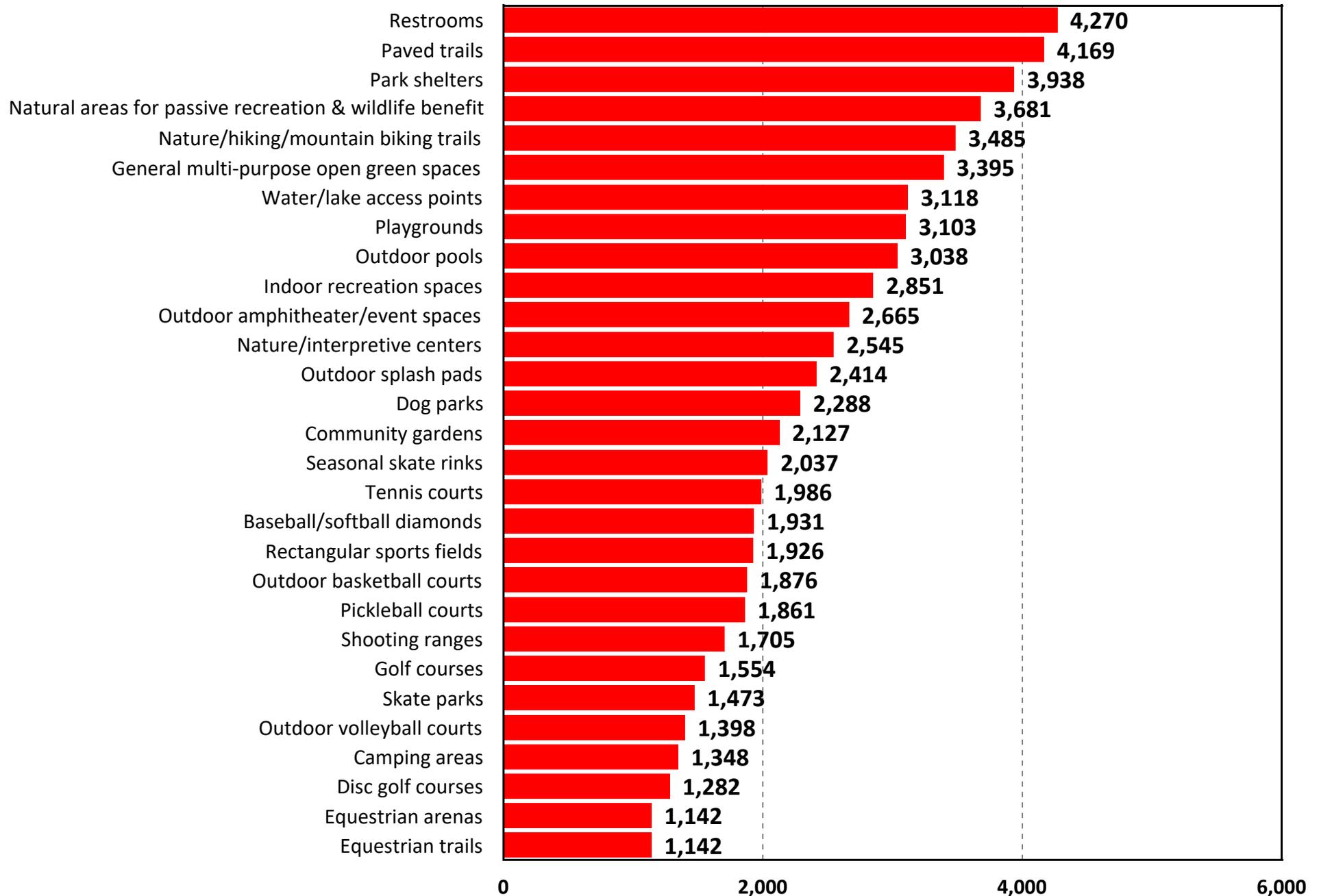
Q8. Households that have a need for various facilities/amenities.

by percentage of respondents who indicated need



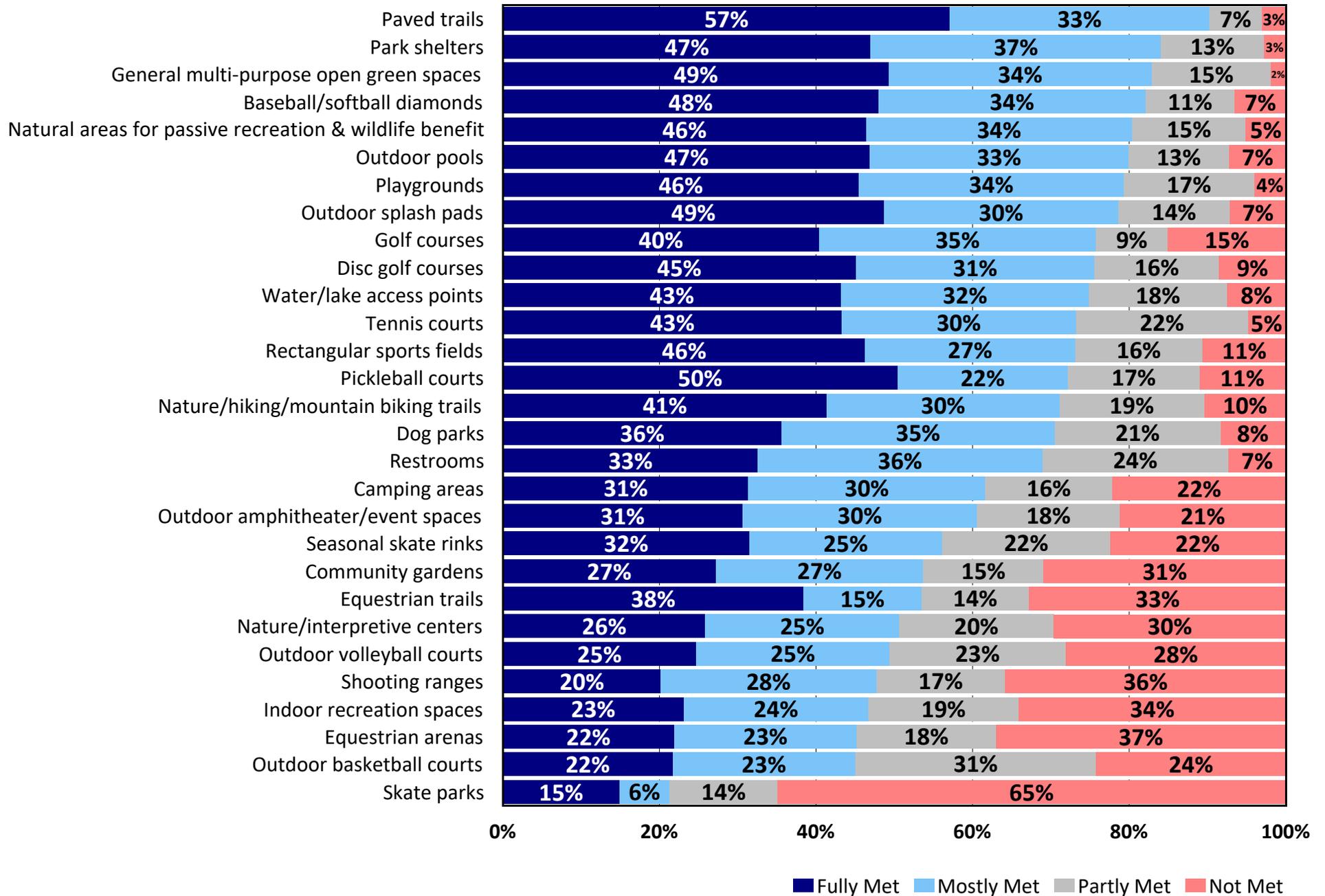
Q8b. Estimated number of households who have a need for facilities/amenities.

by number of households based on an estimated 5,029 households in the City of Moberly



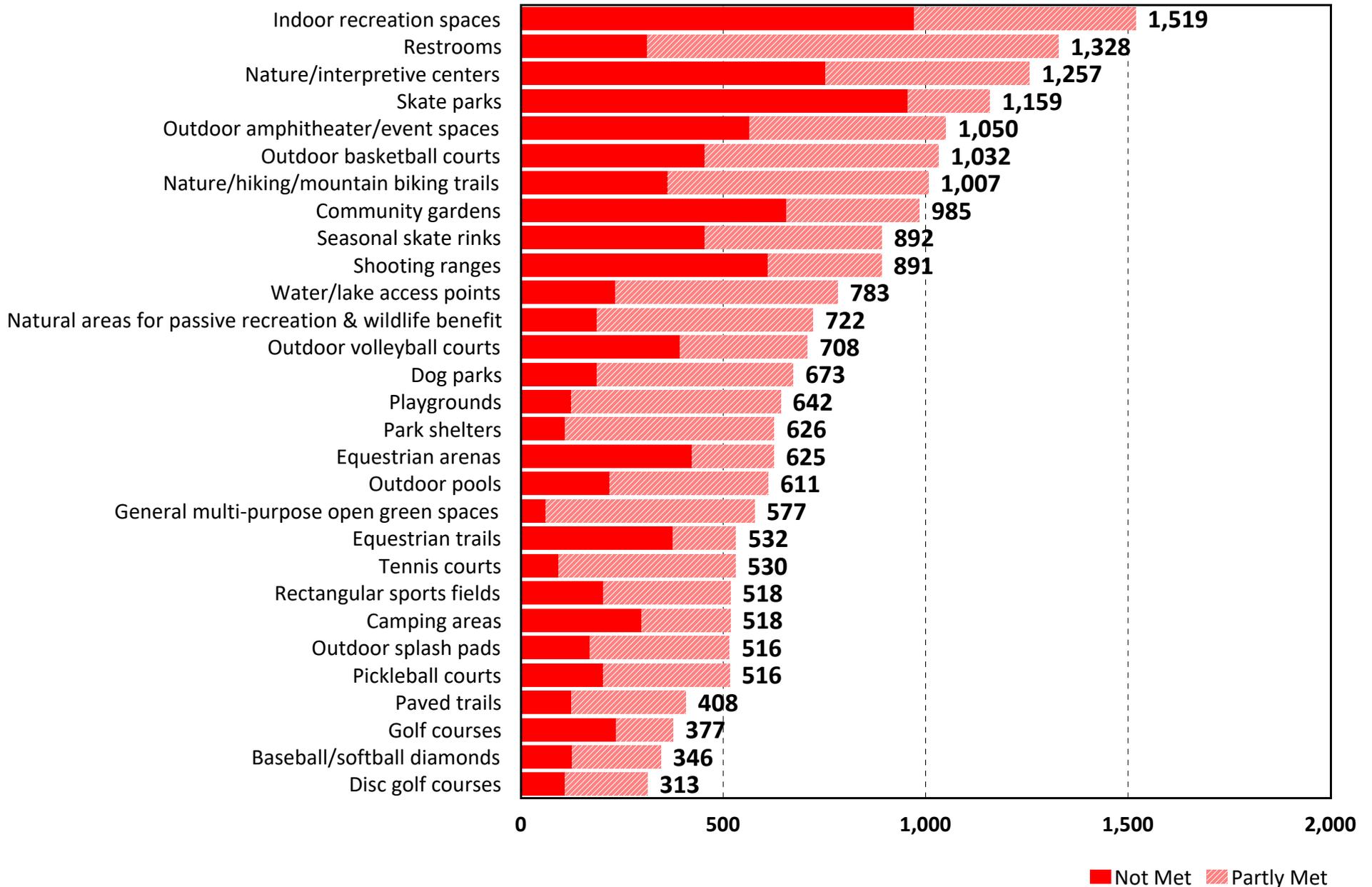
Q8c. How well needs are being met for various facilities/amenities.

by percentage of respondents (excluding "no need")



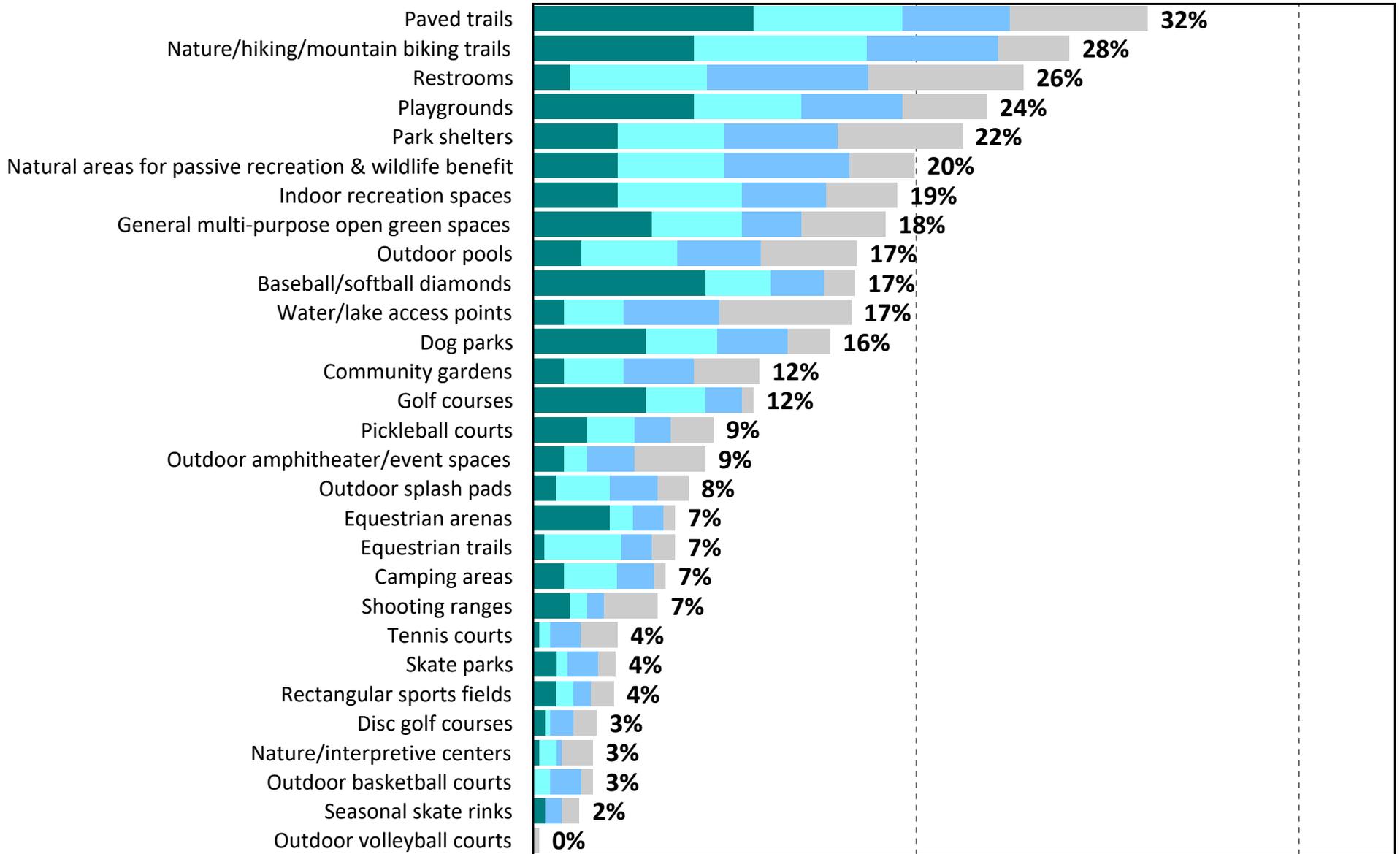
Q8d. Estimated number of households in Moberly whose amenity needs are only “partly met” or “not met”.

by number of households with need based on an estimated 5,029 households in the City of Moberly



Q9. Which four facilities/amenities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



0%

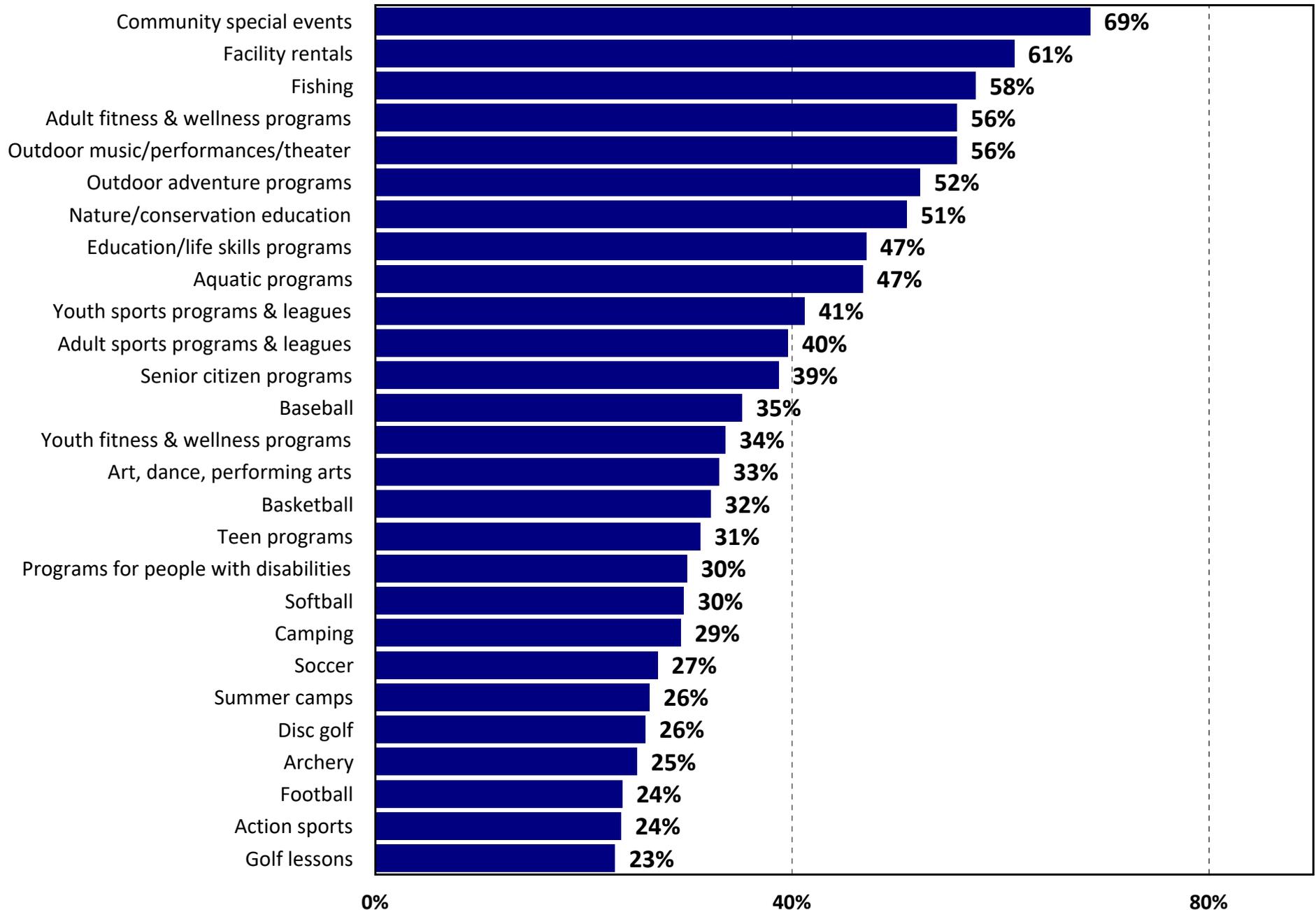
20%

40%

■ Top choice ■ 2nd choice ■ 3rd choice ■ 4th choice

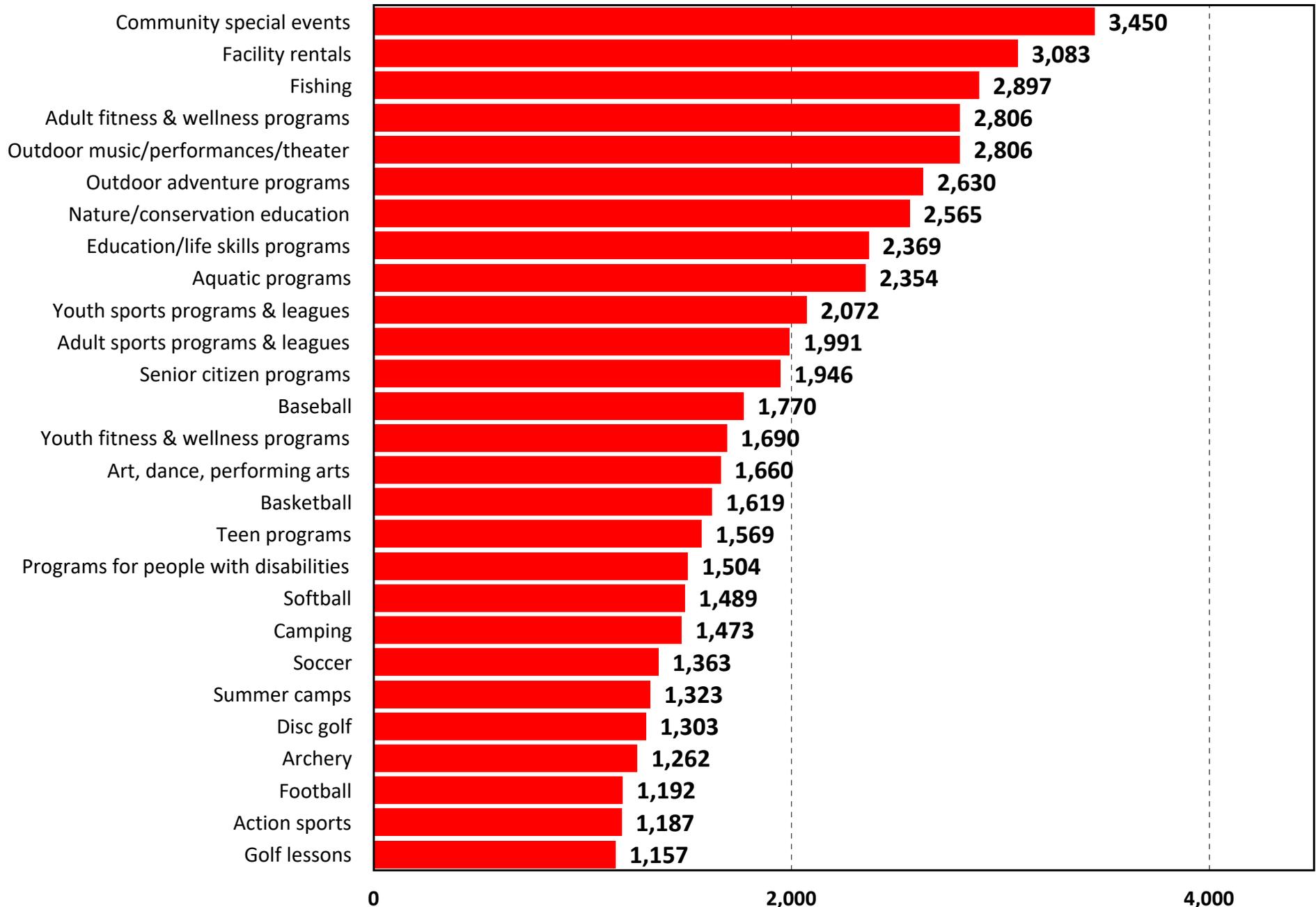
Q10. Households that have a need for various programs/activities.

by percentage of respondents who indicated need



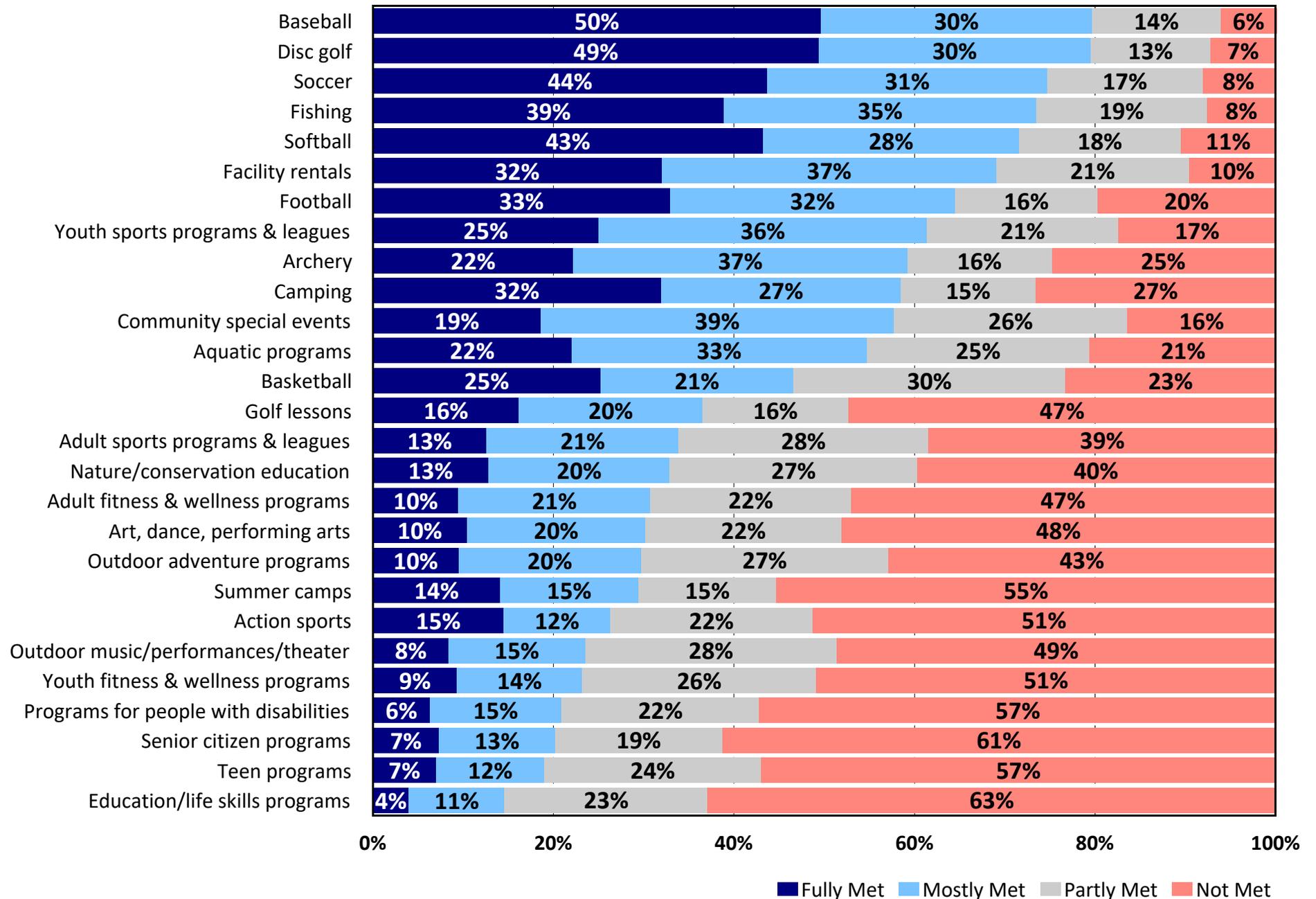
Q10b. Estimated number of households who have a need for programs/activities.

by number of households based on an estimated 5,029 households in the City of Moberly



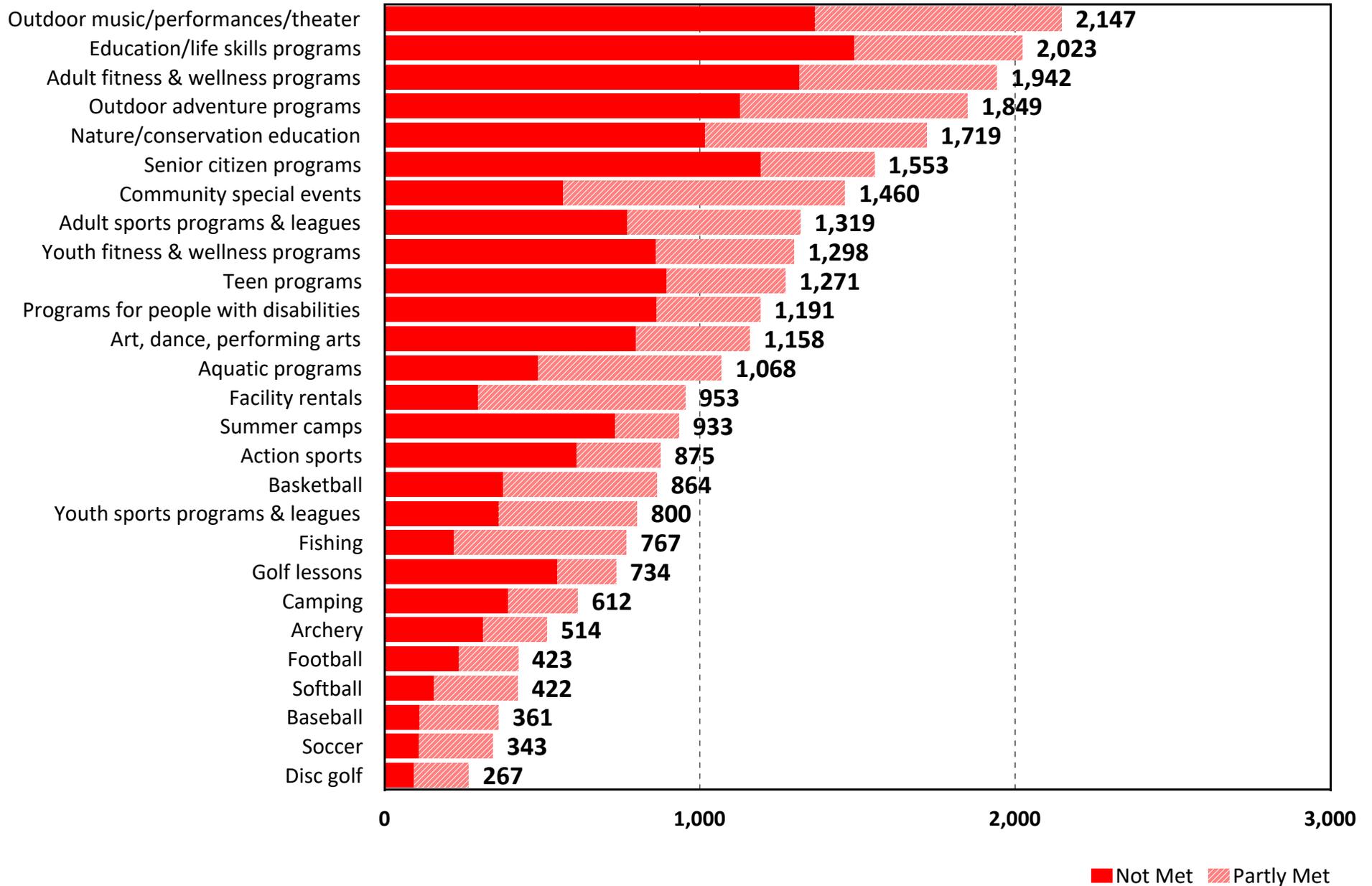
Q10c. How well needs are being met for various programs/activities.

by percentage of respondents (excluding "no need")



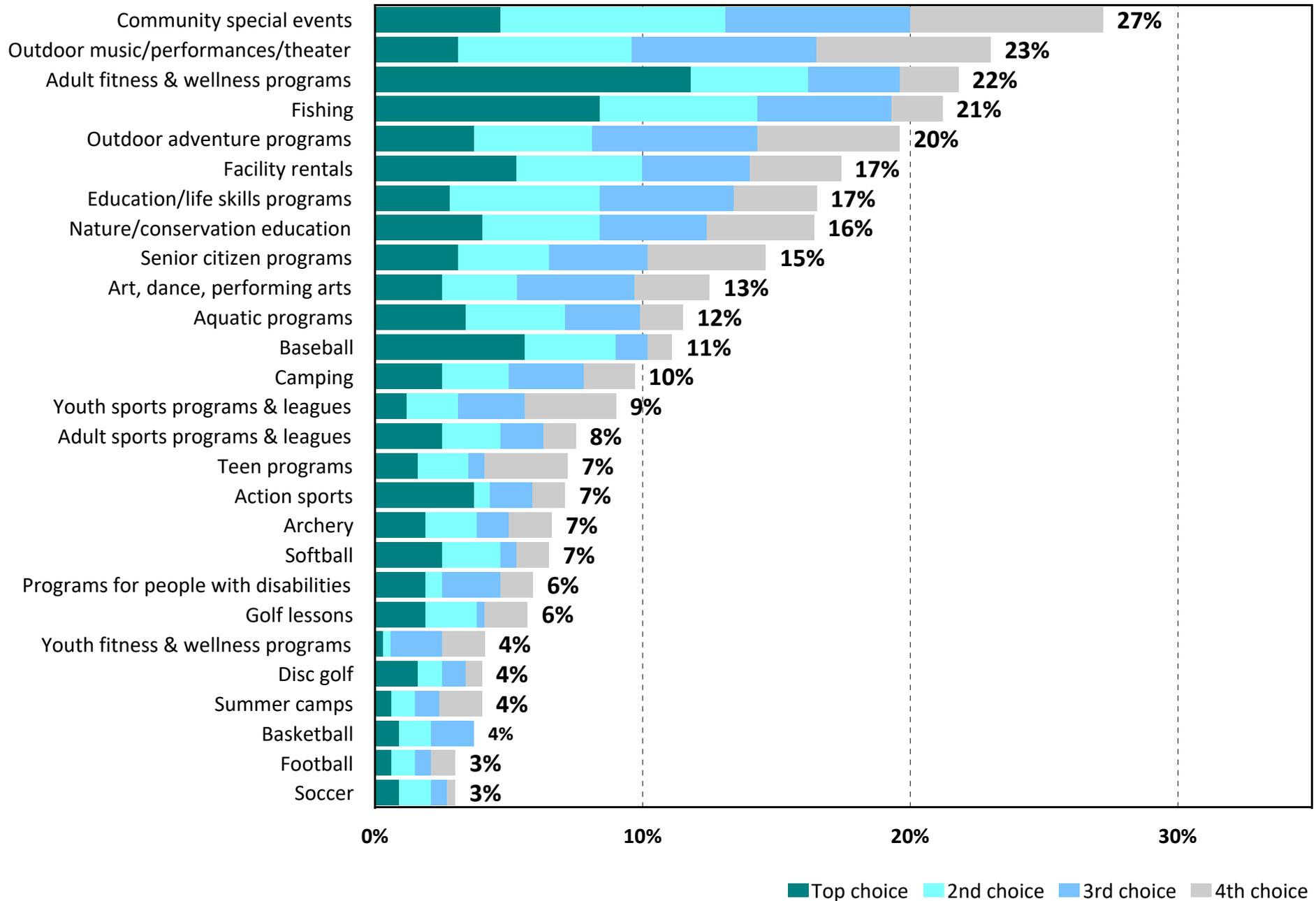
Q10d. Estimated number of households in Moberly whose program/activity needs are only “partly met” or “not met”.

by number of households with need based on an estimated 5,029 households in the City of Moberly



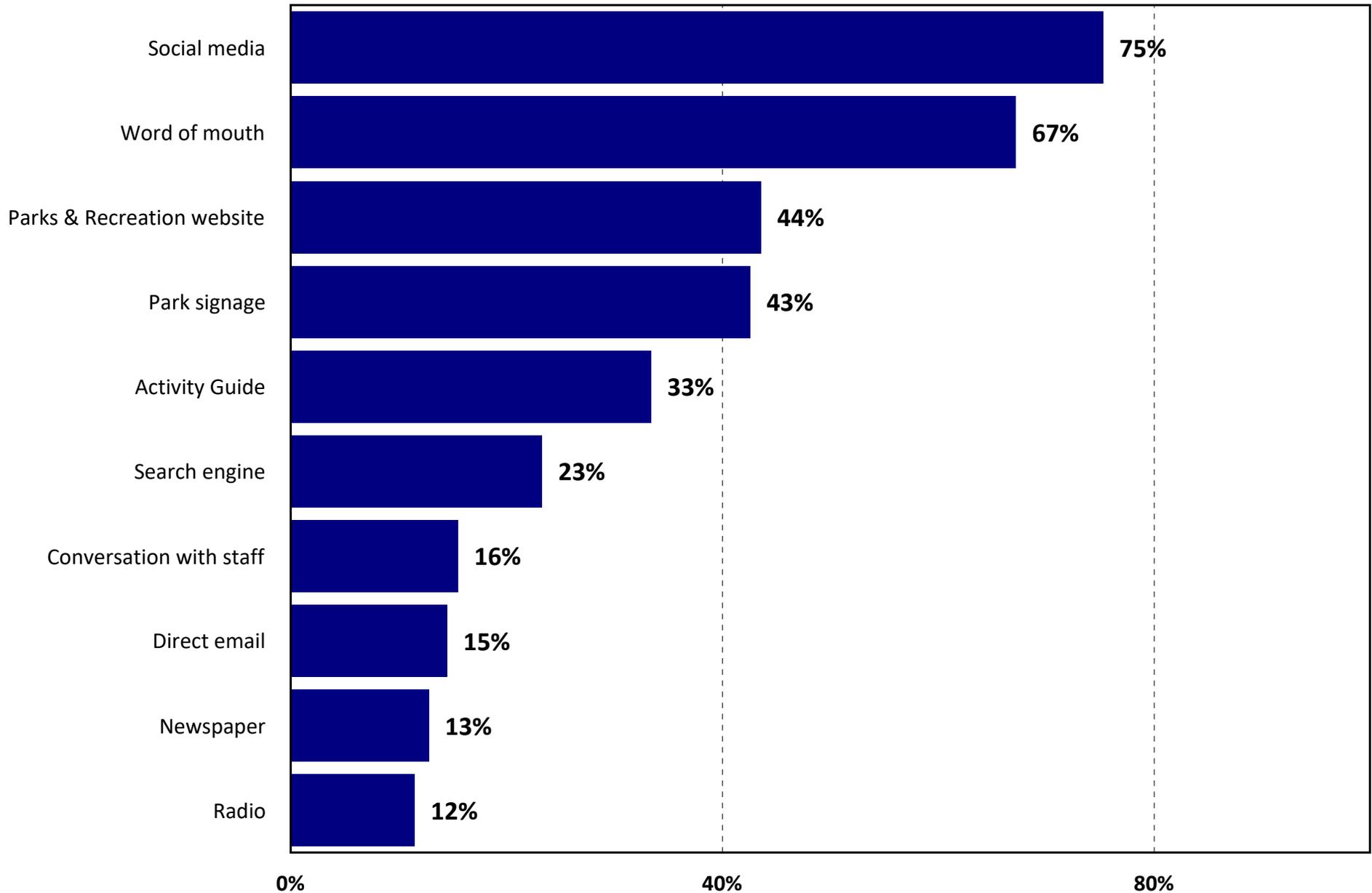
Q11. Which four programs/activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



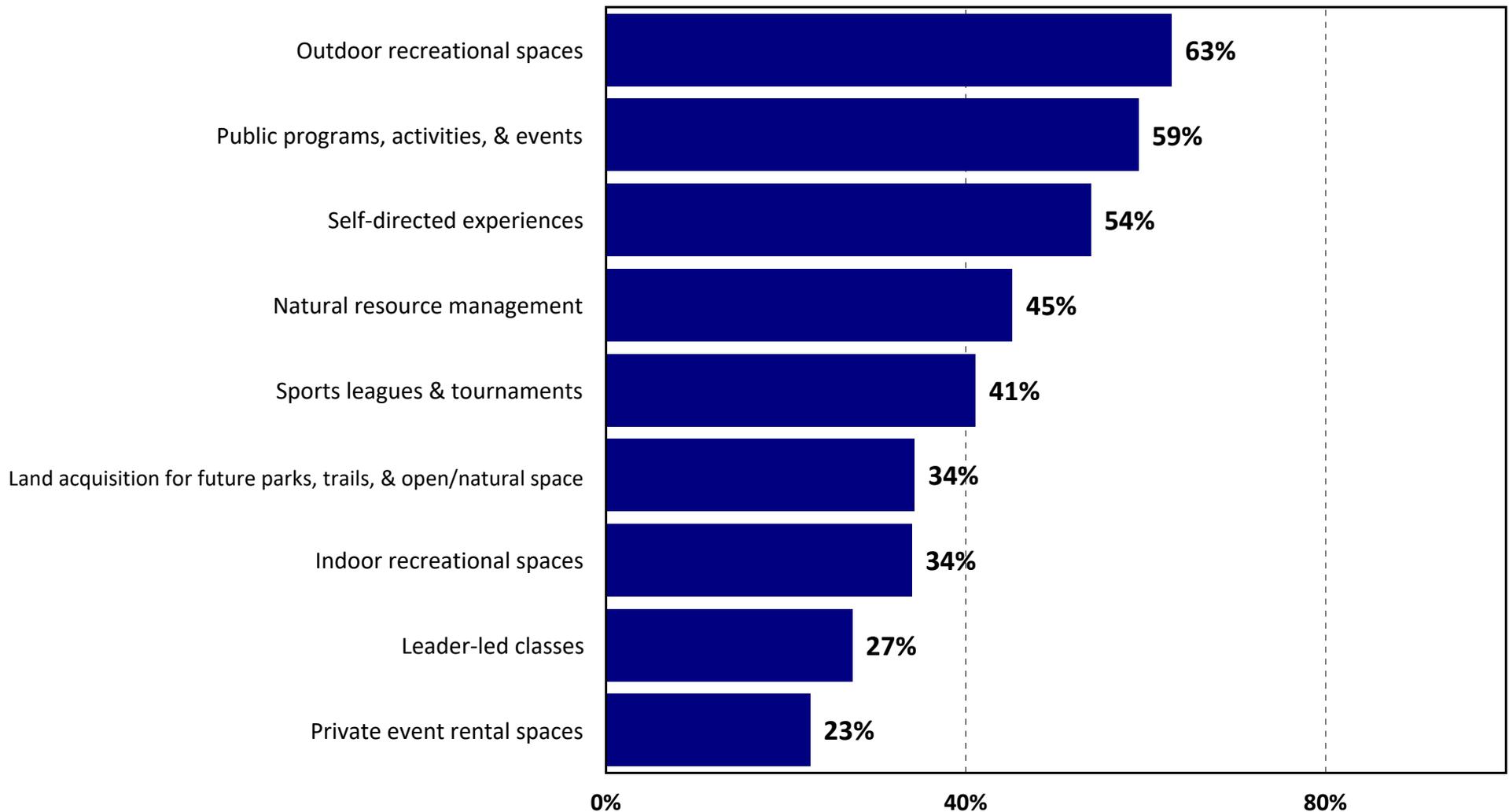
Q12. From the following list, please check all of the ways you learn about Parks and Recreation Department programs/activities.

by percentage of respondents (multiple selections could be made; excluding "none of these")



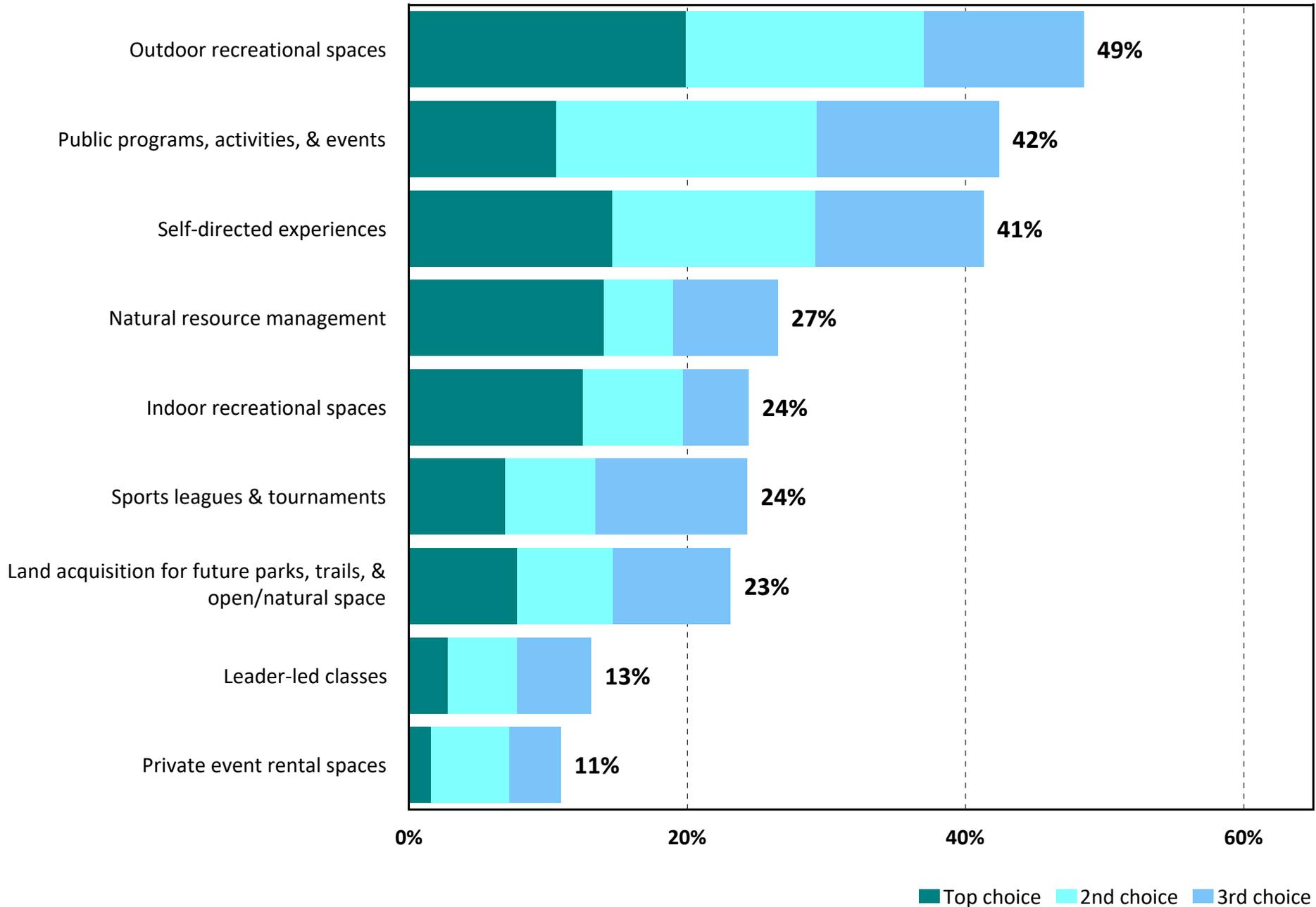
Q13. In each community, different organizations fulfill different roles including, but not limited to, providing outdoor recreational spaces, outdoor recreational activities, indoor recreational spaces, private event rental spaces, and public events and activities. What do you believe is the most essential or primary role for Moberly Parks and Recreation?

by percentage of respondents



Q14. Which three of the items are most important to you/your household?

by percentage of respondents who selected the items as one of their top three choices



Q15. If you had a budget of \$100 for the City of Moberly City Parks and Recreation Department, how would you allocate the funds among the categories of funding listed below?

by percentage of respondents

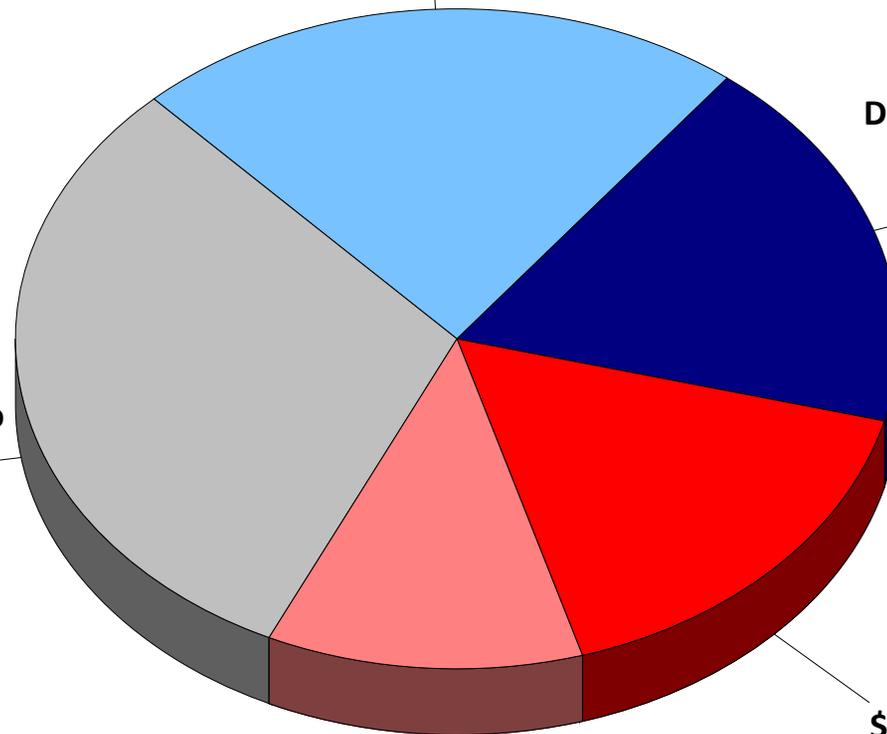
Expand recreation programming,
activities, & events
\$22.47

Develop & add new recreation
facilities & amenities
\$18.44

Improvements & maintenance to
existing recreation amenities
\$31.08

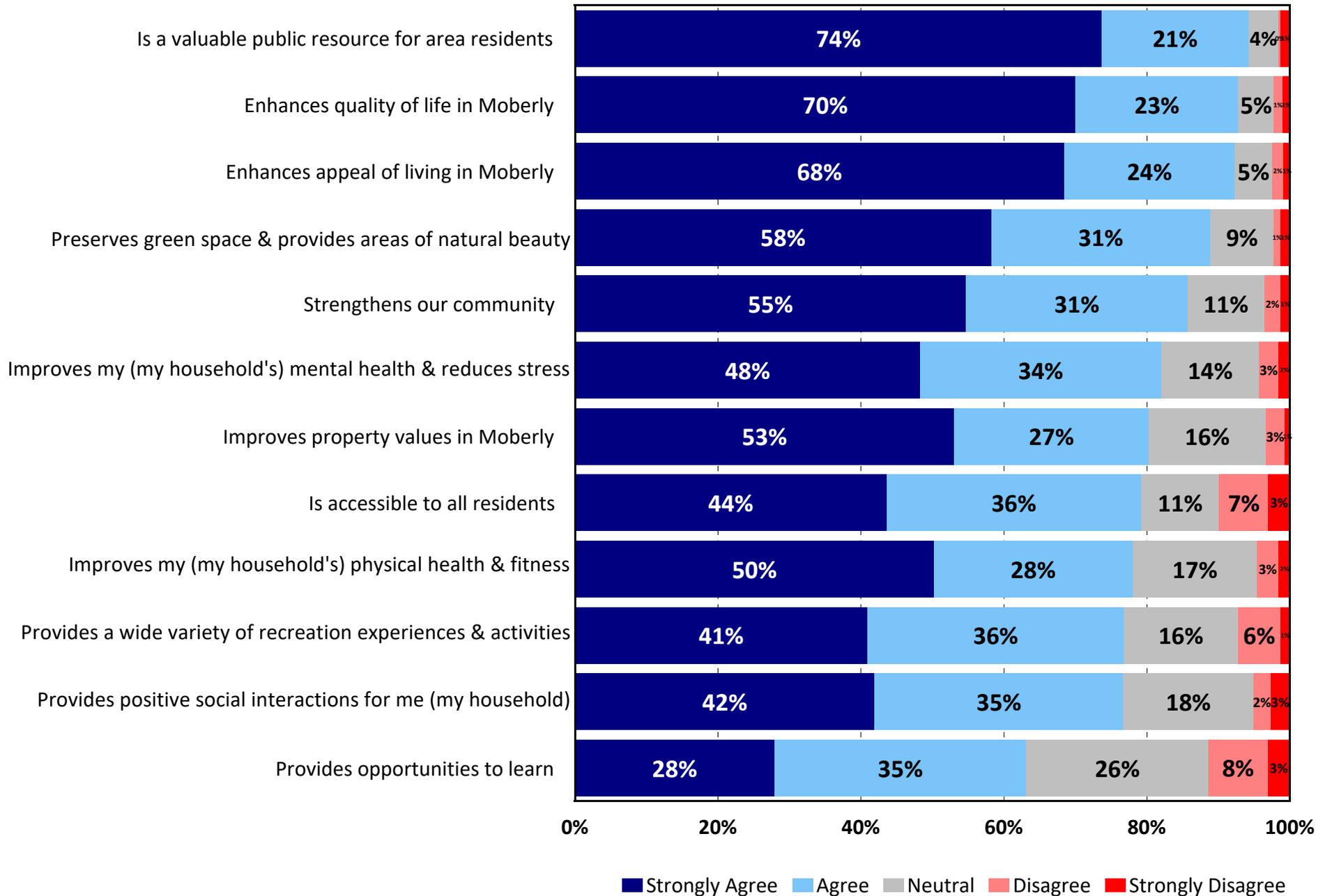
\$16.64
Natural resources management

\$11.37
Land acquisitions for future park, trail, &
recreation facility development



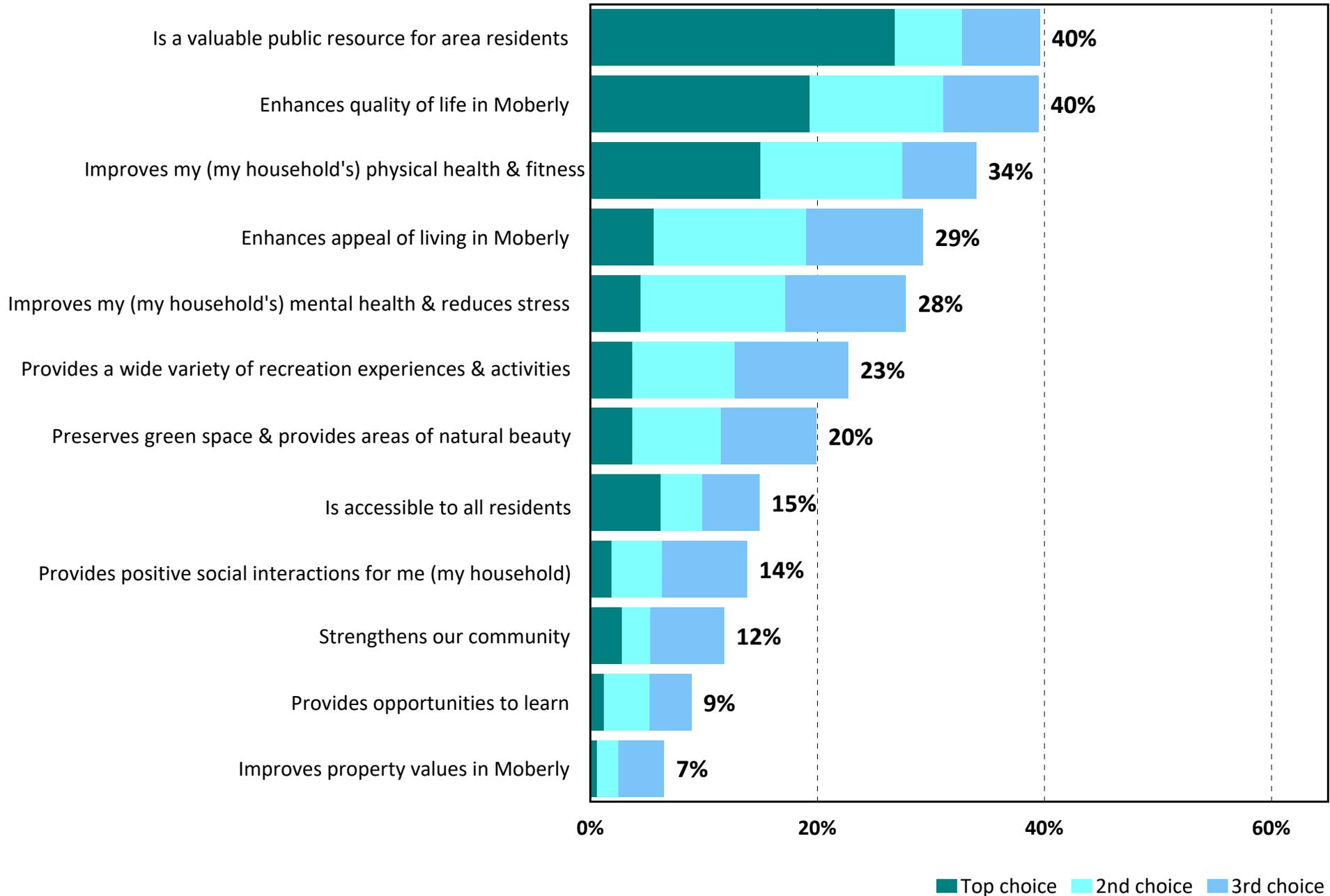
Q16. Please rate your level of agreement with the following statements.

by percentage of respondents (excluding "don't know")



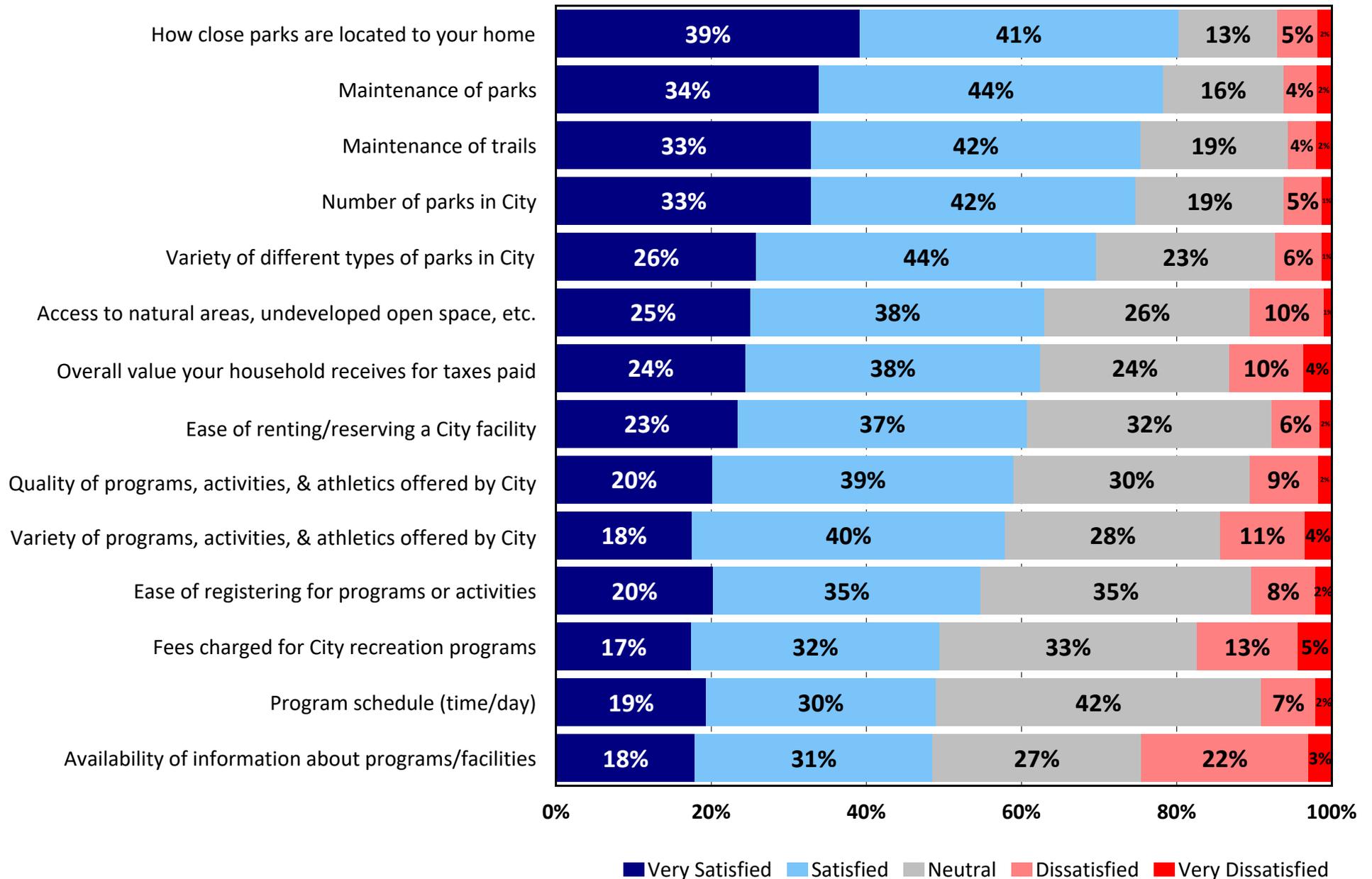
Q17. Which three of the benefits are most important to you/your household?

by percentage of respondents who selected the items as one of their top three choices



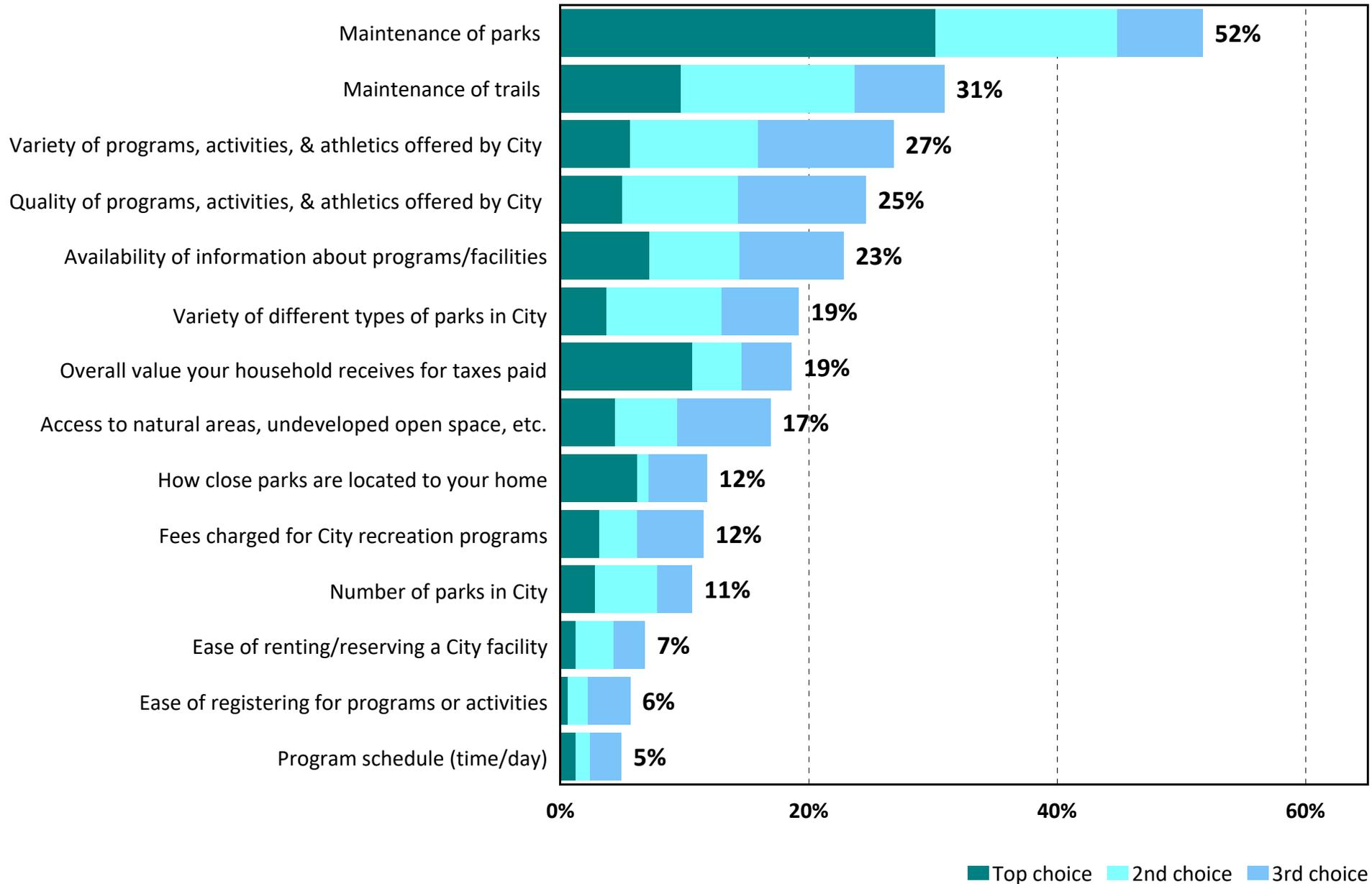
Q18. Please rate your satisfaction with the following recreation, parks, and events provided by the City of Moberly Parks and Recreation Department.

by percentage of respondents (excluding "don't know/not applicable")



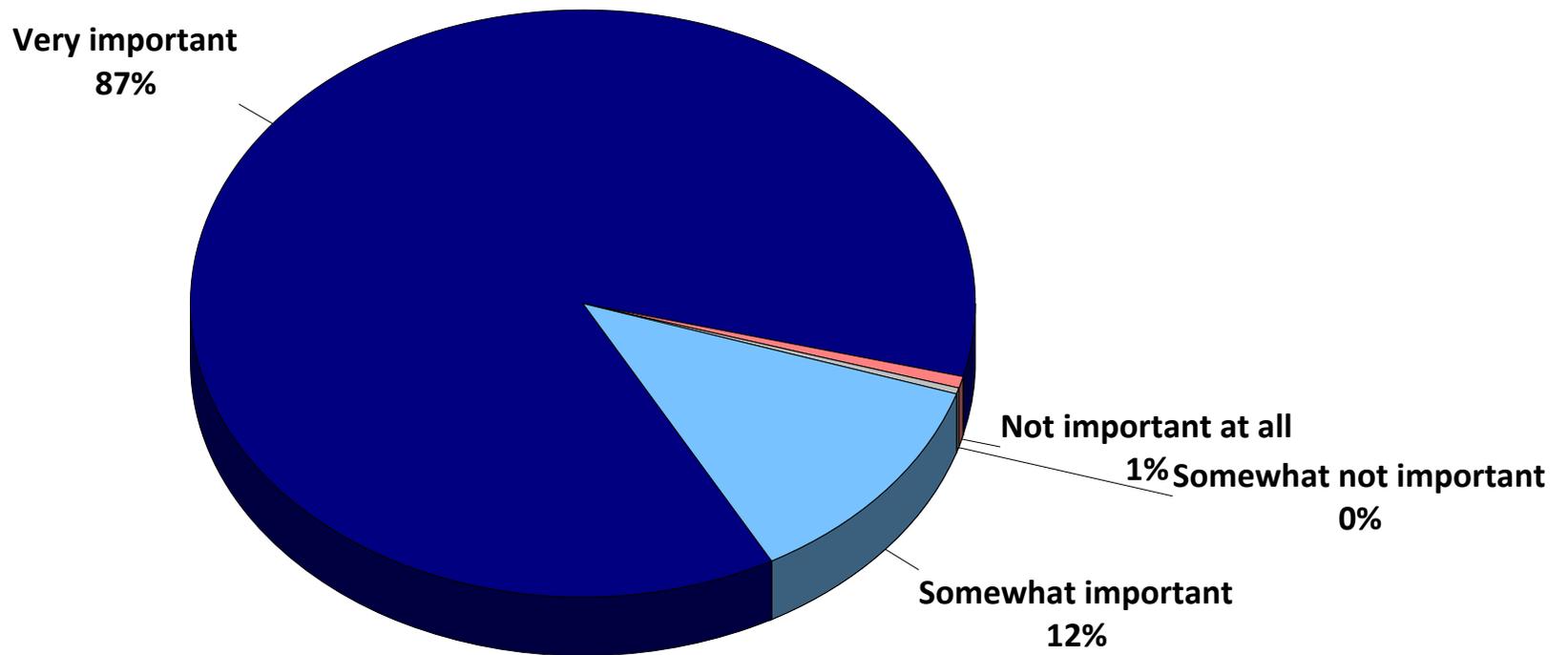
Q19. Which three of the items should receive the most emphasis over the next ten years?

by percentage of respondents who selected the items as one of their top three choices



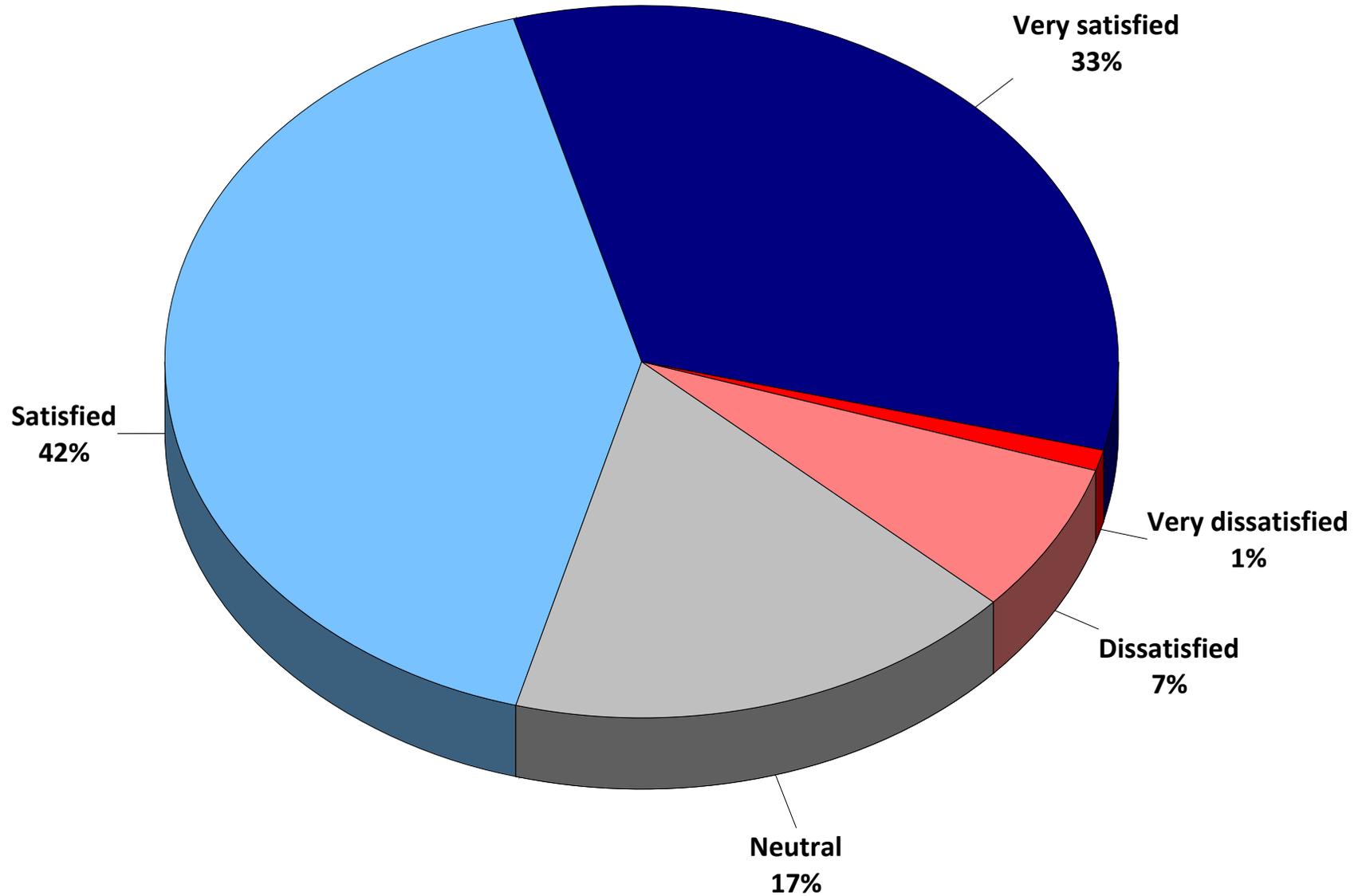
Q20. How important do you feel it is for the City to provide high-quality park facilities?

by percentage of respondents (excluding "don't know")



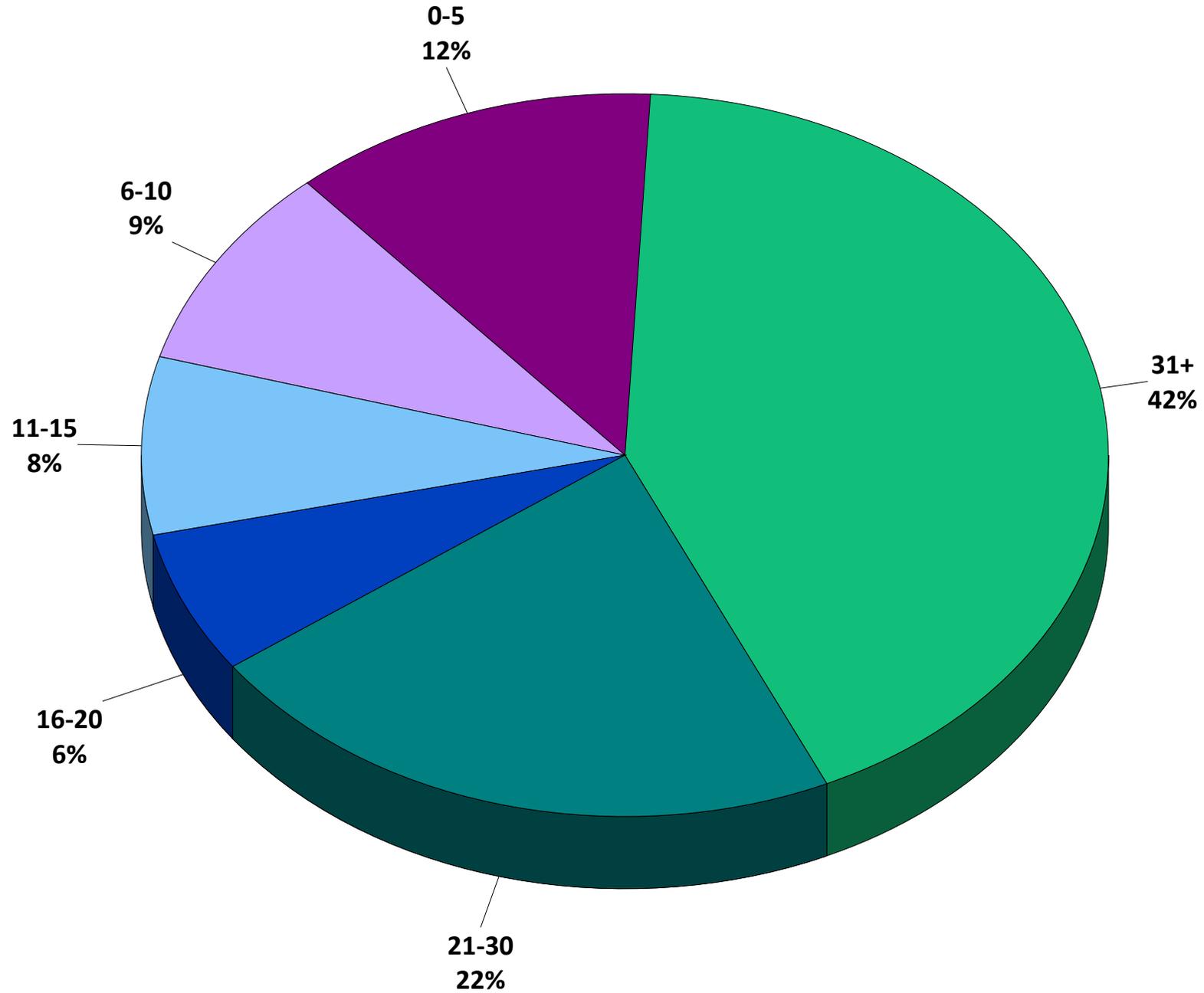
Q21. Please rate your satisfaction with the overall value your household receives from the City of Moberly Parks and Recreation Department.

by percentage of respondents (excluding "not provided")



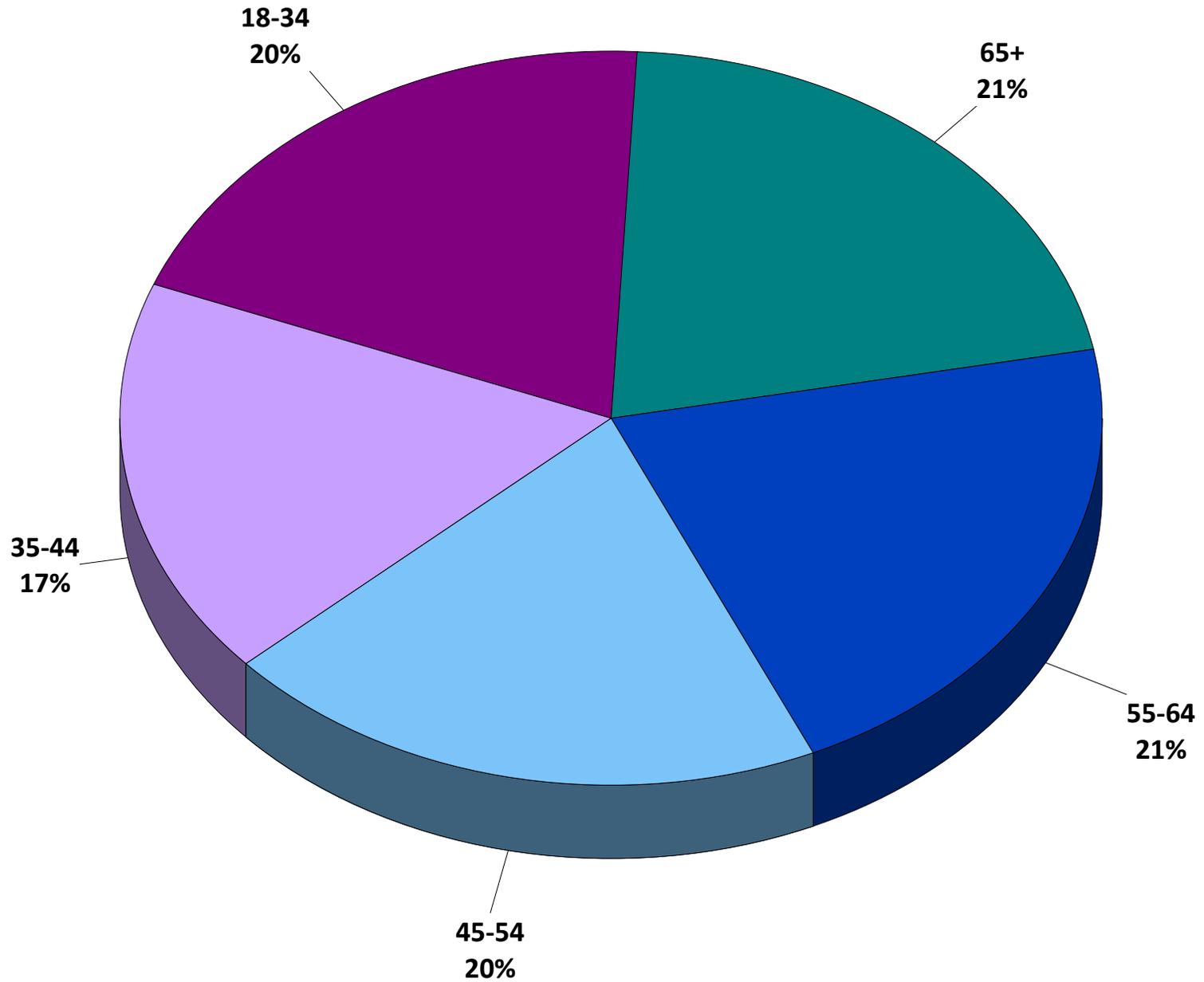
Q22. Approximately how many years have you lived in Moberly?

by percentage of respondents (excluding "not provided")



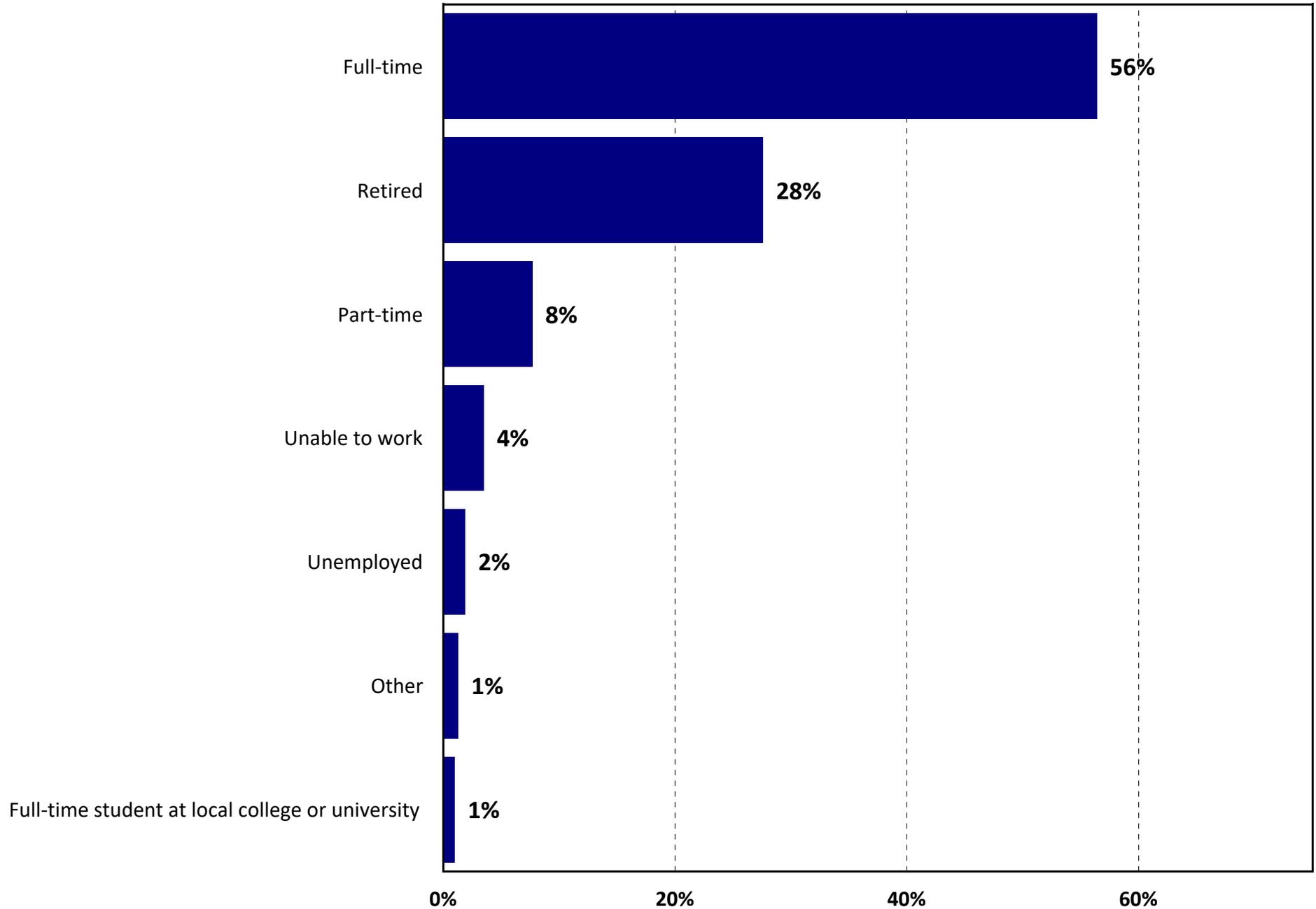
Q23. What is your age?

by percentage of respondents (excluding "not provided")



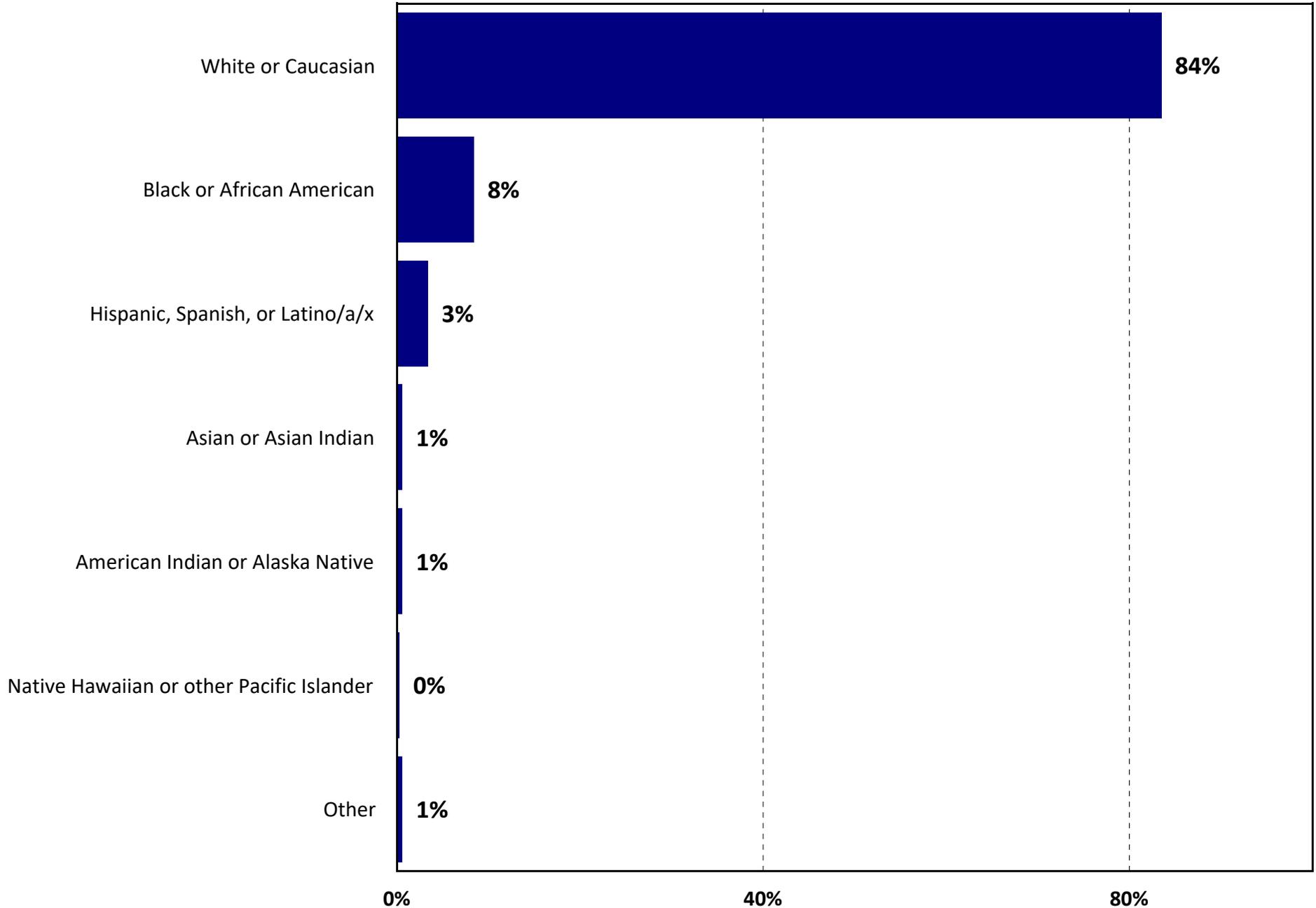
Q24. Which of the following best describes your employment status?

by percentage of respondents (excluding "prefer not to say")



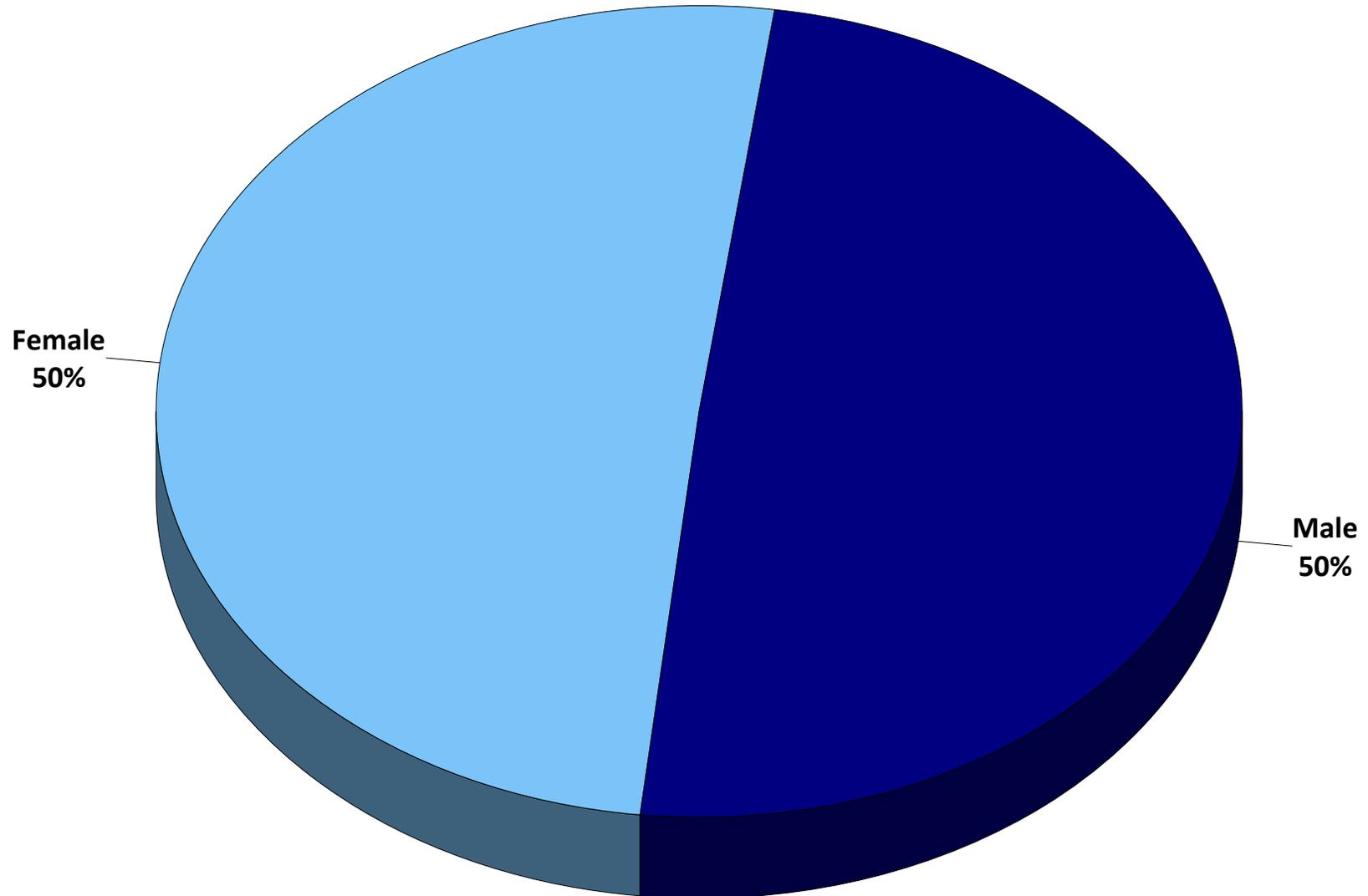
Q25. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple selections could be made)



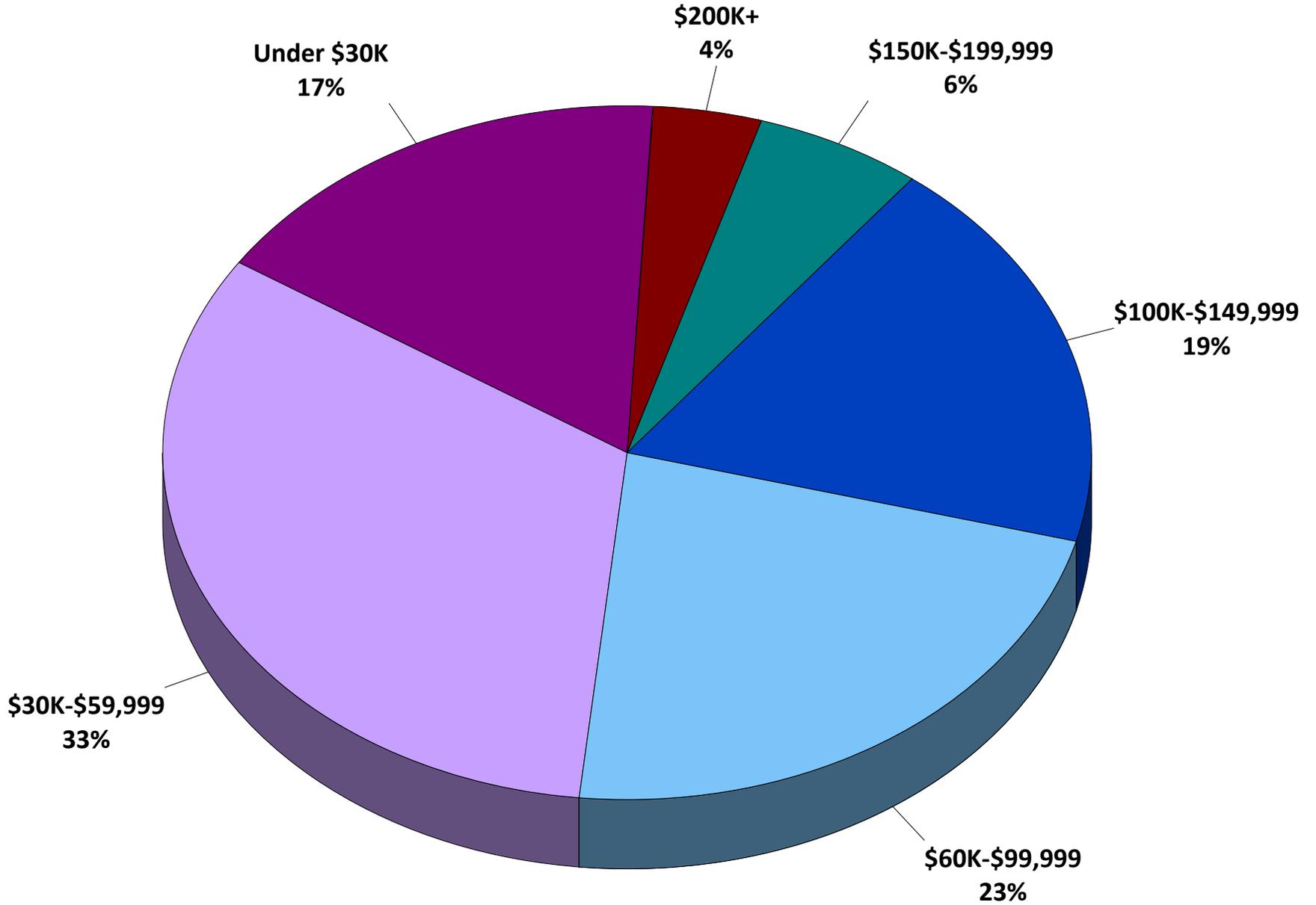
Q26. Your gender:

by percentage of respondents (excluding "prefer not to say")



Q27. Which of the following best describes your annual household income?

by percentage of respondents (excluding "prefer not to answer")





3

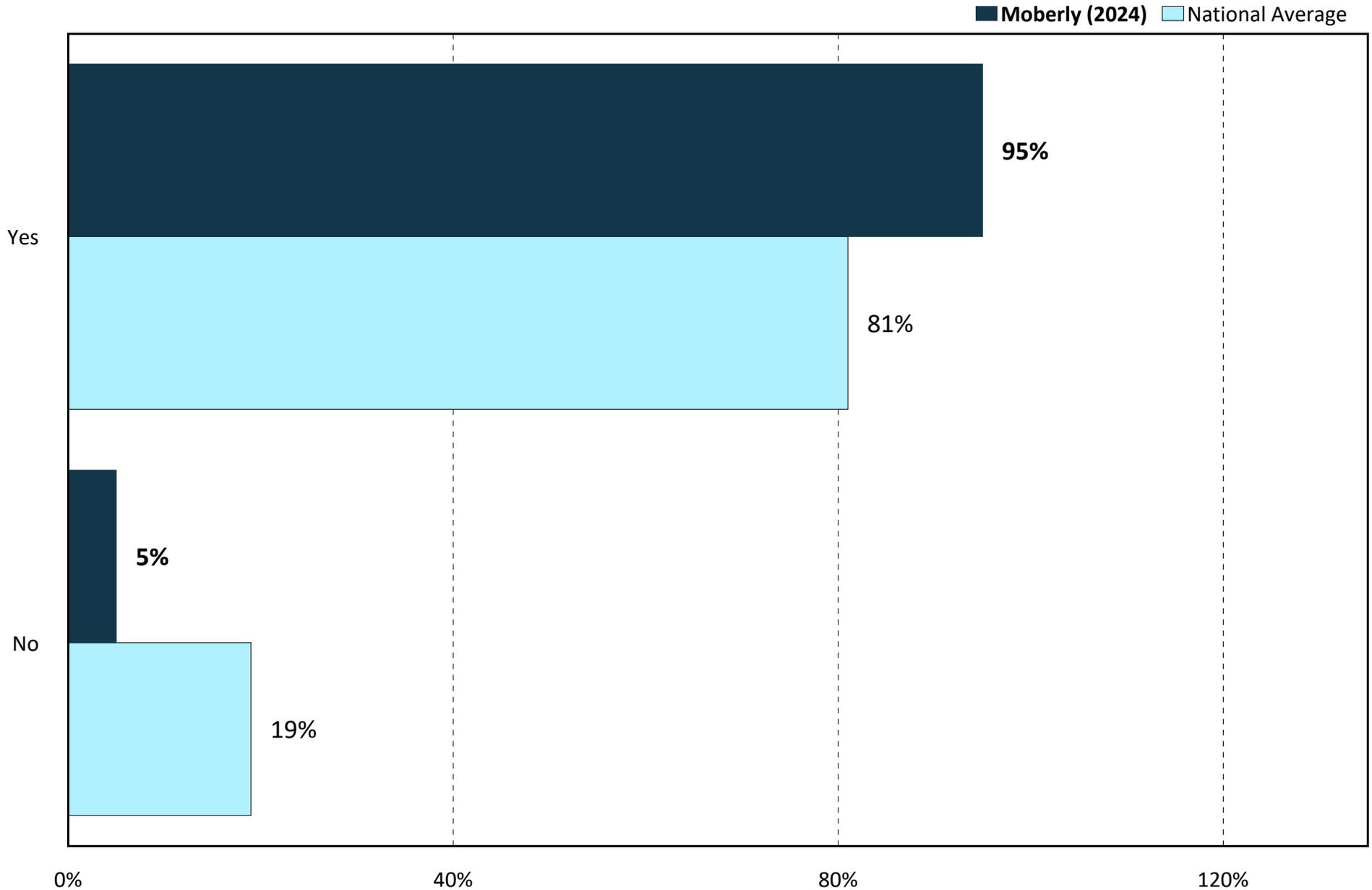
Benchmarks

National Benchmarks

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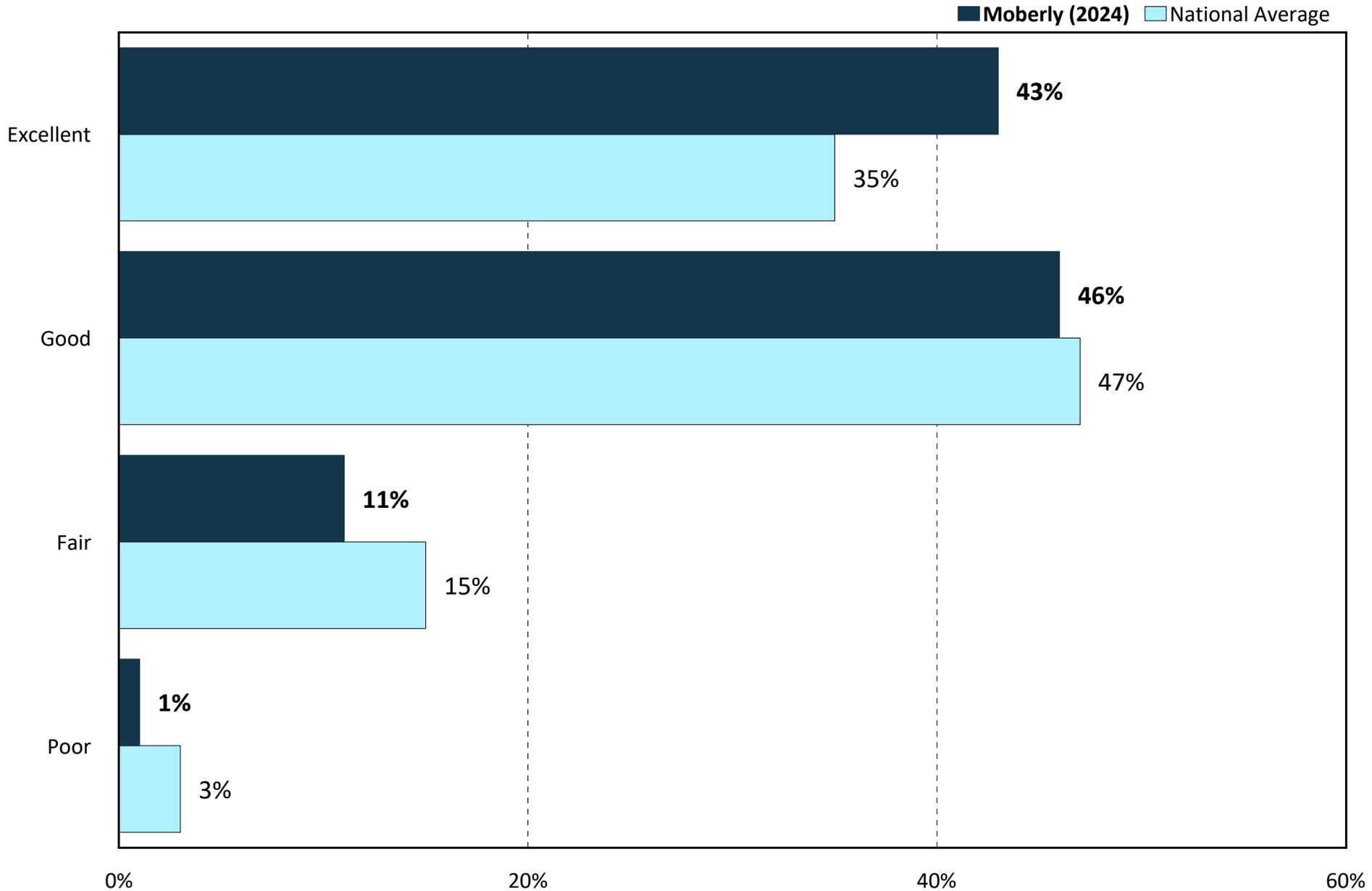
Have you/your household visited any parks or recreation facilities/amenities in your community during the past year?

by % of respondents (multiple selections could be made)



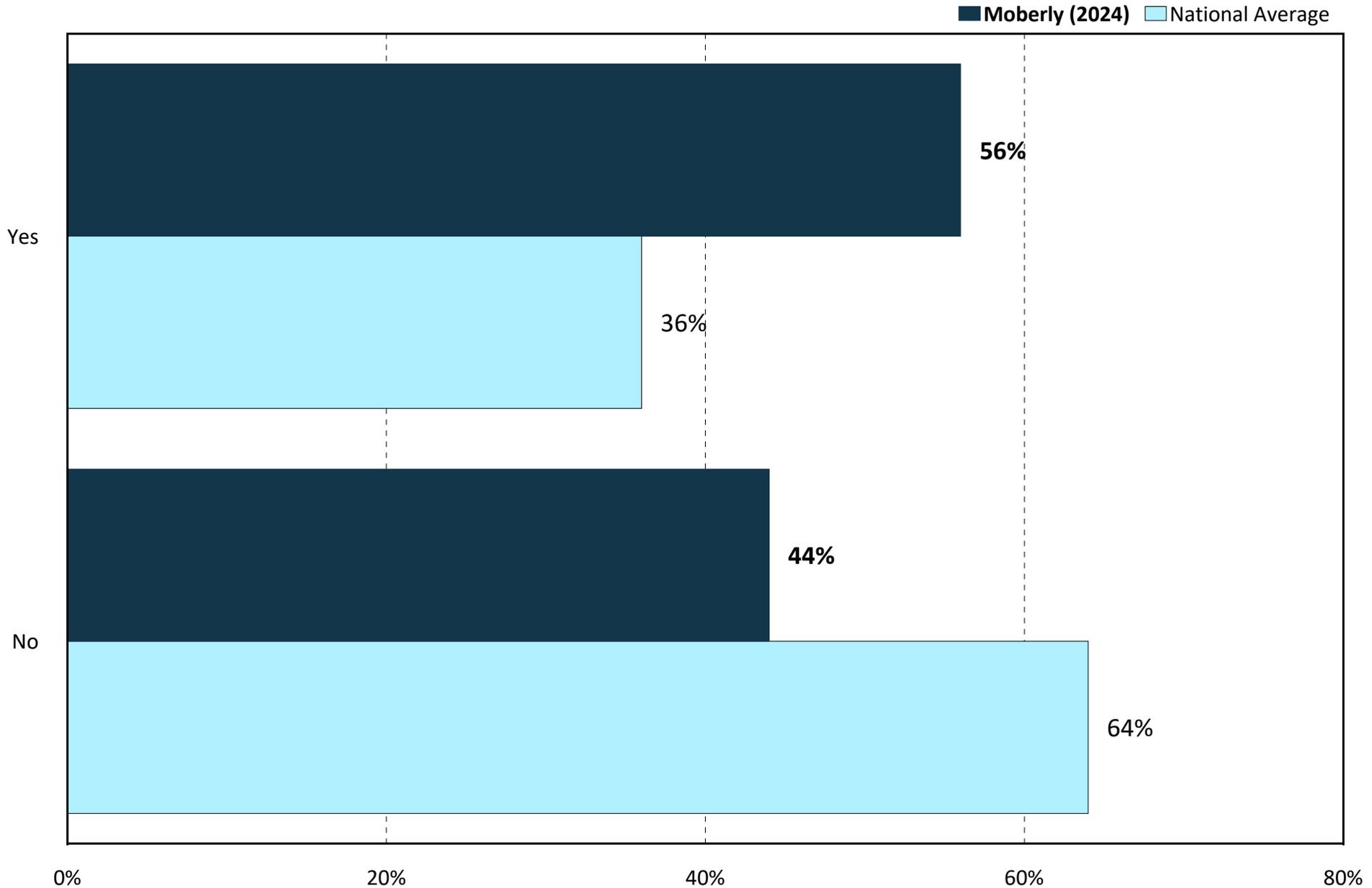
Please rate the overall condition of all the parks and recreation facilities and amenities you/your households have visited over the past year.

by % of respondents (excluding "not provided")



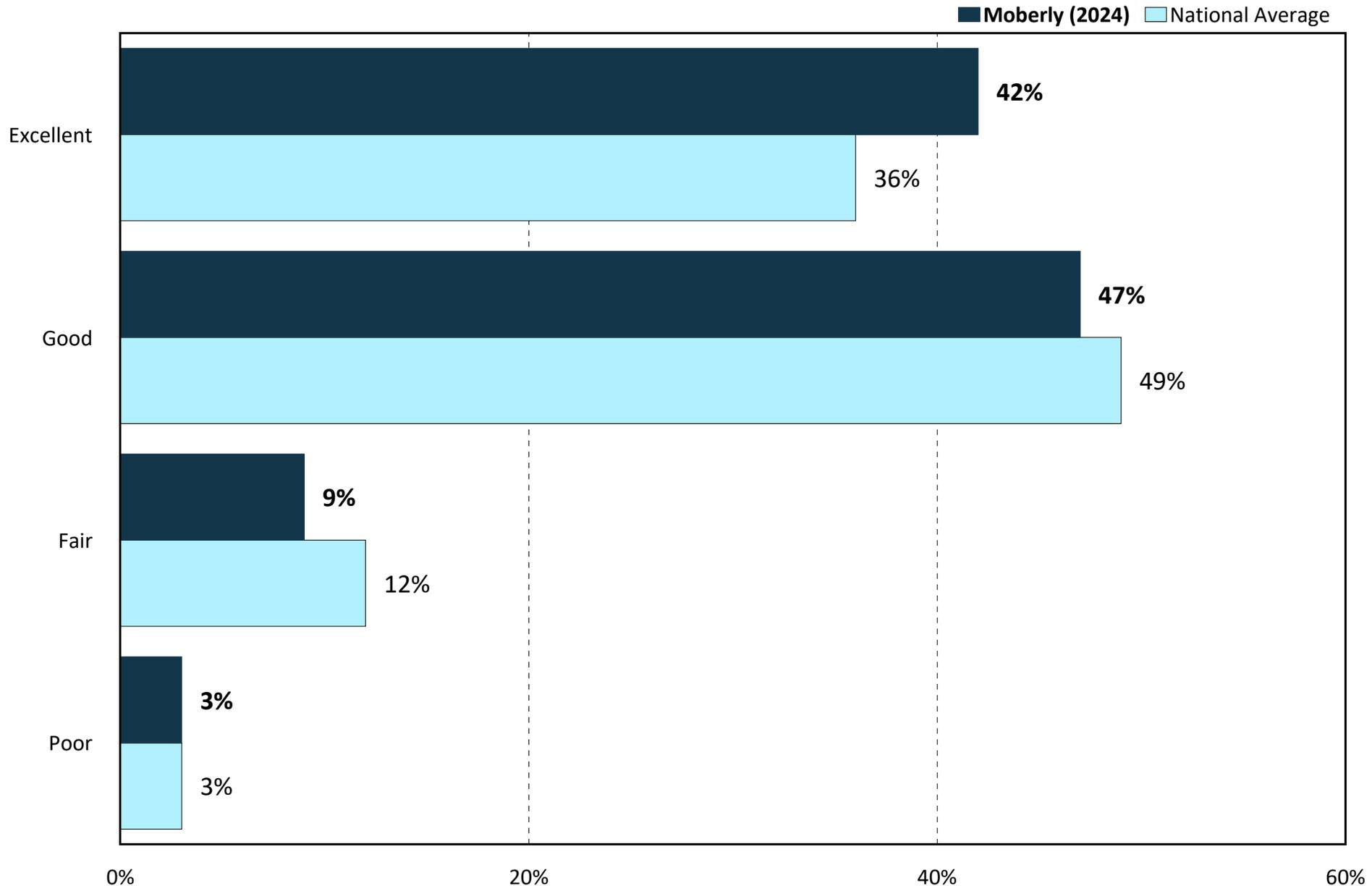
Have you/your household participated in any recreation programs offered in your community during the past year?

by % of respondents (multiple selections could be made)



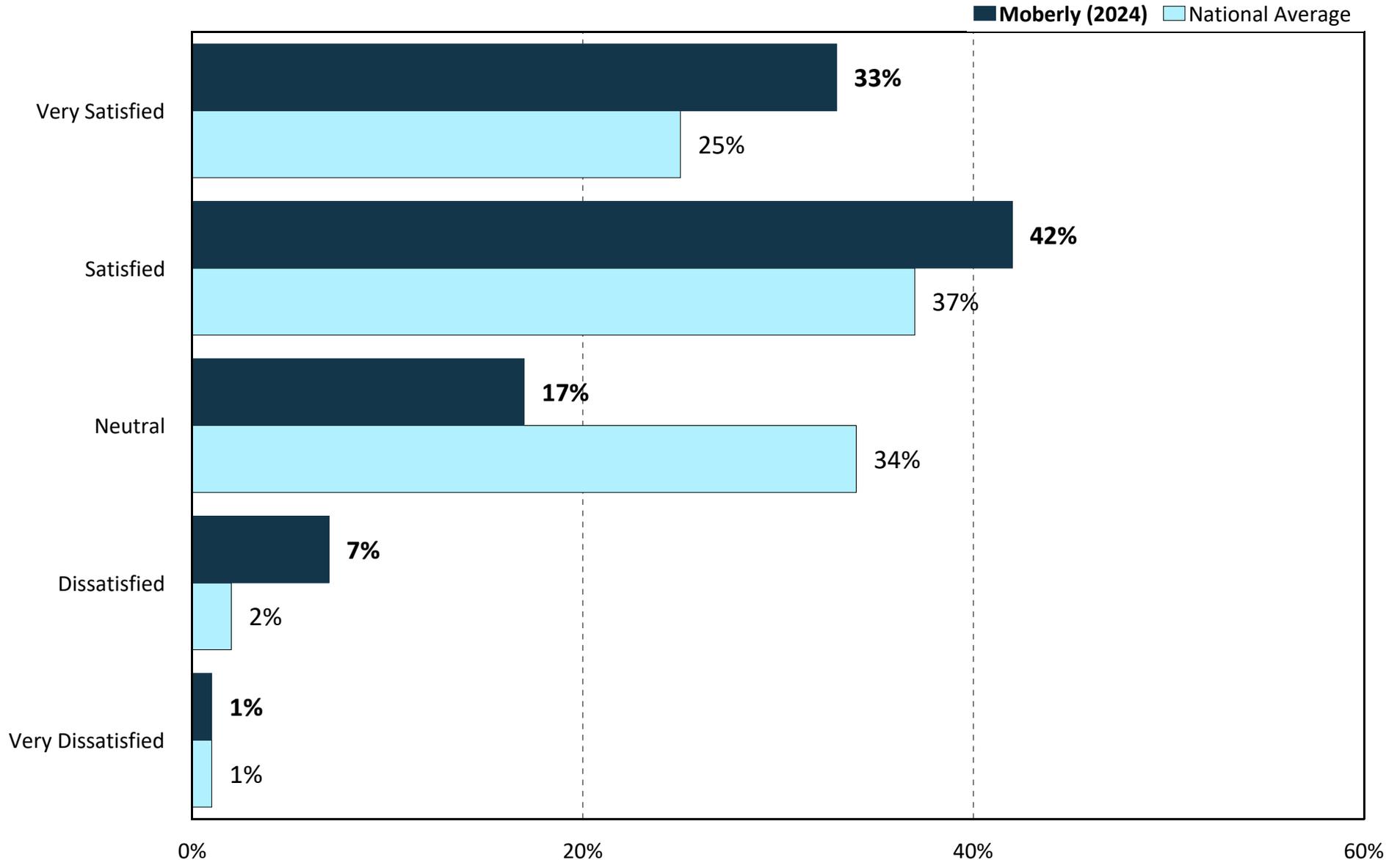
Please rate the overall condition of all the recreation programs/events you/your households have visited over the past year.

by % of respondents (excluding "not provided")



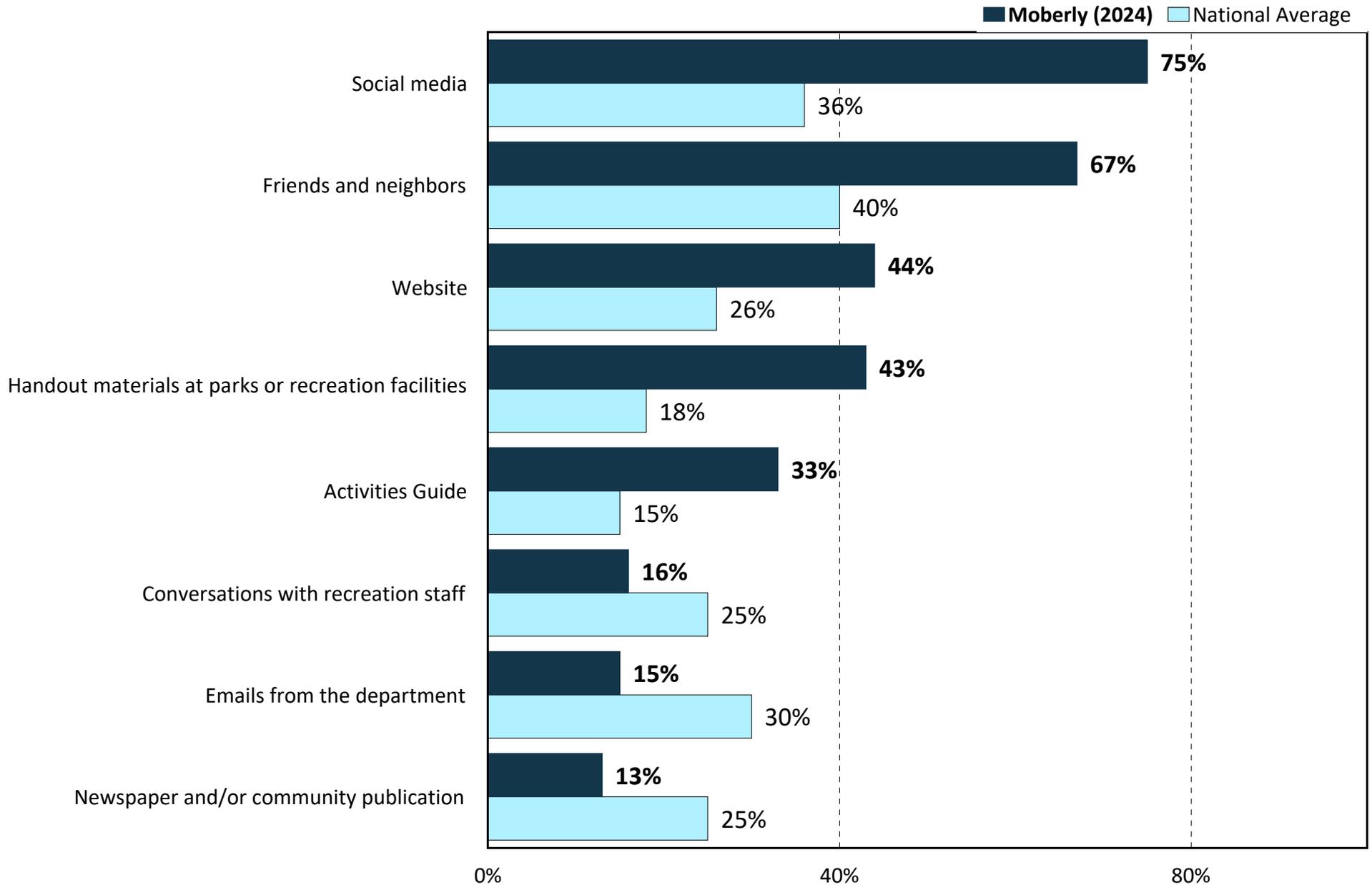
Please rate your overall level of satisfaction with the value your household receives from the parks and recreation programs, activities, and events offered in your community.

by % of respondents (excluding "not provided")



Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.

by % of respondents (multiple selections could be made)





4 Priority Investment Ratings



Priority Investment Rating (PIR)

Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/programs residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being met 50% or less) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

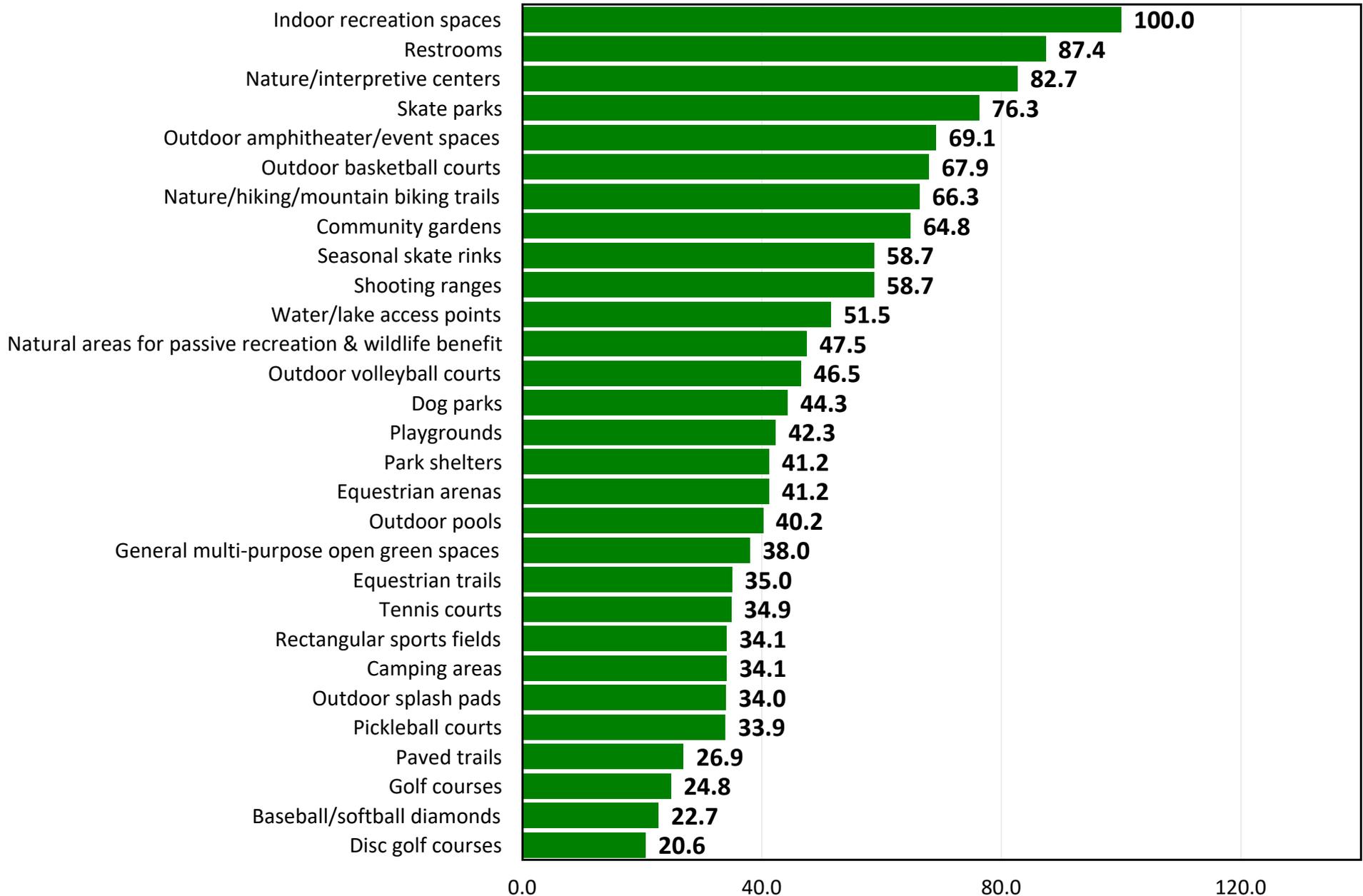
- High Priority Areas are those with a PIR of at least 110. A rating of 110 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 70-109. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 49. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100

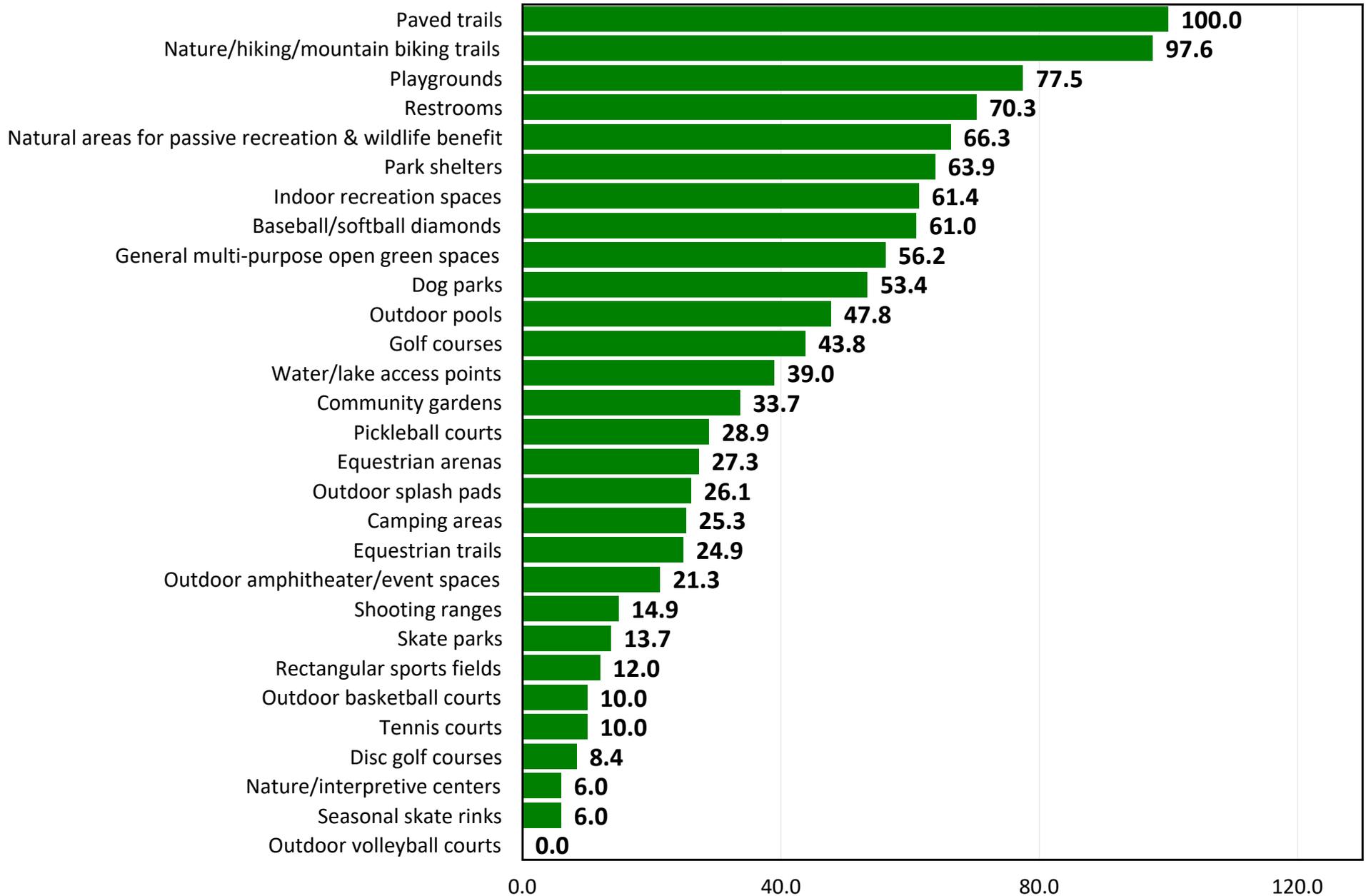
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



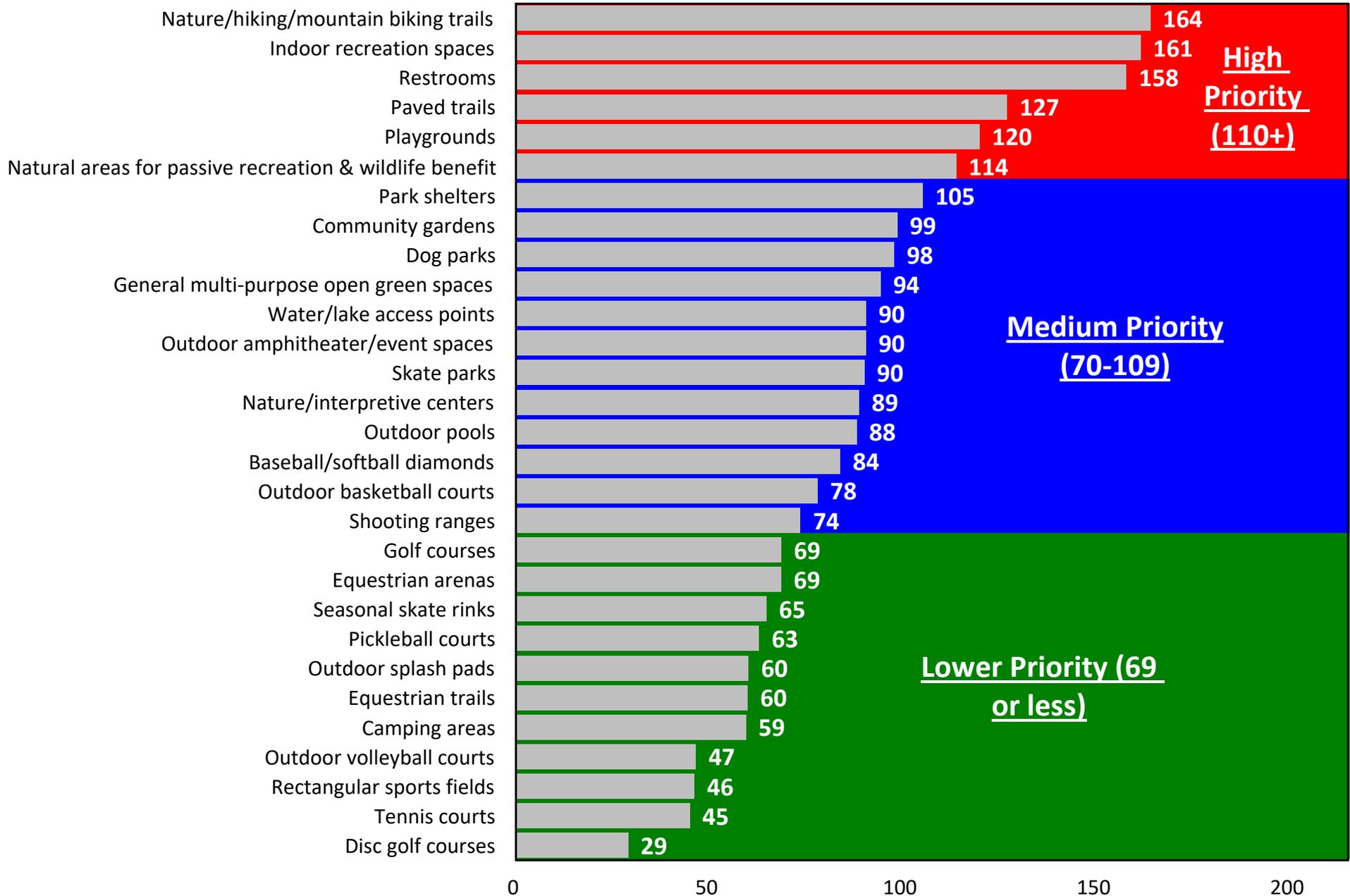
Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



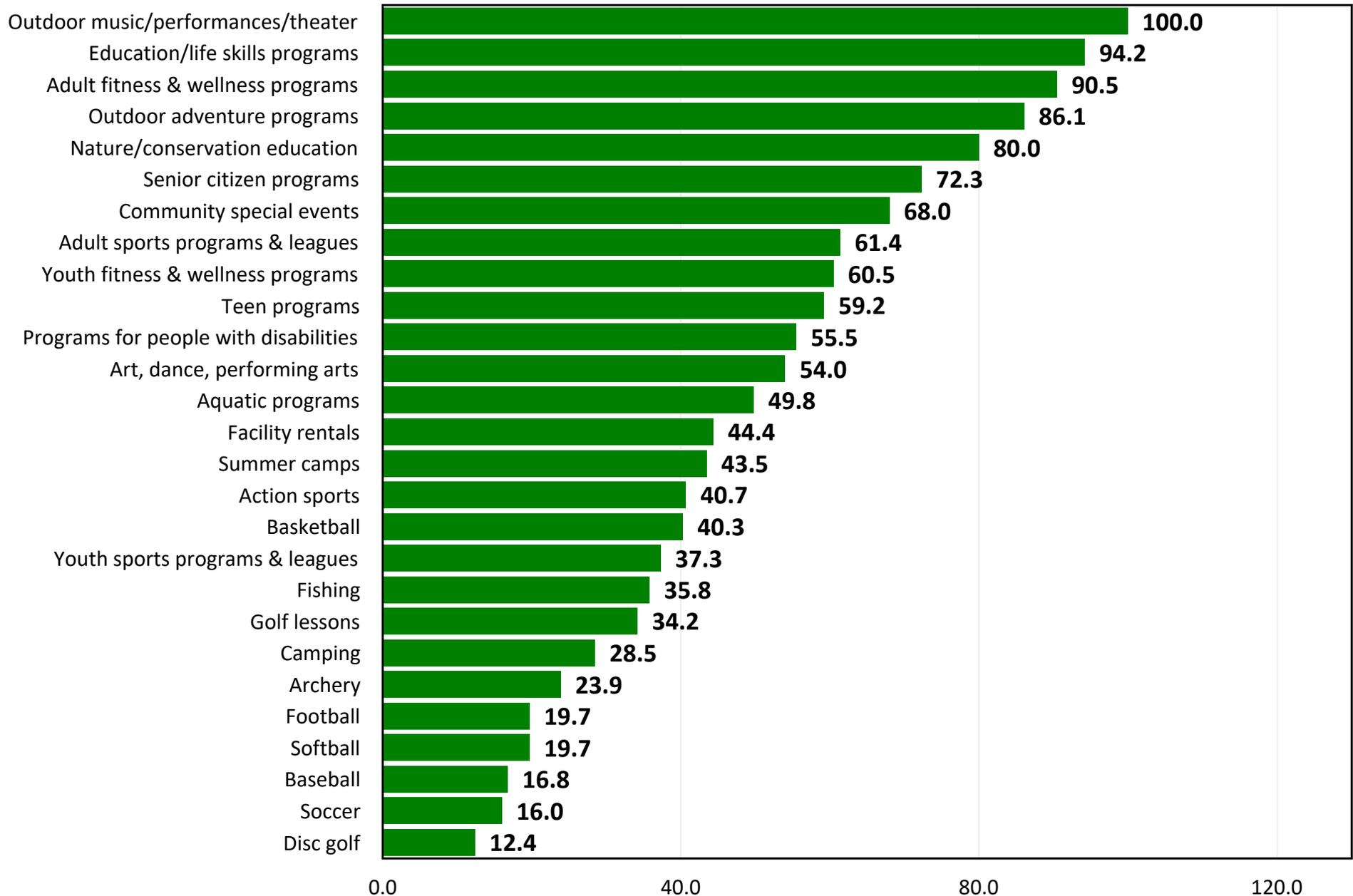
Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100

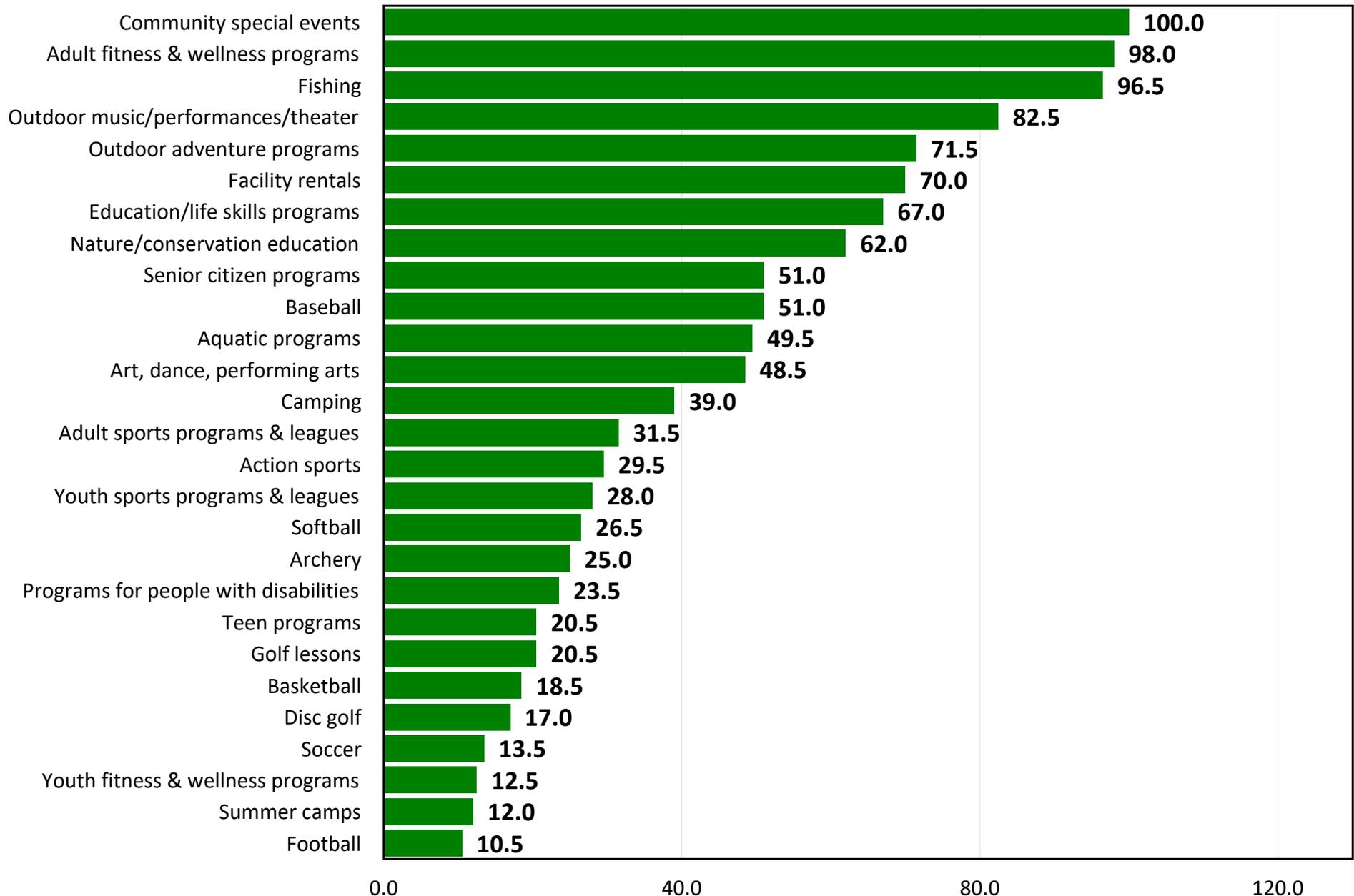
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



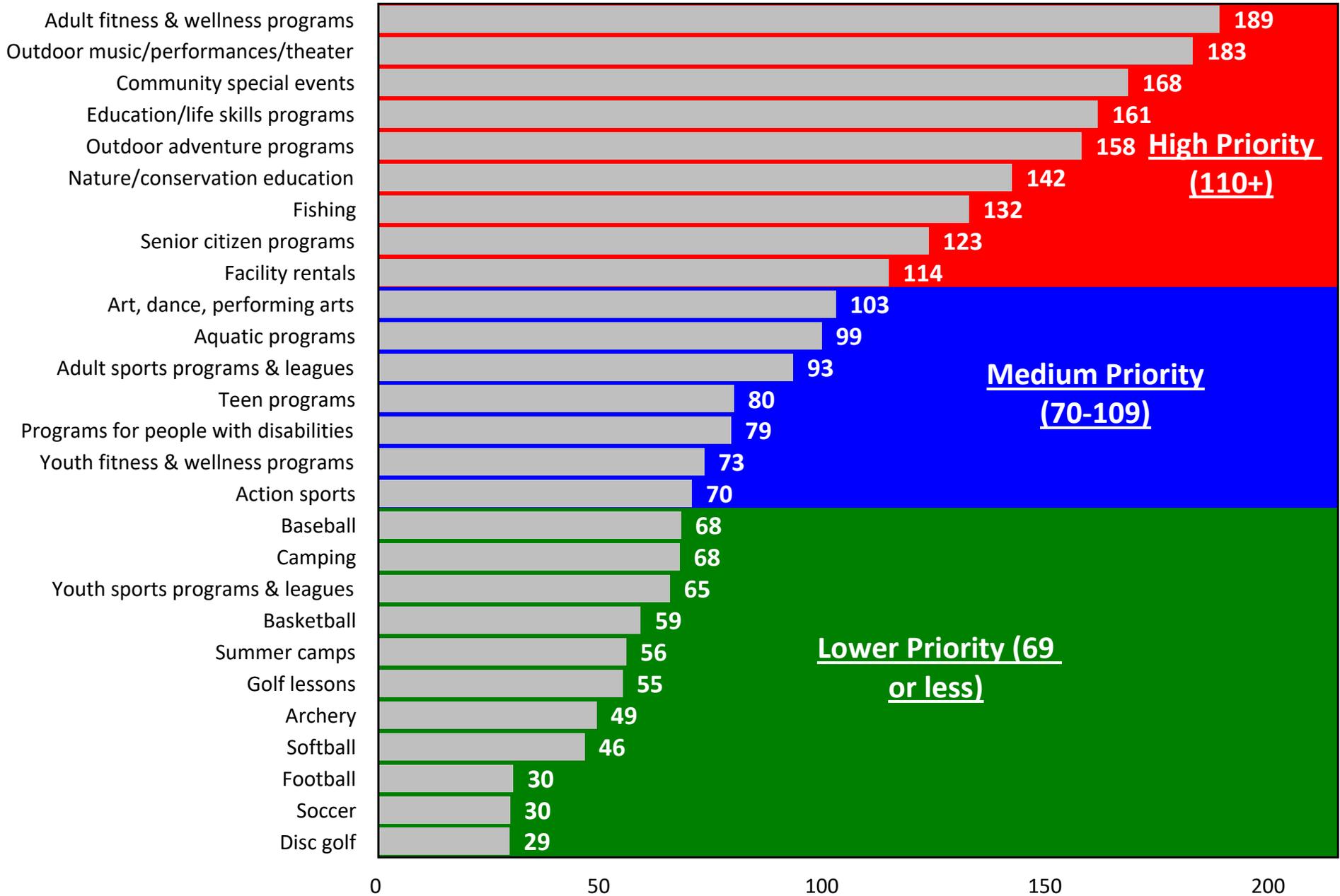
Importance Rating for Programs/Activities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating





5

I-S Analysis

Importance-Satisfaction Analysis



Overview

Today, officials have limited resources which need to be targeted to the parks and recreation services that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward the items with the highest importance to; and (2) to target resources toward those items where residents are the least satisfied. The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both highly important decision-making criteria for each of the items that are assessed on the survey. This version of the Importance-Satisfaction rating is based on the parks and recreation services and utilizes the concept that public agencies will maximize overall resident satisfaction by emphasizing areas where the level of satisfaction is relatively low, and the perceived importance of the item is relatively high.

Methodology

The rating is calculated by summing the percentage of responses for the items selected as the first, second, and third most important item for the City to emphasize. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among the parks and recreation services are comparable. $[IS = \text{Importance} \times (1 - \text{Satisfaction})]$.

Respondents were asked to identify the item they think should receive the most emphasis from the City. Fifty-two percent (52%) of respondents selected **Maintenance of Parks** as one of the most important item for the City to emphasize. With regard to satisfaction, 78% of respondents surveyed rated the City's overall performance in **Maintenance of Parks**, as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for Number of **Maintenance of Parks** was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 52% was multiplied by 78% (1-0.7820). This calculation yielded an I-S rating of 0.1127 which ranked third out of fourteen parks and recreation service categories.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the items.

Importance-Satisfaction Analysis



The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the items
- If none (0%) of the respondents selected an item as one for the three most important areas for the City to emphasize over the next two years.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis ($IS \geq 0.20$)
- Increase Current Emphasis ($0.10 \leq IS < 0.20$)
- Maintain Current Emphasis ($IS < 0.10$)

The results for Moberly, MO are provided on the following pages.

2024 Importance-Satisfaction Rating Moberly, Missouri Parks and Recreation Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
High Priority (IS .10-.20)						
Availability of information about programs/facilities	23%	5	49%	14	0.1174	1
Variety of programs, activities, & athletics offered by City	27%	3	58%	10	0.1128	2
Maintenance of parks	52%	1	78%	2	0.1127	3
Quality of programs, activities, & athletics offered by City	25%	4	59%	9	0.1009	4
Medium Priority (IS <.10)						
Maintenance of trails	31%	2	75%	3	0.0763	5
Overall value your household receives for taxes paid	19%	7	62%	7	0.0699	6
Access to natural areas, undeveloped open space, etc.	17%	8	63%	6	0.0625	7
Variety of different types of parks in City	19%	6	70%	5	0.0584	8
Fees charged for City recreation programs	12%	10	49%	12	0.0582	9
Number of parks in City	11%	11	75%	4	0.0268	10
Ease of renting/reserving a City facility	7%	12	61%	8	0.0267	11
Ease of registering for programs or activities	6%	13	55%	11	0.0254	12
Program schedule (time/day)	5%	14	49%	13	0.0250	13
How close parks are located to your home	12%	9	80%	1	0.0234	14

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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6

Tabular Data

Q1. Including yourself, how many people in your household are...

	Mean	Sum
number	2.7	850
Under age 5	0.2	52
Ages 5-9	0.2	56
Ages 10-14	0.2	50
Ages 15-19	0.2	66
Ages 20-24	0.1	27
Ages 25-34	0.3	108
Ages 35-44	0.3	105
Ages 45-54	0.4	123
Ages 55-64	0.4	122
Ages 65-74	0.3	84
Ages 75+	0.2	57

Q2. Have you or other members of your household visited any parks or facilities offered by the Parks and Recreation Department during the past year?

Q2. Have your household members visited any parks or facilities during past year

	Number	Percent
Yes	306	95.3 %
No	15	4.7 %
Total	321	100.0 %

Q2a. How would you rate the physical condition of the parks/facilities you and the members of your household have visited during the past year?

Q2a. How would you rate physical condition of parks/facilities your household members have visited during past year

	Number	Percent
Excellent	130	42.5 %
Good	139	45.4 %
Fair	33	10.8 %
Poor	3	1.0 %
Not provided	1	0.3 %
Total	306	100.0 %

WITHOUT NOT PROVIDED

Q2a. How would you rate the physical condition of the parks/facilities you and the members of your household have visited during the past year? (without "not provided")

Q2a. How would you rate physical condition of parks/facilities your household members have visited during past year

	Number	Percent
Excellent	130	42.6 %
Good	139	45.6 %
Fair	33	10.8 %
Poor	3	1.0 %
Total	305	100.0 %

Q3. Have you or other members of your household participated in any programs and activities offered by the Parks and Recreation Department during the past year?

Q3. Have your household members participated in any programs & activities during past year	Number	Percent
Yes	180	56.1 %
No	141	43.9 %
Total	321	100.0 %

Q3a. How would you rate the programs and activities you and the members of your household have participated in during the past year?

Q3a. How would you rate programs & activities your household members have participated in	Number	Percent
Excellent	74	41.1 %
Good	83	46.1 %
Fair	16	8.9 %
Poor	5	2.8 %
Not provided	2	1.1 %
Total	180	100.0 %

WITHOUT NOT PROVIDED**Q3a. How would you rate the programs and activities you and the members of your household have participated in during the past year? (without "not provided")**

Q3a. How would you rate programs & activities your household members have participated in	Number	Percent
Excellent	74	41.6 %
Good	83	46.6 %
Fair	16	9.0 %
Poor	5	2.8 %
Total	178	100.0 %

Q4. Have you or other members of your household participated in any sports leagues and classes offered through the Parks and Recreation Department during the past year?

Q4. Have your household members participated in any sports leagues & classes during past year	Number	Percent
Yes	62	19.3 %
No	259	80.7 %
Total	321	100.0 %

Q4a. How would you rate the sports leagues and classes you and the members of your household have participated in during the past year?

Q4a. How would you rate sports leagues & classes your household members have participated in	Number	Percent
Excellent	22	35.5 %
Good	25	40.3 %
Fair	10	16.1 %
Poor	4	6.5 %
Not provided	1	1.6 %
Total	62	100.0 %

WITHOUT NOT PROVIDED**Q4a. How would you rate the sports leagues and classes you and the members of your household have participated in during the past year? (without "not provided")**

Q4a. How would you rate sports leagues & classes your household members have participated in	Number	Percent
Excellent	22	36.1 %
Good	25	41.0 %
Fair	10	16.4 %
Poor	4	6.6 %
Total	61	100.0 %

Q5. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following parks and facilities provided by the City of Moberly.

(N=321)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Haven't used
Q5-1. Depot Park (Intersection of W Reed St & N Sturgeon St)	18.7%	29.3%	10.3%	1.9%	0.0%	39.9%
Q5-2. Fox Park (1160 Russhaven Dr)	17.8%	33.3%	11.2%	2.8%	0.6%	34.3%
Q5-3. Heritage Hills Golf Course (3534 State Hwy JJ)	7.2%	13.1%	6.9%	2.8%	2.2%	67.9%
Q5-4. Howard Hills Athletic Complex (in Rothwell Park)	26.8%	32.4%	7.2%	1.2%	0.3%	32.1%
Q5-5. Lion's Beuth Park (1001 Beuth Rd)	19.6%	34.6%	8.4%	2.2%	0.3%	34.9%
Q5-6. Moberly Aquatic Center (in Rothwell Park)	17.4%	27.1%	6.9%	2.8%	1.2%	44.5%
Q5-7. Rothwell Park (Rothwell Park Rd)	46.4%	38.6%	6.2%	1.2%	0.9%	6.5%
Q5-8. Shepherd Fields (1438 South Morley Street)	9.0%	16.2%	10.3%	1.9%	0.3%	62.3%
Q5-9. Tannehill Park & Splashpad (107 Hagood St)	12.8%	20.9%	8.7%	2.5%	1.2%	53.9%
Q5-10. Thompson Campground (in Rothwell Park)	8.7%	10.3%	4.7%	1.9%	0.9%	73.5%

WITHOUT HAVEN'T USED

Q5. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following parks and facilities provided by the City of Moberly. (without "haven't used")

(N=321)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q5-1. Depot Park (Intersection of W Reed St & N Sturgeon St)	31.1%	48.7%	17.1%	3.1%	0.0%
Q5-2. Fox Park (1160 Russhaven Dr)	27.0%	50.7%	17.1%	4.3%	0.9%
Q5-3. Heritage Hills Golf Course (3534 State Hwy JJ)	22.3%	40.8%	21.4%	8.7%	6.8%
Q5-4. Howard Hills Athletic Complex (in Rothwell Park)	39.4%	47.7%	10.6%	1.8%	0.5%
Q5-5. Lion's Beuth Park (1001 Beuth Rd)	30.1%	53.1%	12.9%	3.3%	0.5%
Q5-6. Moberly Aquatic Center (in Rothwell Park)	31.5%	48.9%	12.4%	5.1%	2.2%
Q5-7. Rothwell Park (Rothwell Park Rd)	49.7%	41.3%	6.7%	1.3%	1.0%
Q5-8. Shepherd Fields (1438 South Morley Street)	24.0%	43.0%	27.3%	5.0%	0.8%
Q5-9. Tannehill Park & Splashpad (107 Hagood St)	27.7%	45.3%	18.9%	5.4%	2.7%
Q5-10. Thompson Campground (in Rothwell Park)	32.9%	38.8%	17.6%	7.1%	3.5%

Q6. On average, how often do you or other members of your household visit parks in Moberly?

Q6. How often do your household members visit parks in Moberly on average

	Number	Percent
Almost daily	45	14.0 %
A few times per week	62	19.3 %
At least once per week	74	23.1 %
At least once per month	72	22.4 %
A few times per year	54	16.8 %
Once per year	3	0.9 %
Seldom or never	8	2.5 %
Not provided	3	0.9 %
Total	321	100.0 %

WITHOUT NOT PROVIDED**Q6. On average, how often do you or other members of your household visit parks in Moberly? (without "not provided")**

Q6. How often do your household members visit parks in Moberly on average	Number	Percent
Almost daily	45	14.2 %
A few times per week	62	19.5 %
At least once per week	74	23.3 %
At least once per month	72	22.6 %
A few times per year	54	17.0 %
Once per year	3	0.9 %
Seldom or never	8	2.5 %
Total	318	100.0 %

Q7. Which of the following reasons PREVENT you or other members of your household from using parks in Moberly, or from using them more often?

Q7. Reasons that prevent your household from using parks in Moberly or from using them more often	Number	Percent
Too hard to find parking	12	3.7 %
ADA accessibility is lacking	13	4.0 %
Condition of amenities	21	6.5 %
Lack of age-appropriate amenities	42	13.1 %
Safety or security concerns	30	9.3 %
Lack of maintenance & repair of existing facilities	24	7.5 %
Not interested/too busy	51	15.9 %
Amenities offered don't match my interests or needs	34	10.6 %
Facilities too crowded	21	6.5 %
Too far away from residence	19	5.9 %
Other	16	5.0 %
None. No barriers exist for me	138	43.0 %
Total	421	

WITHOUT NONE**Q7. Which of the following reasons PREVENT you or other members of your household from using parks in Moberly, or from using them more often? (without "none")**

Q7. Reasons that prevent your household from using parks in Moberly or from using them more often	Number	Percent
Not interested/too busy	51	27.9 %
Lack of age-appropriate amenities	42	23.0 %
Amenities offered don't match my interests or needs	34	18.6 %
Safety or security concerns	30	16.4 %
Lack of maintenance & repair of existing facilities	24	13.1 %
Condition of amenities	21	11.5 %
Facilities too crowded	21	11.5 %
Too far away from residence	19	10.4 %
Other	16	8.7 %
ADA accessibility is lacking	13	7.1 %
Too hard to find parking	12	6.6 %
Total	283	

Q7-11. Other

- Although I love the walking trails, the hills have become an obstacle to me as I age. I would love to see more trails around the lake with a view of the lake that are more level for walking. Resting benches along the way would help also.
- Condition of some trails
- Conflicts with work schedule.
- Cost the lodge
- I have found needles on the ground at Lions and Tannehill Parks.
- I work full time, however, I do go watch my grandchildren play sports
- Lack of public transit.
- lack of time
- No restrooms at Water Works.
- Park rangers have been known to follow and question people.
- The pool prices have become expensive for families with multiple children.
- There's no longer camping allowed in Thompson campground unless you have a massive group. Very disappointing.
- Things have greatly changed over the years in our local parks. You used to be able to do things you wanted to and there were a lot more options. Now the park directs you to do more of what they want you to do. What's easier for them.
- Too expensive
- Weather & out of town
- With all the lovely parks, especially lions park why don't we have more outdoor concerts especially during the summer months we could do a every Friday night free concert for people there's just nothing to do but go sit

Q8. Please indicate how well your needs are being met for each of the PARK or AMENITY types listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=321)

	Fully met	Mostly met	Partly met	Not met	No need
Q8-1. Baseball/softball diamonds	18.4%	13.1%	4.4%	2.5%	61.7%
Q8-2. Camping areas	8.4%	8.1%	4.4%	5.9%	73.2%
Q8-3. Community gardens	11.5%	11.2%	6.5%	13.1%	57.6%
Q8-4. Disc golf courses	11.5%	7.8%	4.0%	2.2%	74.5%
Q8-5. Dog parks	16.2%	15.9%	9.7%	3.7%	54.5%
Q8-6. Equestrian arenas	5.0%	5.3%	4.0%	8.4%	77.3%
Q8-7. Equestrian trails	8.7%	3.4%	3.1%	7.5%	77.3%
Q8-8. General multi-purpose open green spaces	33.3%	22.7%	10.3%	1.2%	32.4%
Q8-9. Golf courses	12.5%	10.9%	2.8%	4.7%	69.2%
Q8-10. Indoor recreation spaces	13.1%	13.4%	10.9%	19.3%	43.3%
Q8-11. Natural areas for passive recreation & wildlife benefit	34.0%	24.9%	10.6%	3.7%	26.8%
Q8-12. Nature/hiking/mountain biking trails	28.7%	20.6%	12.8%	7.2%	30.8%
Q8-13. Nature/interpretive centers	13.1%	12.5%	10.0%	15.0%	49.5%
Q8-14. Outdoor amphitheater/event spaces	16.2%	15.9%	9.7%	11.2%	47.0%
Q8-15. Outdoor basketball courts	8.1%	8.7%	11.5%	9.0%	62.6%
Q8-16. Outdoor pools	28.3%	19.9%	7.8%	4.4%	39.6%
Q8-17. Outdoor splash pads	23.4%	14.3%	6.9%	3.4%	52.0%
Q8-18. Outdoor volleyball courts	6.9%	6.9%	6.2%	7.8%	72.3%
Q8-19. Park shelters	36.8%	29.0%	10.3%	2.2%	21.8%
Q8-20. Paved trails	47.4%	27.4%	5.6%	2.5%	17.1%
Q8-21. Pickleball courts	18.7%	8.1%	6.2%	4.0%	62.9%
Q8-22. Playgrounds	28.0%	20.9%	10.3%	2.5%	38.3%

Q8. Please indicate how well your needs are being met for each of the PARK or AMENITY types listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q8-23. Rectangular sports fields (soccer, football, lacrosse, etc.)	17.8%	10.3%	6.2%	4.0%	61.7%
Q8-24. Restrooms	27.7%	30.8%	20.2%	6.2%	15.0%
Q8-25. Seasonal skate rinks	12.8%	10.0%	8.7%	9.0%	59.5%
Q8-26. Shooting ranges (archery, rifle, etc.)	6.9%	9.3%	5.6%	12.1%	66.0%
Q8-27. Skate parks	4.4%	1.9%	4.0%	19.0%	70.7%
Q8-28. Tennis courts	17.1%	11.8%	8.7%	1.9%	60.4%
Q8-29. Water/lake access points	26.8%	19.6%	10.9%	4.7%	38.0%
Q8-30. Other	0.3%	0.3%	0.6%	2.5%	96.3%

WITHOUT NO NEED

Q8. Please indicate how well your needs are being met for each of the PARK or AMENITY types listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=321)

	Fully met	Mostly met	Partly met	Not met
Q8-1. Baseball/softball diamonds	48.0%	34.1%	11.4%	6.5%
Q8-2. Camping areas	31.4%	30.2%	16.3%	22.1%
Q8-3. Community gardens	27.2%	26.5%	15.4%	30.9%
Q8-4. Disc golf courses	45.1%	30.5%	15.9%	8.5%
Q8-5. Dog parks	35.6%	34.9%	21.2%	8.2%
Q8-6. Equestrian arenas	21.9%	23.3%	17.8%	37.0%
Q8-7. Equestrian trails	38.4%	15.1%	13.7%	32.9%
Q8-8. General multi-purpose open green spaces	49.3%	33.6%	15.2%	1.8%
Q8-9. Golf courses	40.4%	35.4%	9.1%	15.2%
Q8-10. Indoor recreation spaces	23.1%	23.6%	19.2%	34.1%
Q8-11. Natural areas for passive recreation & wildlife benefit	46.4%	34.0%	14.5%	5.1%
Q8-12. Nature/hiking/mountain biking trails	41.4%	29.7%	18.5%	10.4%
Q8-13. Nature/interpretive centers	25.9%	24.7%	19.8%	29.6%
Q8-14. Outdoor amphitheater/event spaces	30.6%	30.0%	18.2%	21.2%
Q8-15. Outdoor basketball courts	21.7%	23.3%	30.8%	24.2%
Q8-16. Outdoor pools	46.9%	33.0%	12.9%	7.2%
Q8-17. Outdoor splash pads	48.7%	29.9%	14.3%	7.1%
Q8-18. Outdoor volleyball courts	24.7%	24.7%	22.5%	28.1%
Q8-19. Park shelters	47.0%	37.1%	13.1%	2.8%
Q8-20. Paved trails	57.1%	33.1%	6.8%	3.0%
Q8-21. Pickleball courts	50.4%	21.8%	16.8%	10.9%
Q8-22. Playgrounds	45.5%	33.8%	16.7%	4.0%

WITHOUT NO NEED

Q8. Please indicate how well your needs are being met for each of the PARK or AMENITY types listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q8-23. Rectangular sports fields (soccer, football, lacrosse, etc.)	46.3%	26.8%	16.3%	10.6%
Q8-24. Restrooms	32.6%	36.3%	23.8%	7.3%
Q8-25. Seasonal skate rinks	31.5%	24.6%	21.5%	22.3%
Q8-26. Shooting ranges (archery, rifle, etc.)	20.2%	27.5%	16.5%	35.8%
Q8-27. Skate parks	14.9%	6.4%	13.8%	64.9%
Q8-28. Tennis courts	43.3%	29.9%	22.0%	4.7%
Q8-29. Water/lake access points	43.2%	31.7%	17.6%	7.5%
Q8-30. Other	8.3%	8.3%	16.7%	66.7%

Q8-30. Other

- 4-H and fairs
- All ways room for improvement
- Archery - not much available. There used to be much more.
- Baseball leagues are horrible. Tax dollars are poorly spent. Groeber Field a skeleton. No indoor batting cages or practice facilities...for any sport.
- Horse shoe pits
- Indoor walking track during the winter.
- No guns in the city limits.
- No place for the county fair that was once a corner stone at the park. Tore the buildings down as they wanted and ran the fair out.
- There are little to no indoor activities for our youth during colder months or bad weather. Limited activities during the summer. We use everything we can, but have to travel to other communities to find activities for our grandson due to so little here. East Park School would have been a great place for kids to have indoor activities like other communities use old buildings.
- We have a wheelchair dependent family member. There's no safe way for her to use the restrooms at most of the parks even when the bathrooms aren't locked. The Candy cane playground has sharp exposed metal which has cut my little one a few times so we don't go there anymore. The Tannahill park often has used needles laying around and a lot of "personal waste".
- We need a skatepark and events surrounding it for young adults. Cater to the 13-25 year olds and you'll have more things like food vendors and battle of the bands contests. Showcase art, music, style and you'll have more support
- We really NEED more outdoor pickleball courts. The sport has grown a LOT in this area and we could use MORE courts.
BENCHES at Fox Park would be VERY beneficial, esp. when you have to wait for a court.

Q9. Which FOUR types of parks/amenities from the list in Question 8 are MOST IMPORTANT to your household?

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball diamonds	29	9.0 %
Camping areas	5	1.6 %
Community gardens	5	1.6 %
Disc golf courses	2	0.6 %
Dog parks	19	5.9 %
Equestrian arenas	13	4.0 %
Equestrian trails	2	0.6 %
General multi-purpose open green spaces	20	6.2 %
Golf courses	19	5.9 %
Indoor recreation spaces	14	4.4 %
Natural areas for passive recreation & wildlife benefit	14	4.4 %
Nature/hiking/mountain biking trails	27	8.4 %
Nature/interpretive centers	1	0.3 %
Outdoor amphitheater/event spaces	5	1.6 %
Outdoor pools	8	2.5 %
Outdoor splash pads	4	1.2 %
Park shelters	14	4.4 %
Paved trails	37	11.5 %
Pickleball courts	9	2.8 %
Playgrounds	27	8.4 %
Rectangular sports fields (soccer, football, lacrosse, etc.)	4	1.2 %
Restrooms	6	1.9 %
Seasonal skate rinks	2	0.6 %
Shooting ranges (archery, rifle, etc.)	6	1.9 %
Skate parks	4	1.2 %
Tennis courts	1	0.3 %
Water/lake access points	5	1.6 %
None chosen	19	5.9 %
Total	321	100.0 %

Q9. Which FOUR types of parks/amenities from the list in Question 8 are MOST IMPORTANT to your household?

<u>Q9. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball diamonds	11	3.4 %
Camping areas	9	2.8 %
Community gardens	10	3.1 %
Disc golf courses	1	0.3 %
Dog parks	12	3.7 %
Equestrian arenas	4	1.2 %
Equestrian trails	13	4.0 %
General multi-purpose open green spaces	15	4.7 %
Golf courses	10	3.1 %
Indoor recreation spaces	21	6.5 %
Natural areas for passive recreation & wildlife benefit	18	5.6 %
Nature/hiking/mountain biking trails	29	9.0 %
Nature/interpretive centers	3	0.9 %
Outdoor amphitheater/event spaces	4	1.2 %
Outdoor basketball courts	3	0.9 %
Outdoor pools	16	5.0 %
Outdoor splash pads	9	2.8 %
Park shelters	18	5.6 %
Paved trails	25	7.8 %
Pickleball courts	8	2.5 %
Playgrounds	18	5.6 %
Rectangular sports fields (soccer, football, lacrosse, etc.)	3	0.9 %
Restrooms	23	7.2 %
Shooting ranges (archery, rifle, etc.)	3	0.9 %
Skate parks	2	0.6 %
Tennis courts	2	0.6 %
Water/lake access points	10	3.1 %
None chosen	21	6.5 %
Total	321	100.0 %

Q9. Which FOUR types of parks/amenities from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 3rd choice	Number	Percent
Baseball/softball diamonds	9	2.8 %
Camping areas	6	1.9 %
Community gardens	12	3.7 %
Disc golf courses	4	1.2 %
Dog parks	12	3.7 %
Equestrian arenas	5	1.6 %
Equestrian trails	5	1.6 %
General multi-purpose open green spaces	10	3.1 %
Golf courses	6	1.9 %
Indoor recreation spaces	14	4.4 %
Natural areas for passive recreation & wildlife benefit	21	6.5 %
Nature/hiking/mountain biking trails	22	6.9 %
Nature/interpretive centers	1	0.3 %
Outdoor amphitheater/event spaces	8	2.5 %
Outdoor basketball courts	5	1.6 %
Outdoor pools	14	4.4 %
Outdoor splash pads	8	2.5 %
Park shelters	19	5.9 %
Paved trails	18	5.6 %
Pickleball courts	6	1.9 %
Playgrounds	17	5.3 %
Rectangular sports fields (soccer, football, lacrosse, etc.)	3	0.9 %
Restrooms	27	8.4 %
Seasonal skate rinks	3	0.9 %
Shooting ranges (archery, rifle, etc.)	3	0.9 %
Skate parks	5	1.6 %
Tennis courts	5	1.6 %
Water/lake access points	16	5.0 %
None chosen	37	11.5 %
Total	321	100.0 %

Q9. Which FOUR types of parks/amenities from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 4th choice	Number	Percent
Baseball/softball diamonds	5	1.6 %
Camping areas	2	0.6 %
Community gardens	11	3.4 %
Disc golf courses	4	1.2 %
Dog parks	7	2.2 %
Equestrian arenas	2	0.6 %
Equestrian trails	4	1.2 %
General multi-purpose open green spaces	14	4.4 %
Golf courses	2	0.6 %
Indoor recreation spaces	12	3.7 %
Natural areas for passive recreation & wildlife benefit	11	3.4 %
Nature/hiking/mountain biking trails	12	3.7 %
Nature/interpretive centers	5	1.6 %
Outdoor amphitheater/event spaces	12	3.7 %
Outdoor basketball courts	2	0.6 %
Outdoor pools	16	5.0 %
Outdoor splash pads	5	1.6 %
Outdoor volleyball courts	1	0.3 %
Park shelters	21	6.5 %
Paved trails	23	7.2 %
Pickleball courts	7	2.2 %
Playgrounds	14	4.4 %
Rectangular sports fields (soccer, football, lacrosse, etc.)	4	1.2 %
Restrooms	26	8.1 %
Seasonal skate rinks	3	0.9 %
Shooting ranges (archery, rifle, etc.)	9	2.8 %
Skate parks	3	0.9 %
Tennis courts	6	1.9 %
Water/lake access points	22	6.9 %
None chosen	56	17.4 %
Total	321	100.0 %

SUM OF TOP 4 CHOICES**Q9. Which FOUR types of parks/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball diamonds	54	16.8 %
Camping areas	22	6.9 %
Community gardens	38	11.8 %
Disc golf courses	11	3.4 %
Dog parks	50	15.6 %
Equestrian arenas	24	7.5 %
Equestrian trails	24	7.5 %
General multi-purpose open green spaces	59	18.4 %
Golf courses	37	11.5 %
Indoor recreation spaces	61	19.0 %
Natural areas for passive recreation & wildlife benefit	64	19.9 %
Nature/hiking/mountain biking trails	90	28.0 %
Nature/interpretive centers	10	3.1 %
Outdoor amphitheater/event spaces	29	9.0 %
Outdoor basketball courts	10	3.1 %
Outdoor pools	54	16.8 %
Outdoor splash pads	26	8.1 %
Outdoor volleyball courts	1	0.3 %
Park shelters	72	22.4 %
Paved trails	103	32.1 %
Pickleball courts	30	9.3 %
Playgrounds	76	23.7 %
Rectangular sports fields (soccer, football, lacrosse, etc.)	14	4.4 %
Restrooms	82	25.5 %
Seasonal skate rinks	8	2.5 %
Shooting ranges (archery, rifle, etc.)	21	6.5 %
Skate parks	14	4.4 %
Tennis courts	14	4.4 %
Water/lake access points	53	16.5 %
None chosen	19	5.9 %
Total	1170	

Q10. Please indicate how well your needs are being met for each of the PROGRAMS/ACTIVITIES listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=321)

	Fully met	Mostly met	Partly met	Not met	No need
Q10-1. Action sports (e.g., skateboarding, BMX)	3.4%	2.8%	5.3%	12.1%	76.3%
Q10-2. Adult fitness & wellness programs	5.3%	11.8%	12.5%	26.2%	44.2%
Q10-3. Adult sports programs & leagues	5.0%	8.4%	10.9%	15.3%	60.4%
Q10-4. Archery	5.6%	9.3%	4.0%	6.2%	74.8%
Q10-5. Art, dance, performing arts	3.4%	6.5%	7.2%	15.9%	67.0%
Q10-6. Aquatic programs (swim lessons, fitness, etc.)	10.3%	15.3%	11.5%	9.7%	53.3%
Q10-7. Baseball	17.4%	10.6%	5.0%	2.2%	64.8%
Q10-8. Basketball	8.1%	6.9%	9.7%	7.5%	67.9%
Q10-9. Camping	9.3%	7.8%	4.4%	7.8%	70.7%
Q10-10. Community special events	12.8%	26.8%	17.8%	11.2%	31.5%
Q10-11. Disc golf	12.8%	7.8%	3.4%	1.9%	74.1%
Q10-12. Education/life skills programs such as cooking, budgeting, carpentry, etc.	1.9%	5.0%	10.6%	29.6%	53.0%
Q10-13. Facility rentals (indoor or outdoor)	19.6%	22.7%	13.1%	5.9%	38.6%
Q10-14. Fishing	22.4%	19.9%	10.9%	4.4%	42.4%
Q10-15. Football	7.8%	7.5%	3.7%	4.7%	76.3%
Q10-16. Golf lessons	3.7%	4.7%	3.7%	10.9%	76.9%
Q10-17. Nature/conservation education	6.5%	10.3%	14.0%	20.2%	48.9%
Q10-18. Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	5.0%	10.6%	14.3%	22.4%	47.7%
Q10-19. Outdoor music/performances/theater	4.7%	8.4%	15.6%	27.1%	44.2%
Q10-20. Programs for people with disabilities	1.9%	4.4%	6.5%	17.1%	70.1%
Q10-21. Senior citizen programs	2.8%	5.0%	7.2%	23.7%	61.4%

Q10. Please indicate how well your needs are being met for each of the PROGRAMS/ACTIVITIES listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q10-22. Soccer	11.8%	8.4%	4.7%	2.2%	72.9%
Q10-23. Softball	12.8%	8.4%	5.3%	3.1%	70.4%
Q10-24. Summer camps	3.7%	4.0%	4.0%	14.6%	73.5%
Q10-25. Teen programs	2.2%	3.7%	7.5%	17.8%	68.8%
Q10-26. Youth fitness & wellness programs	3.1%	4.7%	8.7%	17.1%	66.4%
Q10-27. Youth sports programs & leagues	10.3%	15.0%	8.7%	7.2%	58.9%
Q10-28. Other	0.9%	0.6%	1.2%	4.7%	92.5%

WITHOUT NO NEED

Q10. Please indicate how well your needs are being met for each of the PROGRAMS/ACTIVITIES listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=321)

	Fully met	Mostly met	Partly met	Not met
Q10-1. Action sports (e.g., skateboarding, BMX)	14.5%	11.8%	22.4%	51.3%
Q10-2. Adult fitness & wellness programs	9.5%	21.2%	22.3%	46.9%
Q10-3. Adult sports programs & leagues	12.6%	21.3%	27.6%	38.6%
Q10-4. Archery	22.2%	37.0%	16.0%	24.7%
Q10-5. Art, dance, performing arts	10.4%	19.8%	21.7%	48.1%
Q10-6. Aquatic programs (swim lessons, fitness, etc.)	22.0%	32.7%	24.7%	20.7%
Q10-7. Baseball	49.6%	30.1%	14.2%	6.2%
Q10-8. Basketball	25.2%	21.4%	30.1%	23.3%
Q10-9. Camping	31.9%	26.6%	14.9%	26.6%
Q10-10. Community special events	18.6%	39.1%	25.9%	16.4%
Q10-11. Disc golf	49.4%	30.1%	13.3%	7.2%
Q10-12. Education/life skills programs such as cooking, budgeting, carpentry, etc.	4.0%	10.6%	22.5%	62.9%
Q10-13. Facility rentals (indoor or outdoor)	32.0%	37.1%	21.3%	9.6%
Q10-14. Fishing	38.9%	34.6%	18.9%	7.6%
Q10-15. Football	32.9%	31.6%	15.8%	19.7%
Q10-16. Golf lessons	16.2%	20.3%	16.2%	47.3%
Q10-17. Nature/conservation education	12.8%	20.1%	27.4%	39.6%
Q10-18. Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	9.5%	20.2%	27.4%	42.9%
Q10-19. Outdoor music/performances/theater	8.4%	15.1%	27.9%	48.6%
Q10-20. Programs for people with disabilities	6.3%	14.6%	21.9%	57.3%
Q10-21. Senior citizen programs	7.3%	12.9%	18.5%	61.3%

WITHOUT NO NEED

Q10. Please indicate how well your needs are being met for each of the PROGRAMS/ACTIVITIES listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q10-22. Soccer	43.7%	31.0%	17.2%	8.0%
Q10-23. Softball	43.2%	28.4%	17.9%	10.5%
Q10-24. Summer camps	14.1%	15.3%	15.3%	55.3%
Q10-25. Teen programs	7.0%	12.0%	24.0%	57.0%
Q10-26. Youth fitness & wellness programs	9.3%	13.9%	25.9%	50.9%
Q10-27. Youth sports programs & leagues	25.0%	36.4%	21.2%	17.4%
Q10-28. Other	12.5%	8.3%	16.7%	62.5%

Q10-28. Other

- Add a mini golf course where the public pool use to be.
- Equine activities
- Keep the future of who's going to run this city next in mind. High school graduates have no reason to stay here.
- Maps are needed for biking trails and Frisbee golf. If there are maps available post where individuals can find them.
- Moberly needs a shooting range. Undeveloped land is owned and could be converted to an outdoor range. Hiring personnel to monitor it would create jobs. Currently Moberly residents have to drive 20-30 minutes to the closest range. Hunters, sport shooters, and recreational shooters need a safe shooting range.
- Need a roller skating rinks.
- Outdoor and indoor fitness activities geared toward senior citizens, with multiple levels of difficulty. Socializing activities for single seniors.
- Paddle boats available
- Roller skating rink, bowling, or other indoor activities need to be offered for our youth. Volleyball would be great for older youth and adults.
- Too much weeds in Lake.
- Walking/Jogging
- We NEED more pickleball courts!
BENCHES also would be an EXCELLENT addition because waiting for a court you have to leave OR await in your car!!
- when younger

Q11. Which FOUR programs/activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g., skateboarding, BMX)	12	3.7 %
Adult fitness & wellness programs	38	11.8 %
Adult sports programs & leagues	8	2.5 %
Archery	6	1.9 %
Art, dance, performing arts	8	2.5 %
Aquatic programs (swim lessons, fitness, etc.)	11	3.4 %
Baseball	18	5.6 %
Basketball	3	0.9 %
Camping	8	2.5 %
Community special events	15	4.7 %
Disc golf	5	1.6 %
Education/life skills programs such as cooking, budgeting, carpentry, etc.	9	2.8 %
Facility rentals (indoor or outdoor)	17	5.3 %
Fishing	27	8.4 %
Football	2	0.6 %
Golf lessons	6	1.9 %
Nature/conservation education	13	4.0 %
Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	12	3.7 %
Outdoor music/performances/theater	10	3.1 %
Programs for people with disabilities	6	1.9 %
Senior citizen programs	10	3.1 %
Soccer	3	0.9 %
Softball	8	2.5 %
Summer camps	2	0.6 %
Teen programs	5	1.6 %
Youth fitness & wellness programs	1	0.3 %
Youth sports programs & leagues	4	1.2 %
None chosen	54	16.8 %
Total	321	100.0 %

Q11. Which FOUR programs/activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g., skateboarding, BMX)	2	0.6 %
Adult fitness & wellness programs	14	4.4 %
Adult sports programs & leagues	7	2.2 %
Archery	6	1.9 %
Art, dance, performing arts	9	2.8 %
Aquatic programs (swim lessons, fitness, etc.)	12	3.7 %
Baseball	11	3.4 %
Basketball	4	1.2 %
Camping	8	2.5 %
Community special events	27	8.4 %
Disc golf	3	0.9 %
Education/life skills programs such as cooking, budgeting, carpentry, etc.	18	5.6 %
Facility rentals (indoor or outdoor)	15	4.7 %
Fishing	19	5.9 %
Football	3	0.9 %
Golf lessons	6	1.9 %
Nature/conservation education	14	4.4 %
Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	14	4.4 %
Outdoor music/performances/theater	21	6.5 %
Programs for people with disabilities	2	0.6 %
Senior citizen programs	11	3.4 %
Soccer	4	1.2 %
Softball	7	2.2 %
Summer camps	3	0.9 %
Teen programs	6	1.9 %
Youth fitness & wellness programs	1	0.3 %
Youth sports programs & leagues	6	1.9 %
None chosen	68	21.2 %
Total	321	100.0 %

Q11. Which FOUR programs/activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

<u>Q11. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g., skateboarding, BMX)	5	1.6 %
Adult fitness & wellness programs	11	3.4 %
Adult sports programs & leagues	5	1.6 %
Archery	4	1.2 %
Art, dance, performing arts	14	4.4 %
Aquatic programs (swim lessons, fitness, etc.)	9	2.8 %
Baseball	4	1.2 %
Basketball	5	1.6 %
Camping	9	2.8 %
Community special events	22	6.9 %
Disc golf	3	0.9 %
Education/life skills programs such as cooking, budgeting, carpentry, etc.	16	5.0 %
Facility rentals (indoor or outdoor)	13	4.0 %
Fishing	16	5.0 %
Football	2	0.6 %
Golf lessons	1	0.3 %
Nature/conservation education	13	4.0 %
Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	20	6.2 %
Outdoor music/performances/theater	22	6.9 %
Programs for people with disabilities	7	2.2 %
Senior citizen programs	12	3.7 %
Soccer	2	0.6 %
Softball	2	0.6 %
Summer camps	3	0.9 %
Teen programs	2	0.6 %
Youth fitness & wellness programs	6	1.9 %
Youth sports programs & leagues	8	2.5 %
None chosen	85	26.5 %
Total	321	100.0 %

Q11. Which FOUR programs/activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

<u>Q11. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g., skateboarding, BMX)	4	1.2 %
Adult fitness & wellness programs	7	2.2 %
Adult sports programs & leagues	4	1.2 %
Archery	5	1.6 %
Art, dance, performing arts	9	2.8 %
Aquatic programs (swim lessons, fitness, etc.)	5	1.6 %
Baseball	3	0.9 %
Camping	6	1.9 %
Community special events	23	7.2 %
Disc golf	2	0.6 %
Education/life skills programs such as cooking, budgeting, carpentry, etc.	10	3.1 %
Facility rentals (indoor or outdoor)	11	3.4 %
Fishing	6	1.9 %
Football	3	0.9 %
Golf lessons	5	1.6 %
Nature/conservation education	13	4.0 %
Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	17	5.3 %
Outdoor music/performances/theater	21	6.5 %
Programs for people with disabilities	4	1.2 %
Senior citizen programs	14	4.4 %
Soccer	1	0.3 %
Softball	4	1.2 %
Summer camps	5	1.6 %
Teen programs	10	3.1 %
Youth fitness & wellness programs	5	1.6 %
Youth sports programs & leagues	11	3.4 %
None chosen	113	35.2 %
Total	321	100.0 %

SUM OF TOP 4 CHOICES**Q11. Which FOUR programs/activities from the list in Question 10 are MOST IMPORTANT to you and members of your household? (top 4)**

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Action sports (e.g., skateboarding, BMX)	23	7.2 %
Adult fitness & wellness programs	70	21.8 %
Adult sports programs & leagues	24	7.5 %
Archery	21	6.5 %
Art, dance, performing arts	40	12.5 %
Aquatic programs (swim lessons, fitness, etc.)	37	11.5 %
Baseball	36	11.2 %
Basketball	12	3.7 %
Camping	31	9.7 %
Community special events	87	27.1 %
Disc golf	13	4.0 %
Education/life skills programs such as cooking, budgeting, carpentry, etc.	53	16.5 %
Facility rentals (indoor or outdoor)	56	17.4 %
Fishing	68	21.2 %
Football	10	3.1 %
Golf lessons	18	5.6 %
Nature/conservation education	53	16.5 %
Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	63	19.6 %
Outdoor music/performances/theater	74	23.1 %
Programs for people with disabilities	19	5.9 %
Senior citizen programs	47	14.6 %
Soccer	10	3.1 %
Softball	21	6.5 %
Summer camps	13	4.0 %
Teen programs	23	7.2 %
Youth fitness & wellness programs	13	4.0 %
Youth sports programs & leagues	29	9.0 %
None chosen	54	16.8 %
Total	1018	

Q12. From the following list, please CHECK ALL of the ways you learn about Parks and Recreation Department programs and activities.

Q12. Ways you learn about Parks & Recreation Department programs & activities	Number	Percent
Activity Guide	99	30.8 %
Conversation with staff	46	14.3 %
Direct email	43	13.4 %
Newspaper	38	11.8 %
Park signage (e.g., kiosks, flyers)	126	39.3 %
Parks & Recreation website	129	40.2 %
Radio	34	10.6 %
Search engine (e.g., Google)	69	21.5 %
Social media (e.g., Facebook, X formerly known as Twitter, Instagram)	223	69.5 %
Word of mouth	199	62.0 %
Other	9	2.8 %
None of these	25	7.8 %
Total	1040	

WITHOUT NONE OF THESE

Q12. From the following list, please CHECK ALL of the ways you learn about Parks and Recreation Department programs and activities. (without "none of these")

Q12. Ways you learn about Parks & Recreation Department programs & activities	Number	Percent
Social media (e.g., Facebook, X formerly known as Twitter, Instagram)	223	75.3 %
Word of mouth	199	67.2 %
Parks & Recreation website	129	43.6 %
Park signage (e.g., kiosks, flyers)	126	42.6 %
Activity Guide	99	33.4 %
Search engine (e.g., Google)	69	23.3 %
Conversation with staff	46	15.5 %
Direct email	43	14.5 %
Newspaper	38	12.8 %
Radio	34	11.5 %
Other	9	3.0 %
Total	1015	

Q12-11. Other:

Q12-11. Other	Number	Percent
Text messages	4	44.4 %
Facebook	1	11.1 %
Posters	1	11.1 %
Moberly talks on Facebook and library postings	1	11.1 %
Parks walking paths	1	11.1 %
Sign at the auditorium	1	11.1 %
Total	9	100.0 %

Q13. In each community, different organizations (Parks and Recreation Departments, YMCAs, libraries, schools, etc.) fulfill different roles including, but not limited to, providing outdoor recreational spaces, outdoor recreational activities, indoor recreational spaces, private event rental spaces, and public events and activities. What do you believe is the most essential or primary role for Moberly Parks and Recreation?

Q13. Most essential or primary roles for Moberly Parks & Recreation	Number	Percent
Indoor recreational spaces	109	34.0 %
Land acquisition for future parks, trails, & open/natural space	110	34.3 %
Leader-led classes (swim lessons, nature classes, etc.)	88	27.4 %
Natural resource management (forestry & lake management)	145	45.2 %
Outdoor recreational spaces	202	62.9 %
Private event rental spaces	73	22.7 %
Public programs, activities, & events	190	59.2 %
Self-directed experiences (hiking, fishing, dog park use, etc.)	173	53.9 %
Sports leagues & tournaments	132	41.1 %
Other	14	4.4 %
Total	1236	

Q13-10. Other

- affordable cheer program
- Amphitheater should be larger have scheduled events for the public.
- Daily walking for families excellent, visiting friends, community.
- Equine spaces
- Firearm shooting range.
- Fireworks, Fourth of July, Fairs
- More things for teens and children at little to no cost.
- Providing accessible access to outdoor green spaces
- Providing facilities and programs that serve all age groups.
- Public Golf course is in serious decline. This facility is used by more people than any other of the parks' amenities (on a regular basis) but does not receive the attention it needs. The only reason it is able to survive is the lack of nearby competition. I personally would like to see the city take control of the maintenance of this facility.
- Walking trail.
- we need a car show

Q14. Which THREE of the items from the list in Question 13 are MOST IMPORTANT to you and members of your household?

Q14. Top choice	Number	Percent
Indoor recreational spaces	40	12.5 %
Land acquisition for future parks, trails, & open/natural space	25	7.8 %
Leader-led classes (swim lessons, nature classes, etc.)	9	2.8 %
Natural resource management (forestry & lake management)	45	14.0 %
Outdoor recreational spaces	64	19.9 %
Private event rental spaces	5	1.6 %
Public programs, activities, & events	34	10.6 %
Self-directed experiences (hiking, fishing, dog park use, etc.)	47	14.6 %
Sports leagues & tournaments	22	6.9 %
None chosen	30	9.3 %
Total	321	100.0 %

Q14. Which THREE of the items from the list in Question 13 are MOST IMPORTANT to you and members of your household?

<u>Q14. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Indoor recreational spaces	23	7.2 %
Land acquisition for future parks, trails, & open/natural space	22	6.9 %
Leader-led classes (swim lessons, nature classes, etc.)	16	5.0 %
Natural resource management (forestry & lake management)	16	5.0 %
Outdoor recreational spaces	55	17.1 %
Private event rental spaces	18	5.6 %
Public programs, activities, & events	60	18.7 %
Self-directed experiences (hiking, fishing, dog park use, etc.)	47	14.6 %
Sports leagues & tournaments	21	6.5 %
None chosen	43	13.4 %
Total	321	100.0 %

Q14. Which THREE of the items from the list in Question 13 are MOST IMPORTANT to you and members of your household?

<u>Q14. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Indoor recreational spaces	15	4.7 %
Land acquisition for future parks, trails, & open/natural space	27	8.4 %
Leader-led classes (swim lessons, nature classes, etc.)	17	5.3 %
Natural resource management (forestry & lake management)	24	7.5 %
Outdoor recreational spaces	37	11.5 %
Private event rental spaces	12	3.7 %
Public programs, activities, & events	42	13.1 %
Self-directed experiences (hiking, fishing, dog park use, etc.)	39	12.1 %
Sports leagues & tournaments	35	10.9 %
None chosen	73	22.7 %
Total	321	100.0 %

SUM OF TOP 3 CHOICES**Q14. Which THREE of the items from the list in Question 13 are MOST IMPORTANT to you and members of your household? (top 3)**

<u>Q14. Top choice</u>	<u>Number</u>	<u>Percent</u>
Indoor recreational spaces	78	24.3 %
Land acquisition for future parks, trails, & open/natural space	74	23.1 %
Leader-led classes (swim lessons, nature classes, etc.)	42	13.1 %
Natural resource management (forestry & lake management)	85	26.5 %
Outdoor recreational spaces	156	48.6 %
Private event rental spaces	35	10.9 %
Public programs, activities, & events	136	42.4 %
Self-directed experiences (hiking, fishing, dog park use, etc.)	133	41.4 %
Sports leagues & tournaments	78	24.3 %
None chosen	30	9.3 %
Total	847	

Q15. If you had a budget of \$100 for the City of Moberly City Parks and Recreation Department, how would you allocate the funds among the categories of funding listed below?

	Mean
Develop & add new recreation facilities & amenities	18.44
Expand recreation programming, activities, & events	22.47
Improvements & maintenance to existing recreation amenities	31.08
Land acquisitions for future park, trail, & recreation facility development	11.37
Natural resources management (e.g., forestry & lake management)	16.64

Q16. Please rate your level of agreement with the following statements. Rate each item on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

(N=321)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q16-1. Is a valuable public resource for area residents	70.7%	19.6%	4.0%	0.3%	1.2%	4.0%
Q16-2. Enhances quality of life in Moberly	67.0%	21.8%	4.7%	1.2%	0.9%	4.4%
Q16-3. Enhances appeal of living in Moberly	66.0%	23.1%	5.0%	1.6%	0.9%	3.4%
Q16-4. Improves property values in Moberly	49.5%	25.5%	15.3%	2.5%	0.6%	6.5%
Q16-5. Improves my (my household's) physical health & fitness	46.7%	25.9%	16.2%	2.8%	1.6%	6.9%
Q16-6. Improves my (my household's) mental health & reduces stress	45.2%	31.5%	12.8%	2.5%	1.6%	6.5%
Q16-7. Provides positive social interactions for me (my household)	38.6%	32.1%	16.8%	2.2%	2.5%	7.8%
Q16-8. Provides opportunities to learn	25.2%	31.8%	23.1%	7.5%	2.8%	9.7%
Q16-9. Preserves green space & provides areas of natural beauty	55.5%	29.3%	8.4%	0.9%	1.2%	4.7%
Q16-10. Provides a wide variety of recreation experiences & activities	38.3%	33.6%	15.0%	5.6%	1.2%	6.2%
Q16-11. Strengthens our community	51.1%	29.0%	10.0%	2.2%	1.2%	6.5%
Q16-12. Is accessible to all residents	41.1%	33.6%	10.3%	6.5%	2.8%	5.6%

WITHOUT DON'T KNOW

Q16. Please rate your level of agreement with the following statements. Rate each item on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree." (without "don't know")

(N=321)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q16-1. Is a valuable public resource for area residents	73.7%	20.5%	4.2%	0.3%	1.3%
Q16-2. Enhances quality of life in Moberly	70.0%	22.8%	4.9%	1.3%	1.0%
Q16-3. Enhances appeal of living in Moberly	68.4%	23.9%	5.2%	1.6%	1.0%
Q16-4. Improves property values in Moberly	53.0%	27.3%	16.3%	2.7%	0.7%
Q16-5. Improves my (my household's) physical health & fitness	50.2%	27.8%	17.4%	3.0%	1.7%
Q16-6. Improves my (my household's) mental health & reduces stress	48.3%	33.7%	13.7%	2.7%	1.7%
Q16-7. Provides positive social interactions for me (my household)	41.9%	34.8%	18.2%	2.4%	2.7%
Q16-8. Provides opportunities to learn	27.9%	35.2%	25.5%	8.3%	3.1%
Q16-9. Preserves green space & provides areas of natural beauty	58.2%	30.7%	8.8%	1.0%	1.3%
Q16-10. Provides a wide variety of recreation experiences & activities	40.9%	35.9%	15.9%	6.0%	1.3%
Q16-11. Strengthens our community	54.7%	31.0%	10.7%	2.3%	1.3%
Q16-12. Is accessible to all residents	43.6%	35.6%	10.9%	6.9%	3.0%

Q17. Which THREE of the BENEFITS from the list in Question 16 are most important to you and members of your household?

<u>Q17. Top choice</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for area residents	86	26.8 %
Enhances quality of life in Moberly	62	19.3 %
Enhances appeal of living in Moberly	18	5.6 %
Improves property values in Moberly	2	0.6 %
Improves my (my household's) physical health & fitness	48	15.0 %
Improves my (my household's) mental health & reduces stress	14	4.4 %
Provides positive social interactions for me (my household)	6	1.9 %
Provides opportunities to learn	4	1.2 %
Preserves green space & provides areas of natural beauty	12	3.7 %
Provides a wide variety of recreation experiences & activities	12	3.7 %
Strengthens our community	9	2.8 %
Is accessible to all residents	20	6.2 %
<u>None chosen</u>	<u>28</u>	<u>8.7 %</u>
Total	321	100.0 %

Q17. Which THREE of the BENEFITS from the list in Question 16 are most important to you and members of your household?

<u>Q17. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for area residents	19	5.9 %
Enhances quality of life in Moberly	38	11.8 %
Enhances appeal of living in Moberly	43	13.4 %
Improves property values in Moberly	6	1.9 %
Improves my (my household's) physical health & fitness	40	12.5 %
Improves my (my household's) mental health & reduces stress	41	12.8 %
Provides positive social interactions for me (my household)	14	4.4 %
Provides opportunities to learn	13	4.0 %
Preserves green space & provides areas of natural beauty	25	7.8 %
Provides a wide variety of recreation experiences & activities	29	9.0 %
Strengthens our community	8	2.5 %
Is accessible to all residents	12	3.7 %
<u>None chosen</u>	<u>33</u>	<u>10.3 %</u>
Total	321	100.0 %

Q17. Which THREE of the BENEFITS from the list in Question 16 are most important to you and members of your household?

<u>Q17. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for area residents	22	6.9 %
Enhances quality of life in Moberly	27	8.4 %
Enhances appeal of living in Moberly	33	10.3 %
Improves property values in Moberly	13	4.0 %
Improves my (my household's) physical health & fitness	21	6.5 %
Improves my (my household's) mental health & reduces stress	34	10.6 %
Provides positive social interactions for me (my household)	24	7.5 %
Provides opportunities to learn	12	3.7 %
Preserves green space & provides areas of natural beauty	27	8.4 %
Provides a wide variety of recreation experiences & activities	32	10.0 %
Strengthens our community	21	6.5 %
Is accessible to all residents	16	5.0 %
<u>None chosen</u>	<u>39</u>	<u>12.1 %</u>
Total	321	100.0 %

SUM OF TOP 3 CHOICES**Q17. Which THREE of the BENEFITS from the list in Question 16 are most important to you and members of your household? (top 3)**

<u>Q17. Top choice</u>	<u>Number</u>	<u>Percent</u>
Is a valuable public resource for area residents	127	39.6 %
Enhances quality of life in Moberly	127	39.6 %
Enhances appeal of living in Moberly	94	29.3 %
Improves property values in Moberly	21	6.5 %
Improves my (my household's) physical health & fitness	109	34.0 %
Improves my (my household's) mental health & reduces stress	89	27.7 %
Provides positive social interactions for me (my household)	44	13.7 %
Provides opportunities to learn	29	9.0 %
Preserves green space & provides areas of natural beauty	64	19.9 %
Provides a wide variety of recreation experiences & activities	73	22.7 %
Strengthens our community	38	11.8 %
Is accessible to all residents	48	15.0 %
None chosen	28	8.7 %
Total	891	

Q18. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation, parks, and events provided by the City of Moberly Parks and Recreation Department.

(N=321)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know/ not applicable
Q18-1. Overall value your household receives for taxes paid	22.4%	34.9%	22.4%	8.7%	3.4%	8.1%
Q18-2. Maintenance of parks	32.4%	42.4%	15.0%	4.0%	1.9%	4.4%
Q18-3. Maintenance of trails	30.2%	38.9%	17.4%	3.4%	1.9%	8.1%
Q18-4. Number of parks in City	31.2%	39.6%	18.1%	4.7%	1.2%	5.3%
Q18-5. Variety of different types of parks in City	24.0%	40.8%	21.5%	5.6%	1.2%	6.9%
Q18-6. Availability of information about programs/facilities	16.8%	28.7%	25.2%	20.2%	2.8%	6.2%
Q18-7. Access to natural areas, undeveloped open space, etc.	22.7%	34.6%	24.0%	8.7%	0.9%	9.0%
Q18-8. Quality of programs, activities, & athletics offered by City	17.8%	34.3%	26.8%	7.8%	1.6%	11.8%
Q18-9. Variety of programs, activities, & athletics offered by City	15.6%	35.8%	24.6%	9.7%	3.1%	11.2%
Q18-10. Ease of registering for programs or activities	15.9%	27.1%	27.4%	6.5%	1.6%	21.5%
Q18-11. Ease of renting/reserving a City facility	17.8%	28.3%	24.0%	4.7%	1.2%	24.0%
Q18-12. Fees charged for City recreation programs	13.4%	24.6%	25.5%	10.0%	3.4%	23.1%
Q18-13. Program schedule (time/day)	14.6%	22.4%	31.8%	5.3%	1.6%	24.3%
Q18-14. How close parks are located to your home	36.1%	38.0%	11.8%	4.7%	1.9%	7.5%

WITHOUT DON'T KNOW/NOT APPLICABLE

Q18. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation, parks, and events provided by the City of Moberly Parks and Recreation Department. (without "don't know/not applicable")

(N=321)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q18-1. Overall value your household receives for taxes paid	24.4%	38.0%	24.4%	9.5%	3.7%
Q18-2. Maintenance of parks	33.9%	44.3%	15.6%	4.2%	2.0%
Q18-3. Maintenance of trails	32.9%	42.4%	19.0%	3.7%	2.0%
Q18-4. Number of parks in City	32.9%	41.8%	19.1%	4.9%	1.3%
Q18-5. Variety of different types of parks in City	25.8%	43.8%	23.1%	6.0%	1.3%
Q18-6. Availability of information about programs/facilities	17.9%	30.6%	26.9%	21.6%	3.0%
Q18-7. Access to natural areas, undeveloped open space, etc.	25.0%	38.0%	26.4%	9.6%	1.0%
Q18-8. Quality of programs, activities, & athletics offered by City	20.1%	38.9%	30.4%	8.8%	1.8%
Q18-9. Variety of programs, activities, & athletics offered by City	17.5%	40.4%	27.7%	10.9%	3.5%
Q18-10. Ease of registering for programs or activities	20.2%	34.5%	34.9%	8.3%	2.0%
Q18-11. Ease of renting/reserving a City facility	23.4%	37.3%	31.6%	6.1%	1.6%
Q18-12. Fees charged for City recreation programs	17.4%	32.0%	33.2%	13.0%	4.5%
Q18-13. Program schedule (time/day)	19.3%	29.6%	42.0%	7.0%	2.1%
Q18-14. How close parks are located to your home	39.1%	41.1%	12.8%	5.1%	2.0%

Q19. Which THREE of the items from the list in Question 18 should receive the MOST EMPHASIS over the next ten years?

<u>Q19. Top choice</u>	<u>Number</u>	<u>Percent</u>
Overall value your household receives for taxes paid	34	10.6 %
Maintenance of parks	97	30.2 %
Maintenance of trails	31	9.7 %
Number of parks in City	9	2.8 %
Variety of different types of parks in City	12	3.7 %
Availability of information about programs/facilities	23	7.2 %
Access to natural areas, undeveloped open space, etc.	14	4.4 %
Quality of programs, activities, & athletics offered by City	16	5.0 %
Variety of programs, activities, & athletics offered by City	18	5.6 %
Ease of registering for programs or activities	2	0.6 %
Ease of renting/reserving a City facility	4	1.2 %
Fees charged for City recreation programs	10	3.1 %
Program schedule (time/day)	4	1.2 %
How close parks are located to your home	20	6.2 %
<u>None chosen</u>	<u>27</u>	<u>8.4 %</u>
Total	321	100.0 %

Q19. Which THREE of the items from the list in Question 18 should receive the MOST EMPHASIS over the next ten years?

<u>Q19. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Overall value your household receives for taxes paid	13	4.0 %
Maintenance of parks	47	14.6 %
Maintenance of trails	45	14.0 %
Number of parks in City	16	5.0 %
Variety of different types of parks in City	30	9.3 %
Availability of information about programs/facilities	23	7.2 %
Access to natural areas, undeveloped open space, etc.	16	5.0 %
Quality of programs, activities, & athletics offered by City	30	9.3 %
Variety of programs, activities, & athletics offered by City	33	10.3 %
Ease of registering for programs or activities	5	1.6 %
Ease of renting/reserving a City facility	10	3.1 %
Fees charged for City recreation programs	10	3.1 %
Program schedule (time/day)	4	1.2 %
How close parks are located to your home	3	0.9 %
<u>None chosen</u>	<u>36</u>	<u>11.2 %</u>
Total	321	100.0 %

Q19. Which THREE of the items from the list in Question 18 should receive the MOST EMPHASIS over the next ten years?

Q19. 3rd choice	Number	Percent
Overall value your household receives for taxes paid	13	4.0 %
Maintenance of parks	22	6.9 %
Maintenance of trails	23	7.2 %
Number of parks in City	9	2.8 %
Variety of different types of parks in City	20	6.2 %
Availability of information about programs/facilities	27	8.4 %
Access to natural areas, undeveloped open space, etc.	24	7.5 %
Quality of programs, activities, & athletics offered by City	33	10.3 %
Variety of programs, activities, & athletics offered by City	35	10.9 %
Ease of registering for programs or activities	11	3.4 %
Ease of renting/reserving a City facility	8	2.5 %
Fees charged for City recreation programs	17	5.3 %
Program schedule (time/day)	8	2.5 %
How close parks are located to your home	15	4.7 %
None chosen	56	17.4 %
Total	321	100.0 %

SUM OF TOP 3 CHOICES**Q19. Which THREE of the items from the list in Question 18 should receive the MOST EMPHASIS over the next ten years? (top 3)**

Q19. Top choice	Number	Percent
Overall value your household receives for taxes paid	60	18.7 %
Maintenance of parks	166	51.7 %
Maintenance of trails	99	30.8 %
Number of parks in City	34	10.6 %
Variety of different types of parks in City	62	19.3 %
Availability of information about programs/facilities	73	22.7 %
Access to natural areas, undeveloped open space, etc.	54	16.8 %
Quality of programs, activities, & athletics offered by City	79	24.6 %
Variety of programs, activities, & athletics offered by City	86	26.8 %
Ease of registering for programs or activities	18	5.6 %
Ease of renting/reserving a City facility	22	6.9 %
Fees charged for City recreation programs	37	11.5 %
Program schedule (time/day)	16	5.0 %
How close parks are located to your home	38	11.8 %
None chosen	27	8.4 %
Total	871	

Q20. How important do you feel it is for the City to provide high-quality PARK FACILITIES?

Q20. How important is it for City to provide high-quality park facilities	Number	Percent
Very important	269	83.8 %
Somewhat important	38	11.8 %
Somewhat not important	1	0.3 %
Not important at all	2	0.6 %
Don't know	11	3.4 %
Total	321	100.0 %

WITHOUT DON'T KNOW**Q20. How important do you feel it is for the City to provide high-quality PARK FACILITIES? (without "don't know")**

Q20. How important is it for City to provide high-quality park facilities

	Number	Percent
Very important	269	86.8 %
Somewhat important	38	12.3 %
Somewhat not important	1	0.3 %
Not important at all	2	0.6 %
Total	310	100.0 %

Q21. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Moberly Parks and Recreation Department.

Q21. Your satisfaction with overall value your household receives from City Parks & Recreation Department

	Number	Percent
Very satisfied	105	32.7 %
Satisfied	132	41.1 %
Neutral	55	17.1 %
Dissatisfied	22	6.9 %
Very dissatisfied	3	0.9 %
Not provided	4	1.2 %
Total	321	100.0 %

WITHOUT NOT PROVIDED**Q21. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Moberly Parks and Recreation Department. (without "not provided")**

Q21. Your satisfaction with overall value your household receives from City Parks & Recreation Department

	Number	Percent
Very satisfied	105	33.1 %
Satisfied	132	41.6 %
Neutral	55	17.4 %
Dissatisfied	22	6.9 %
Very dissatisfied	3	0.9 %
Total	317	100.0 %

Q22. Approximately how many years have you lived in Moberly?

Q22. How many years have you lived in Moberly

	Number	Percent
0-5	38	11.8 %
6-10	29	9.0 %
11-15	24	7.5 %
16-20	20	6.2 %
21-30	68	21.2 %
31+	132	41.1 %
Not provided	10	3.1 %
Total	321	100.0 %

WITHOUT NOT PROVIDED**Q22. Approximately how many years have you lived in Moberly? (without "not provided")**

Q22. How many years have you lived in Moberly	Number	Percent
0-5	38	12.2 %
6-10	29	9.3 %
11-15	24	7.7 %
16-20	20	6.4 %
21-30	68	21.9 %
31+	132	42.4 %
Total	311	100.0 %

Q23. What is your age?

Q23. Your age	Number	Percent
18-34	63	19.6 %
35-44	55	17.1 %
45-54	63	19.6 %
55-64	67	20.9 %
65+	67	20.9 %
Not provided	6	1.9 %
Total	321	100.0 %

WITHOUT NOT PROVIDED**Q23. What is your age? (without "not provided")**

Q23. Your age	Number	Percent
18-34	63	20.0 %
35-44	55	17.5 %
45-54	63	20.0 %
55-64	67	21.3 %
65+	67	21.3 %
Total	315	100.0 %

Q24. Which of the following best describes your employment status?

Q24. Your employment status	Number	Percent
Full-time	176	54.8 %
Part-time	24	7.5 %
Retired	86	26.8 %
Unemployed	6	1.9 %
Unable to work	11	3.4 %
Full-time student at local college or university	3	0.9 %
Prefer not to say	9	2.8 %
Other	4	1.2 %
Total	319	

WITHOUT PREFER NOT TO SAY**Q24. Which of the following best describes your employment status? (without "prefer not to say")**

Q24. Your employment status	Number	Percent
Full-time	176	56.4 %
Retired	86	27.6 %
Part-time	24	7.7 %
Unable to work	11	3.5 %
Unemployed	6	1.9 %
Other	4	1.3 %
Full-time student at local college or university	3	1.0 %
Total	310	

Q24-9. Other:

Q24-9. Other	Number	Percent
Disability	1	25.0 %
Caregiver for a veteran	1	25.0 %
Disabled	1	25.0 %
Stay at home	1	25.0 %
Total	4	100.0 %

Q25. Which of the following best describes your race/ethnicity?

Q25. Your race/ethnicity	Number	Percent
Asian or Asian Indian	2	0.6 %
Black or African American	27	8.4 %
American Indian or Alaska Native	2	0.6 %
White or Caucasian	268	83.5 %
Native Hawaiian or other Pacific Islander	1	0.3 %
Hispanic, Spanish, or Latino/a/x	11	3.4 %
Other	2	0.6 %
Total	313	

Q25-7. Self-describe your race/ethnicity:

Q25-7. Self-describe your race/ethnicity	Number	Percent
Middle Eastern	1	50.0 %
Mixed	1	50.0 %
Total	2	100.0 %

Q26. Your gender:

Q26. Your gender	Number	Percent
Male	156	48.6 %
Female	159	49.5 %
Prefer not to say	6	1.9 %
Total	321	100.0 %

WITHOUT PREFER NOT TO SAY**Q26. Your gender: (without "prefer not to say")**

Q26. Your gender	Number	Percent
Male	156	49.5 %
Female	159	50.5 %
Total	315	100.0 %

Q27. Which of the following BEST describes your annual household income?

Q27. Your annual household income	Number	Percent
Under \$30K	45	14.0 %
\$30K-\$59,999	88	27.4 %
\$60K-\$99,999	61	19.0 %
\$100K-\$149,999	50	15.6 %
\$150K-\$199,999	16	5.0 %
\$200K+	10	3.1 %
Prefer not to answer	51	15.9 %
Total	321	100.0 %

WITHOUT PREFER NOT TO ANSWER**Q27. Which of the following BEST describes your annual household income? (without "prefer not to answer")**

Q27. Your annual household income	Number	Percent
Under \$30K	45	16.7 %
\$30K-\$59,999	88	32.6 %
\$60K-\$99,999	61	22.6 %
\$100K-\$149,999	50	18.5 %
\$150K-\$199,999	16	5.9 %
\$200K+	10	3.7 %
Total	270	100.0 %

Q28. Please tell us if you have any other suggestions or comments to improve the overall quality of Moberly Parks and Recreation or about the potential for future parks in the City of Moberly.

- 1. I think the kids and teens of the city need indoor activities in winter like bowling, roller skating, etc. at prices they can afford or free at times. 2. Stretch & Flex like Taichi or similar exercise groups lead by a instructor in open spaces at one or more parks in town would be great for health and social interaction.
- Add boat dock to water works lake or a better place to a boat
- Additional pickleball courts, ground at golf course.
- Affordable cheer program.
- Allow bike riding on trail between main Park and athletic complex. Should not have to ride down highway to get to athletic complex. I was told I was not allowed on that trail.
- Allow dirt bike access to the mountain bike trails. Add a motocross track for dirt bikes.
- Any way to reduce the amount of green moss in rothwell lake?
- Better fishing stock more fish
- BETTER MANAGEMENT OF LAKES: TOO MANY WEEDS FOR BOATING/FISHING-LACK OF FISH-NEED STOCKING PROGRAM
- Camping!
- Can't emphasize the need for a shooting range enough. It sucks to have to drive so far for this activity.
- Can't stop people from littering. Unfortunately
- Communication to the public about Moberly Parks and Recreation is now a problem since the local radio station is dead and the paper only covers things after they happen instead of before. For those who don't use social media much finding out about activities and events is difficult. This is not a criticism of Parks and Rec, just the reality of living in a community that used to rely on local radio and newspaper to inform people.
- Continue to improve in all areas.
- Continue to improve the golf course.
- Could we create a splash pad at Allen Dale and use the lot where East Park used to be as another neighborhood park with splash pad?

- Deposit for rent is terrible especially when you have to fight to get it back when facilities are left just as they are found.
- Ease of schedules and programs (more locations for information) Handicap accessibility Outdoor gym (follow income)
- Every year the parks department sprays the walking trail with weed killer, which gets on my dogs paws and then they lick them to get the weed killer off, which is then ingested. It is extremely harmful to animals. Please place signs so dog owners can keep their pets off the sprayed areas. We don't know it has been put down until the grass starts dying and by then it is too late. Why can't they just mow the grass? You can do better than this!
- Expand/Add jogging/walking paved trails
- Expansion of pickleball courts would be nice. During the summer they get a lot of use and for the popularity, we don't have enough courts for a town of our size. Though I'm a tennis fan, I think our need for pickleball courts outweighs our need for tennis courts. Also, I know it might not be feasible, but it would be nice to have water/pond access for dogs.
- Finding or creating an indoor facility for fall and winter sports
- Fix paved walking paths, especially the large crack in the asphalt ones.
- Heritage Hills is in awful shape. Very sad!
- Hole number 13 and 15 at golf course has needed to be fixed for a long time. They re-did some cart paths, others really need done. Nice to have ball cleaners at tee boxes.
- How do you direct the traffic with the Christmas lights in the park.
- Howard Hills is terrible! In a valley with NO wind and NO shade! The parking is dumb! I dread when we have games there! I was happy with the softball games that were played at Rothwell Park with shade and breeze. Everyone I have talked to dreads going to games at Howard Hills. The parking, the walking, the sitting and sweating is always dreadful!
- I believe the Moberly Park System is THE MOST important part of Moberly. I have traveled and lived in many great places and appreciate Rothwell as much as anyplace other than a Bamboo Forrest in Maui. Anyway I am an arborist and horticulturist. It's tough to see the heavy equipment they constantly use to mow the park especially when they mow directly after it rains. If you just go drive in the park you will see how these large machines compress the soil and rut the grounds. Trees are also damaged by the large mowers and also never pruned. The areas they mow are not even necessary. Of these grassy areas are left to grow they will feed small animals and increase wildlife. There is one native grass area just north of the Waterworks pond that is nice but native grasses could be everywhere around the trails. It would also save money and help keep the trees healthier. Trees hate compressed roots. I would be happy to walk through and show someone. One last thing. When people are allowed to harvest trees they should be required to take the full tree not just leave heaps of limbs and random logs. Thank you!
- I do not feel like we need any more parks. We need to take care of and expand within the ones we have and are in the process of building now.
- I feel if a park is in a neighborhood, the neighborhood should take care of the park.
- I feel that an indoor rec center would be very beneficial to the youth of our community.
- I have been proud four parks
- I primarily enjoy solo activities like fishing and the mountain bike trails. I see all the other activities offered and can't see how someone would be dissatisfied with the amount of opportunities.
- I really love all the improvements to the bikes and natural trail over the past 5 years. The only thing I would like for myself in this matter is there are two really steep hills on the West side of Water Works Lake and I would like to see some short of handrail/chain/rope to assist in getting up those hills. Also though I don't mountain bike myself (I am thinking about it though!), I would love to see some mountain bike races come to Moberly. A Friends of the Trails group would also be cool.
I would like to join a co-ed softball league but the adult leagues have to be organized through a group. I am a working adult. I don't have that large of a group of friends that all have the same availability. I would be nice if you could sign up and be assigned to a team.

- I THINK OUR CURRENT PARKS COULD BE MAINTAINED BETTER AND I WISH THEY WERE MADE FOR OTHER AGES OTHER THAN 5-10; WHEN WE VISIT FAMILY IN OTHER TOWNS, THEY HAVE VERY NEAT PARKS FOR CHILDREN OF ALL AGES AND ABILITIES. I THINK WE COULD BENEFIT FROM JUST ONE LARGE PARK LIKE THIS THAT TODDLERS AND OLDER KIDS COULD UTILIZE
- I think the workers should get the standing water off the slides, since they can't drill holes for drainage.
- I wish more people picked up after their pets at the dog park
I love our park system, it is a source of pride
- I wish there was a way to provide more security. There are homeless men that wander through the splash pad when the little kids are there and there are many times I have not felt safe at Rothwell park.
- I would like a sidewalk down Reed street to access the park safer
- I would like improvement to Groeber Field.
Big part of history and nostalgia. Good Practice Field.
- I would like to see a few more restrooms open and more trash cans and dog waste cans along the trails.
- I would like to see a shooting range for firearms.
- I would love to see at least 1 more pickleball court added at the Fox Park Facility. This is a game/sport growing in popularity but the younger generation and I would love to give kids/young adults more opportunities to get outside and be physically active (as well as the older population. I hate to see people turned away at pickleball courts because there is none available.
My family also travels a lot, and we have been to many parks that have play areas designated for certain age ranges. (Ex.0-2 yrs) This has been a huge hit for my family. As it sometimes helps separate the extremely small newly walkers from the 3+ age range. It also has playground equipment targeted for this age range and is more age-appropriate.
We have also been to a park where there is just a small pad for a splash pad in the summer. It was just at one of their parks. It was not an actual splash pad, but gave an area for the kids to go cool off and was a huge hit. It was nothing fancy (well taken care of), but it was really cool and my kid enjoyed it. I think this would be something good for the Fox Park area as there is a ton of space!
- I'm a member at Heritage Hills golf course and play frequently. I would like to see improvements/renovations to the tee boxes there and tree management out there.
- I'm really satisfied with the quality of Moberly Parks and Recreation—it's truly one of the best aspects of our city. I'm particularly excited about the development of the new Kiwanis Park and look forward to seeing it come to life. I'd love to see paved walking trails, outdoor fitness equipment, and possibly a 9-hole disc golf course. These additions would provide even more opportunities for residents to stay active and enjoy the outdoors on this side of town. Thank you for the work you do to make our parks such a valuable part of the community!
- Improve communication about parks, programs, and etc..
- Improve the fishing in Rothwell Park Lake.
- It has been my wish to expand the dog park to the water line. The reason being, I have a lab. When we go to the park, he sits and barks at the water. If that is not feasible, perhaps a dog beach area in the Wilderness area. I have always appreciated the MPR as I visited the local parks.
- It has been said many times, but a skate park is needed. It would be a huge benefit to the community. The snow removal on trails is very much appreciated, as well as the disc golf course, and the outdoor racket sports. Enhanced cleaning of racket areas could be improved, as well as improved restrooms at Fox Park. Mile markers along walking trails would be a nice touch as well.
You all are doing a great job. We have really wonderful parks and all the hard work is very much appreciated!
- It saddens me that our beautiful rodeo arena never gets used and when you try to use it for personal use, you get told to leave that you can't ride in it. Last I checked, my tax dollars went into the park and the rodeo arena is the only thing my household uses.. it has tons of room. The fencing is great. Good parking. Easy access. Why not use it. Rumor is, is because the park doesn't make good profit! Who cares! The community enjoys it! Everyone has a great time. 1 night rodeos are better so why not start there?

- Keep touting all you're doing on social media! Tell us about your team and the parks board members. So many residents get their info on social platforms and many are begging for something for their kids/teens to do around town. Keep us informed of all your programs and events. Invest in direct mailing your activities guide to residents' homes. Have public yoga events in Rothwell. More kayaking and paddle board classes and events (including water safety). Have a citizens advisory board to organize and generate ideas and events (if you don't already). And thank you for all you do, offer, and bring to our community!
- Keep up the maintenance always.
- Keeping programs available for youth, but increase activities for seniors.
- Lights at fox park!!
- Maintain existing trail/paths to be wheelchair accessible & fit. The potholes, big cracks, sharp drop offs. All buildings, shelters, structure, and wheelchair accessible.
- Management of Heritage Hills should have to meet the standards set by the rest of Moberly.
- Moberly has the best parks around, superior to surrounding areas. The only complaint I have is the damage/defacing of some teens, I don't know if anything can be done.
- More community activities, with a diverse range of topic.
- More learning opportunities similar to once a month at the library, running groups/walking groups geared to over 50 crowd. Pickleball lessons
- More playgrounds and nature activities.
- More restrooms even porta potties would do. Kayak launch slips on Rothwell and Waterworks to avoid damage from concrete ramps.
- More walking trails.
- MPRD does a great job!
- Non native, invasive species (honeysuckle) needs to be eradicated from the Rothwell Park area.
- Not at this time
- Not sure if it's the algorithm, but I never see Instagram posts anymore and that is the main social media that I use. If I find out about an event, usually someone sent the information to me (friends/ vendors).
- Organized mountain bike events. We have enough trails for it.
- Our family loves all things outdoor sports related. Continue to allow the mtn bike & hiking trails to remain and even be improved. Continue to allow for kayaking and camping. We are so grateful for great playgrounds for our little ones and all the hard work & maintenance put into the parks here in Moberly. We only moved here 7 months ago but rothwell park was a huge deciding factor for us.
- Outdoor basketball court & shooting range. Would love for trout fishing to continue & nature type centers.
- Outdoor fitness equipment at Rothwell Park that would be free to the citizens. The fees at the YMCA are not feasible for a lot of citizens.
- Overall the Moberly parks are fantastic. I personally would like to see more shelter houses in various sizes. Many times in the past we have looked for a small shelter to have family events and none were available. If Moberly wants to expand the parks I would suggest a nice lake with several shelter houses in various spots and more play equipment for the children.
- Overall, we've been very pleased with our parks and brag to others visiting about them! Regarding the amphitheater, some sound and lighting reinforcements would be very helpful for putting on cuter shows & programming.
- Place more playground parts near NP Elementary, make more ADA events, put more 12 or odd shift friendly events.
- Please add a public pool & NE side of town. YMCA changes to much private pool has limited space. Swimming is best exercise for elderly, disabled and overweight people. A roller skating rink. Why don't you buy old Commerce Bank downtown and put up a climbing wall and other indoor activities not much to do in winter. A putt putt golf course would also be good for small children and elderly. Please out a restaurant on old pool area where is the best view of the lake. This space is going to waste. Please our old Municipal building.
- Please close and shift to the county all equestrian activities.

- PLEASE consider adding MORE pickleball courts OR converting OLD tennis courts also PLEASE add benches to pickleball courts!
- Please stop cutting down so many trees in Rothwell park. I realize some may fall naturally but I highly value the wild spaces in the park and hate to see them being pushed back. I feel like there is already a good balance of trails, open spaces, facilities, and natural/undeveloped spaces and would like to see the park stay that way.
- Please, please, please put a trash can near the Fox Park playground. Also, need a bench at Rothwell Park designated for smokers.
- Pool open longer to allow adults only to use in evenings and after all the kids go to school.
- Programs for kids and teens
- Real bathrooms on the soccer fields
- Re-pave the walking trails.
- Restroom facilities, quality, access to them, most of the time they are chain locked.
- Rodeo would be nice.
- Safety walking in the park. Bring the equestrian rodeos and fair back to the park where it belongs.
- Senior programs
- Skate park, good connections with young adults
- Splash park was put in a bad location. Why didn't you leave the pool open for adults only. Ask and let people know of plans, need, cost, etc.
- Stop spending money on ball fields, not all youth are into sports.
- Stop the decline of the public golf course. Let the parks department run it.
- Take care of the brush, weeds and trash at the parks. Add a trash can closer to the playground. Create volunteer programs to help clean up the parks.
- Thank you for your diligence in keeping our community with so much pride!
- The department is largely built out and now needs sustained and maintained.
- The parks are all well taken care of. Amazing work by Troy and all the staff but our golf courses need more work funding to make repairs and upgrade outdoor restroom.
- The Roth well lakes need cleaned up!! The algae and moss have taken over the water. And there are no good spots to fish from on land.
- The sports teams should be done by draft models not by what your name is like the midget league baseball
- The staff that works at the needs more employees, they are spread thin.
- The walking trail systems great. The three blocks of trail on 1st Ave that are on the road are horrible and unsafe.
- There has to be something for the teenagers to do in this town. There needs to be more activities for seniors, and that doesn't mean just sitting around playing bingo. There also needs to be more fine art concert dances, those type of things that everyone can attend.
- There is a severe shortage of activities and facilities for those over 12 and not athletic. Camping is an RV parking lot. Why would a resident of Moberly use that?
- Variety of playgrounds for different age ranges, specifically younger kids (1-5).
- We love the natural beauty are parks continue to give us already. Thank you!??
- We need a skate park for the kids. There should be easier access to fishing spots at water works. Lions park needs some better shelters.
- We need automotive related events here. Bring back the car shows.
- We need bowling and billiards for kids and families or skate rink.
- We need more facilities in different areas of the community.
- We need to work on cleaning up some of the lakes for fishing off the banks for people to have more opportunities to fish on banks and fix some of the bathrooms at parks that have no bathrooms or bathrooms that are at parks that don't work .

- We would like to have access to open spaces with no real "playgrounds"... and don't get me wrong, we use the playground plenty. But just open fields that can be used to tossing a frisbee or having a picnic together would be great.
Overall, we love our parks here in Moberly and are really satisfied with the programs the city provides. We appreciate all you do!
- When the splash pad has been closed for issues had no idea until went to splash pad and no water. A couple of times the hand sensor to turn water seemed to not work very well.
- Wish you would have more programs for the young kids and teens most teens have taken over the park and the young kids don't enjoy it. You also put the splash pad in a bad area of Moberly and the homeless are always over there.
- Would like benches by the pickleball courts at Fox Park. Would like the tennis courts in Rothwell Park converted to pickleball courts.
- Would love to have a park with play equipment for kids of all ages near Allendale Manor. Lots of young families out here
- You're rocking it!
We think indoor rec, especially in winter, should be a high priority for Moberly



Survey Instrument



Parks

Rothwell Park

412 Rothwell Park Road

Tannehill Park

110 Hagood Street

Lions Beuth Park

1001 Beuth Road

Fox Park

1160 Russhaven Dr.

Depot Park

101 West Reed St.

West 43 Wilderness Area

1708 County Road 2245

Howard Hills Athletic Complex

2002 W Highway 24

Heritage Hills Golf Course

3534 Highway JJ

Moberly Kiwanis Park

911 Sinnock Ave.

Park Board Members

Don Burton-President

Harley Mattox-Vice President

Russ Kennison-Secretary

Rachael Grime-Member

Kay Harris-Member

Don Hughes-Member

John Meystrik-Member

Mary Lee Noel-Member

Zach Richardson-Member

Contact

200 North Clark St.

Moberly, MO 65270

(660) 269-8705 Ext. 2040

cityofmoberly.com

mprd@cityofmoberly.com

*A Few Minutes of Your
Time Will Shape the
Future of Moberly
Parks and Recreation!*

Dear Moberly Resident:

Moberly Parks and Recreation is developing our new Master Plan for our Parks System and YOUR input is vitally important! Your household was randomly selected to receive this survey. Moberly Parks and Recreation is going to use the data provided in the survey to plan for the Moberly Community over the next ten years.

The last Master Plan was completed in 2011 and was instrumental in enhancing our park system. Projects completed to date (or in progress) include new tennis and pickleball courts at Fox Park, additional parking (330 spaces) at the Athletic Complex, a pavilion and restroom at Depot Park, a new multipurpose pavilion and the Amphitheater in Rothwell Park, a downtown splash pad, and a new park for Northeast Moberly to name just a few.

Moberly Parks and Recreation asks that you please complete and return the survey within the next two weeks. We selected ETC Institute, a national research firm, as our partner to administer this survey. Data compiled from the results of this survey will be presented to the department within the next few months. All responses will remain anonymous and confidential. The survey may be completed online at Moberlysurvey.org or you may complete the printed version, which is enclosed, and return it in the postage-paid, return-reply envelope.

Thank you for your support of the Moberly Parks and Recreation Department. This survey will greatly benefit all residents of the Moberly Community. If you have any questions or are interested in more information regarding the timeline of this Master Plan, please contact myself, Troy Bock, Director of Moberly Parks and Recreation, at (660) 269-7613 or tbock@cityofmoberly.com

Sincerely,

Troy Bock

Director, Moberly Parks and Recreation

2025 City of Moberly Parks and Recreation Survey

This survey should be completed by one adult who will represent the entire household. Your input will be used to assess park and recreation needs and priorities for all parks within Moberly. You may complete the survey online at [Moberlysurvey.org](https://moberlysurvey.org). If you have questions, please call (660) 269-7613.

1. Including yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

2. Have you or other members of your household visited any parks or facilities offered by the Parks and Recreation Department during the past year?

____(1) Yes [Answer Q2a.] ____ (2) No [Skip to Q3.]

2a. How would you rate the physical condition of the parks/facilities you and the members of your household have visited during the past year?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

3. Have you or other members of your household participated in any programs and activities offered by the Parks and Recreation Department during the past year?

____(1) Yes [Answer Q3a.] ____ (2) No [Skip to Q4.]

3a. How would you rate the programs and activities you and the members of your household have participated in during the past year?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

4. Have you or other members of your household participated in any sports leagues and classes offered through the Parks and Recreation Department during the past year?

____(1) Yes [Answer Q4a.] ____ (2) No [Skip to Q5.]

4a. How would you rate the sports leagues and classes you and the members of your household have participated in during the past year?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

5. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following parks and facilities provided by the City of Moberly. If you haven't used the park/facility, please circle "9" for "Haven't Used."

Type of Park/Facility (Listed Alphabetically)	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Haven't Used
01. Depot Park (Intersection of W Reed St and N Sturgeon St)	5	4	3	2	1	9
02. Fox Park (1160 Russhaven Dr)	5	4	3	2	1	9
03. Heritage Hills Golf Course (3534 State Hwy JJ)	5	4	3	2	1	9
04. Howard Hills Athletic Complex (in Rothwell Park)	5	4	3	2	1	9
05. Lion's Beuth Park (1001 Beuth Rd)	5	4	3	2	1	9
06. Moberly Aquatic Center (in Rothwell Park)	5	4	3	2	1	9
07. Rothwell Park (Rothwell Park Rd)	5	4	3	2	1	9
08. Shepherd Fields (1438 South Morley Street)	5	4	3	2	1	9
09. Tannehill Park and Splashpad (107 Hagood St)	5	4	3	2	1	9
10. Thompson Campground (in Rothwell Park)	5	4	3	2	1	9

6. On average, how often do you or other members of your household visit parks in Moberly?

- (1) Almost daily (4) At least once per month (7) Seldom or never
 (2) A few times per week (5) A few times per year
 (3) At least once per week (6) Once per year

7. Which of the following reasons PREVENT you or other members of your household from using parks in Moberly, or from using them more often? [Check all that apply.]

- (01) Too hard to find parking (07) Not interested/too busy
 (02) ADA accessibility is lacking (08) Amenities offered don't match my interests or needs
 (03) Condition of amenities (09) Facilities too crowded
 (04) Lack of age-appropriate amenities (10) Too far away from residence
 (05) Safety or security concerns (11) Other: _____
 (06) Lack of maintenance and repair of existing facilities (12) None, no barriers exist for me

8. Please indicate how well your needs are being met for each of the PARK or AMENITY types listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Park or Amenity (Listed Alphabetically)	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Baseball/softball diamonds	4	3	2	1	9
02. Camping areas	4	3	2	1	9
03. Community gardens	4	3	2	1	9
04. Disc golf courses	4	3	2	1	9
05. Dog parks	4	3	2	1	9
06. Equestrian arenas	4	3	2	1	9
07. Equestrian trails	4	3	2	1	9
08. General multi-purpose open green spaces	4	3	2	1	9
09. Golf courses	4	3	2	1	9
10. Indoor recreation spaces	4	3	2	1	9
11. Natural areas for passive recreation and wildlife benefit	4	3	2	1	9
12. Nature/hiking/mountain biking trails	4	3	2	1	9
13. Nature/interpretive centers	4	3	2	1	9
14. Outdoor amphitheater/event spaces	4	3	2	1	9
15. Outdoor basketball courts	4	3	2	1	9
16. Outdoor pools	4	3	2	1	9
17. Outdoor splash pads	4	3	2	1	9
18. Outdoor volleyball courts	4	3	2	1	9
19. Park shelters	4	3	2	1	9
20. Paved trails	4	3	2	1	9
21. Pickleball courts	4	3	2	1	9
22. Playgrounds	4	3	2	1	9
23. Rectangular sports fields (soccer, football, lacrosse, etc.)	4	3	2	1	9
24. Restrooms	4	3	2	1	9
25. Seasonal skate rinks	4	3	2	1	9
26. Shooting ranges (archery, rifle, etc.)	4	3	2	1	9
27. Skate parks	4	3	2	1	9
28. Tennis courts	4	3	2	1	9
29. Water/lake access points	4	3	2	1	9
30. Other (please specify): _____	4	3	2	1	9

9. Which FOUR types of parks/amenities from the list in Question 8 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

10. Please indicate how well your needs are being met for each of the PROGRAMS/ACTIVITIES listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Program/Activity (Listed Alphabetically)	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Action sports (e.g., skateboarding, BMX)	4	3	2	1	9
02. Adult fitness and wellness programs	4	3	2	1	9
03. Adult sports programs and leagues	4	3	2	1	9
04. Archery	4	3	2	1	9
05. Art, dance, performing arts	4	3	2	1	9
06. Aquatic programs (swim lessons, fitness, etc.)	4	3	2	1	9
07. Baseball	4	3	2	1	9
08. Basketball	4	3	2	1	9
09. Camping	4	3	2	1	9
10. Community special events	4	3	2	1	9
11. Disc golf	4	3	2	1	9
12. Education/life skills programs such as cooking, budgeting, carpentry, etc.	4	3	2	1	9
13. Facility rentals (indoor or outdoor)	4	3	2	1	9
14. Fishing	4	3	2	1	9
15. Football	4	3	2	1	9
16. Golf lessons	4	3	2	1	9
17. Nature/conservation education	4	3	2	1	9
18. Outdoor adventure programs (canoeing, kayaking, paddle boarding, rowing, etc.)	4	3	2	1	9
19. Outdoor music/performances/theater	4	3	2	1	9
20. Programs for people with disabilities	4	3	2	1	9
21. Senior citizen programs	4	3	2	1	9
22. Soccer	4	3	2	1	9
23. Softball	4	3	2	1	9
24. Summer camps	4	3	2	1	9
25. Teen programs	4	3	2	1	9
26. Youth fitness and wellness programs	4	3	2	1	9
27. Youth sports programs and leagues	4	3	2	1	9
28. Other (please specify): _____	4	3	2	1	9

11. Which FOUR programs/activities from the list in Question 10 are MOST IMPORTANT to you and members of your household? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

12. From the following list, please CHECK ALL of the ways you learn about Parks and Recreation Department programs and activities.

- | | |
|---|---|
| <input type="checkbox"/> (01) Activity Guide | <input type="checkbox"/> (08) Search engine (e.g., Google) |
| <input type="checkbox"/> (02) Conversation with staff | <input type="checkbox"/> (09) Social media (e.g., Facebook, X (formerly known as Twitter), Instagram) |
| <input type="checkbox"/> (03) Direct email | <input type="checkbox"/> (10) Word of mouth |
| <input type="checkbox"/> (04) Newspaper | <input type="checkbox"/> (11) Other: _____ |
| <input type="checkbox"/> (05) Park signage (e.g., kiosks, flyers) | <input type="checkbox"/> (12) None of these |
| <input type="checkbox"/> (06) Parks and Recreation Website | |
| <input type="checkbox"/> (07) Radio | |

13. In each community, different organizations (Parks and Recreation Departments, YMCAs, Libraries, Schools, etc.) fulfill different roles including, but not limited to, providing outdoor recreational spaces, outdoor recreational activities, indoor recreational spaces, private event rental spaces, and public events and activities. What do you believe is the most essential or primary role for Moberly Parks and Recreation? [Check all that apply.]

- ___(01) Indoor recreational spaces
- ___(02) Land acquisition for future parks, trails, and open/natural space
- ___(03) Leader-led classes (swim lessons, nature classes, etc.)
- ___(04) Natural resource management (forestry and lake management)
- ___(05) Outdoor recreational spaces
- ___(06) Private event rental spaces
- ___(07) Public programs, activities, and events
- ___(08) Self-directed experiences (hiking, fishing, dog park use, etc.)
- ___(09) Sports leagues and tournaments
- ___(10) Other: _____

14. Which THREE of the items from the list in Question 13 are MOST IMPORTANT to you and members of your household? [Write in your answers below using the numbers from the list in Question 13, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ NONE

15. If you had a budget of \$100 for the City of Moberly City Parks and Recreation Department, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]

- \$ _____ Develop and add new recreation facilities and amenities
- \$ _____ Expand recreation programming, activities, and events
- \$ _____ Improvements and maintenance to existing recreation amenities
- \$ _____ Land acquisitions for future park, trail, and recreation facility development
- \$ _____ Natural resources management (e.g., forestry and lake management)

\$100 total

16. Please rate your level of agreement with the following statements. Rate each item on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

The Moberly Parks & Recreation system...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't know
01. Is a valuable public resource for area residents	5	4	3	2	1	9
02. Enhances the quality of life in Moberly	5	4	3	2	1	9
03. Enhances the appeal of living in Moberly	5	4	3	2	1	9
04. Improves property values in Moberly	5	4	3	2	1	9
05. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
06. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
07. Provides positive social interactions for me (my household)	5	4	3	2	1	9
08. Provides opportunities to learn	5	4	3	2	1	9
09. Preserves green space and provides areas of natural beauty	5	4	3	2	1	9
10. Provides a wide variety of recreation experiences and activities	5	4	3	2	1	9
11. Strengthens our community	5	4	3	2	1	9
12. Is accessible to all residents	5	4	3	2	1	9

17. Which THREE of the BENEFITS from the list in Question 16 are most important to you and members of your household? [Write in your answers below using the numbers from the list in Question 16, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ NONE

18. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation, parks, and events provided by the City of Moberly Parks and Recreation Department.

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know / Not Applicable
01. Overall value your household receives for taxes paid	5	4	3	2	1	9
02. Maintenance of parks	5	4	3	2	1	9
03. Maintenance of trails	5	4	3	2	1	9
04. Number of parks in the city	5	4	3	2	1	9
05. Variety of different types of parks in the city	5	4	3	2	1	9
06. Availability of information about programs/facilities	5	4	3	2	1	9
07. Access to natural areas, undeveloped open space, etc.	5	4	3	2	1	9
08. Quality of programs, activities, and athletics offered by the city	5	4	3	2	1	9
09. Variety of programs, activities, and athletics offered by the city	5	4	3	2	1	9
10. Ease of registering for programs or activities	5	4	3	2	1	9
11. Ease of renting/reserving a city facility	5	4	3	2	1	9
12. Fees charged for city recreation programs	5	4	3	2	1	9
13. Program schedule (time/day)	5	4	3	2	1	9
14. How close parks are located to your home	5	4	3	2	1	9

19. Which THREE of the items from the list in Question 18 should receive the MOST EMPHASIS over the next ten years? [Write in your answers below using the numbers from the list in Question 18, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

20. How important do you feel it is for the City to provide high-quality PARK FACILITIES?

____(4) Very important ____ (2) Somewhat not important ____ (9) Don't know
 ____ (3) Somewhat important ____ (1) Not important at all

21. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Moberly Parks and Recreation Department.

____ (5) Very satisfied ____ (3) Neutral ____ (1) Very dissatisfied
 ____ (4) Satisfied ____ (2) Dissatisfied

Demographics

22. Approximately how many years have you lived in Moberly? [Write "0" if less than one year.]
 ____ years

23. What is your age? ____ years

24. Which of the following best describes your employment status? [Check all that apply.]

____ (1) Full-time ____ (4) Retired ____ (7) Full-time student at local college or university
 ____ (2) Part-time ____ (5) Unemployed ____ (8) Prefer not to say
 ____ (3) Active military ____ (6) Unable to work ____ (9) Other: _____

25. Which of the following best describes your race/ethnicity? [Check all that apply.]

____ (01) Asian or Asian Indian ____ (05) Native Hawaiian or other Pacific Islander
 ____ (02) Black or African American ____ (06) Hispanic, Spanish, or Latino/a/x
 ____ (03) American Indian or Alaska Native ____ (99) Other: _____
 ____ (04) White or Caucasian

26. **Your gender:** ____ (1) Male ____ (2) Female ____ (3) Prefer not to say

27. **Which of the following BEST describes your annual household income?**

- ____ (1) Under \$30,000 ____ (4) \$100,000-\$149,999 ____ (7) Prefer not to answer
____ (2) \$30,000-\$59,999 ____ (5) \$150,000-\$199,999
____ (3) \$60,000-\$99,999 ____ (6) \$200,000 or more

28. **Please tell us if you have any other suggestions or comments to improve the overall quality of Moberly Parks and Recreation or about the potential for future parks in the City of Moberly.**

29. **Would you be willing to participate in future surveys sponsored by the City of Moberly?**

- ____ (1) Yes [Answer Q29a.] ____ (2) No

29a. **Please provide your contact information.**

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you.